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(cont.)

X Collection

INDEX

Page: 1

Barcode Number	Box Number	Total of Volumes	Call Number
LIBRARY OF CONGRESS 0 029 767 688 A	2198A	207	Z673.A5 no.1-207 (1942-Undated)
LIBRARY OF CONGRESS 0 029 767 689 1	2198B	180	Z673.A5 no.208-388
LIBRARY OF CONGRESS 0 029 767 687 8	2197	85	Z673.A65 no.1-85

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Field Trip
Library Film Advisor
LOUISVILLE, ST. LOUIS, DALLAS, AUSTIN and NEW ORLEANS

March 28 - April 3, 1948

Louisville, Kentucky, March 29, 1948

PB left for Louisville, Kentucky on March 28 and spent the day of the 29th in the Louisville Public Library at the request of C. R. Graham, Librarian. When PB visited Louisville in September, 1947, no film service had been started. At the present, Mr. H. Ellison Salley (M.A. in Sociology) is in charge of a new Audio-Visual Department situated in one basement room cleared for that purpose. The day was spent in consultation with Mr. Salley on a list of questions prepared by him.

1. Question of legality on reproducing and distributing recordings of music records.

2. Question of group or individual policy of all TFC films. PB promised to write a letter to Roger Albright requesting reconsideration of this policy for all libraries.

3. Question of cataloging. The Heads of Order and Catalog Departments sat in on a two hour discussion of ordering and processing a film collection.

4. Questions of lending policy. Time, registration, interloans with Board of Education, and shelving schemes were also discussed.

Equipment. At the present the library owns about $4500 of new recording equipment and is making transcriptions of important programs. Negotiations are going forward with two projector companies to equip each of the 11 branches with projectors. Manufacturers policies were discussed in regard to this.

PB and Mr. Salley also met with Miss Lillian McNulty of the Louisville Board of Education for a visit about the city's film program.

It is a pleasure to report that Audio-Visual service of high calibre is being organized here.

St. Louis, Missouri, March 30, 1948

Enroute to Texas PB had 6 hours between trains in St. Louis, at which time Mr. Compton and Miss Elizabeth Golterman were contacted.

After a brief talk with Mr. Compton, Miss Susan Faudi, who has been appointed film librarian, was called in. Miss Faudi and PB went to the Teacher's Room where the film collection will be located and talked with the Head of the Teacher's Room and Mrs. Gertrude Drury in charge of Extension work. The question

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Field Trip
Library Film Advisor
Cleveland, Ohio - March 19, 1948

Cuyahoga County Library

PB spent the morning with Mrs. Florence Craig of the Adult Education Section making plans for the jointly sponsored Pre-Conference Workshop June 11, 12, and 13 at Atlantic City. Arrangements were made for banquet, rooms and projection at the Ambassador Hotel.

The program worked out for the film part of the Workshop is as follows:

1. Evaluation Clinic on films in adult education particularly in the field in human relations: Dr. Edgar Dale, Ohio State University, with Mr. Kenneth Edwards, Eastman Kodak, and Miss Karline Brown, Cincinnati Public Library.

2. Banquet and inspirational speech on films in International Understanding Saturday evening, Mr. Julien Bryan, noted Film Producer.

3. Equipment presentation, Mr. Otto H. Coelln, Publisher and Editor of BUSINESS SCREEN, with Mr. Richard Sealock, Gary Public Library presiding.

4. Analysis of the content of sponsored films - Dr. Edgar Dale with Miss Virginia Beard, Cleveland Public Library, Miss Bertha Landers, Dallas Public Library, and Mr. H. Ellison Salley, Louisville Free Public Library. Glen Burch, Institute of Adult Education, presiding.

Cleveland Public Library

The afternoon was spent at the Cleveland Public Library. The Film Bureau was being moved into the space which formerly was occupied by the Adult Education Department. This multiplies the film space about four times. Miss Beard will have one large public room between 40 and 50 feet in length. This will house her desk, large conference tables with adjacent reference shelves and files. At the front of this room will be the film pick up and return desks, the desks of the senior Assistant who controls bookings, and two Junior Assistants. A doorway is being cut into an adjoining room which will house the desk of the technical assistant, tables and equipment of the two full time inspectors and tables for the two pages. Beyond this room is an alcove for shelving and screening. This move makes Cleveland one of the best equiped and most conveniently arranged film departments which PB has observed to date in a public library.

Virginia Beard is conducting a variety of interesting programs within the library and circulating about 2500 films a month to individuals and groups

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APPLICATION FOR EXHIBIT SPACE

American Library Association
Sixty-Seventh Annual Conference Exhibit
Atlantic City, June 13-19, 1948

Date _____ 1948

American Library Association
50 East Huron Street
Chicago 11, Illinois

Gentlemen:

Please reserve exhibit space for our use during the American Library Association's Sixty-seventh Annual Conference, to be held at the Auditorium, Atlantic City, June 13-19, 1948.

- PREFERENCES -

(Please fill in all five choices)

Our first choice is space #_____ Price $_____
" second " " " #_____ Price $_____
" third " " " #_____ Price $_____
" fourth " " " #_____ Price $_____
" fifth " " " #_____ Price $_____

We desire to exhibit the following:

A deposit of $25.00 is enclosed herewith. It is understood that the deposit will be returned if the space assigned is rejected by us within a week after you send us assignment with contract. Failure to return the contract within a week after it is mailed will automatically release the space reserved. The balance of the rental fee will be remitted before May 15, 1948.

Firm Name _____

Address _____

By _____

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RENTAL FEE FOR SPACE

Booth	Price
A-1	$175
A-2	175
A-3	165
A-4	165
A-5	165
A-6	165
B-1	165
B-2	155
B-3	160
C-1	165
C-2	155
C-3	160
D-1	105
D-2	115
D-3	95
D-4	100
D-5	105
D-6	115
D-7	Lounge
D-8	120
D-9	Lounge
D-10	110
D-11	105
D-12	115
D-13	115
D-14	120
D-15	115
D-16	125
D-17	120
D-18	140
D-19	130
D-21	145
D-23	170
D-25	160
D-27	160
D-29	170
D-31	145
D-33	130
D-34	140
D-35	120
D-36	125
D-37	120
D-38	120
D-39	115
D-40	115
D-41	105
D-42	115
D-43	Local Info
D-44	115
D-45	Local Info

Booth	Price
D-46	115
D-47	105
D-48	100
D-49	95
D-50	115
D-51	105
E-1	125
E-2	130
E-3	115
E-4	120
E-5	120
E-6	120
E-7	120
E-8	120
E-9	120
E-10	125
E-11	125
E-12	130
E-13	130
E-14	135
E-15	140
E-16	150
E-17	155
E-18	150
E-19	155
E-20	135
E-21	140
E-22	130
E-23	130
E-24	120
E-25	125
E-26	120
E-27	120
E-28	120
E-29	120
E-30	120
E-31	120
E-32	130
E-33	115
E-35	125
F-1	Lounge
F-2	100
F-3	110
F-4	95
F-5	105
F-6	105
F-7	105
F-8	100
F-9	110

Booth	Price
F-10	100
F-11	115
F-12	105
F-13	120
F-14	110
F-15	135
F-16	120
F-18	125
F-19	135
F-20	125
F-21	120
F-22	120
F-23	115
F-24	110
F-25	110
F-26	105
F-27	105
F-28	100
F-29	105
F-30	105
F-31	110
F-32	105
F-33	Lounge
F-34	100
F-36	90
G-1	100
G-2	105
G-3	105
G-4	110
G-5	115
G-6	110
H-1	100
H-2	105
H-3	105
H-4	110
H-5	115
H-6	110

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AMERICAN LIBRARY ASSOCIATION
SIXTY-SEVENTH ANNUAL CONFERENCE EXHIBIT

AUDITORIUM, ATLANTIC CITY, NEW JERSEY
SUNDAY, JUNE 13 TO SATURDAY, JUNE 19, 1948
Estimated Attendance; 6,000 to 7,000

The Auditorium will be Conference Headquarters. It will house registration, AIA offices, exhibits, general sessions, many of the larger group meetings, some smaller meetings, ticket sales, local information, and other conference services.

E X H I B I T S

Exhibits will be located in that part of the Auditorium Arena which is under the balcony. A floor plan is enclosed.

- Equipment -

Booths are blue-green with narrow orange trim. Back walls are eight feet eight inches high and side partitions are forty-five inches high. Booth construction is of wood.

A sign with lettering space 60 x 7 inches, above each booth, will be furnished. It will carry the booth number, the name of the firm, and the name of the city in which the firm is located. If special lettering or designs are required, additional charges will be made.

(The names of the exhibitors and the numbers of their booths will be printed in the "AIA Conference Program.")

- Regulations -

OPENING: The exhibit opens officially at 2:00 P.M., Sunday, June 13, when registration starts. Exhibits may be installed after 12:00 noon, Friday, June 11. In order that the noise and confusion which accompany the unpacking and removing of boxes and crates may be over before registration begins, all exhibits must be in place by 1:00 P.M., Sunday, June 13. Setting up displays while the exhibit is in operation will not be permitted after this time. Any space not claimed before noon on Sunday may be reassigned without refund of rentals paid.

DISMANTLING: The official closing time of exhibits will be 8:30 P.M., the time of the beginning of the last General Session, on Friday June 18. No exhibits will be dismantled, and no packing permitted prior to the official closing time. Material must be packed and ready for removal within twenty-four hours after the official closing time.

DAILY SCHEDULE: Except Sunday exhibits will be open daily at 8:30 A.M. Closing hours: Sunday 10:00 P.M.; Monday night, in the absence of a reception following the first General Session, the exhibit will remain open and visitors will be encouraged to visit the exhibits at that time; Tuesday, 6:30 P.M.; Wednesday, (Free period) 1:00 P.M.; Thursday, 6:30 P.M., Friday, 8:30 P.M. Attendance at the booth after 6:30 P.M. any evening is optional with the exhibitor.

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Tentative Schedule

A.L.A. CONFERENCE - ATLANTIC CITY
1948

*Indicates closed meetings

	Morning 10:00-12:30(1)	Afternoon 2:30-5:00(1)	Evening 8:00(1)
Thursday June 10			*L. Legislation Inst. (200)
Friday June 11	*L. Legislation Inst. (200) *Per. Adm. Bd. (10)	*L. Legislation Inst. (200) *Per. Adm. Bd. (10)	*L. Legislation Inst. (200) *Per. Adm. Bd. (10)
Saturday June 12	*L. Legislation Inst. (200) *Per. Inst. (200) *Youth & Ls. Inst. (300)	*L. Legislation Inst. (200) *Per. Inst. (200) *Youth & Ls. Inst. (300)	*L. Legislation Inst. (200) *Per. Inst. (200) *Youth & Ls. Inst. (300)
Sunday June 13	*L. Work as a Career, Jt. Com. (50) *Per. Inst. (200) *P.L. Div., Ex. Bd. (25) *Youth & Ls. Inst. (300)	*Editorial Com. (8) *EXECUTIVE BOARD *L. Work as a Career, Jt. Com. (50) *Per. Inst. (200) *Youth & Ls. Inst. (300)	*Editorial Com. (8) *L. Work as a Career, Jt. Com. (50) *Per. Inst. (200) *Youth & Ls. Inst. (300)
Monday June 14	8:00 Breakfast *L. Educ. Div., Ex. Bd. (7) 8:00-9:00 *C.& Y.P. Inst. in Children's Reading (300) 8:30 Breakfast *A.L.A. Income Com.(10) 8:30-9:45 *Per. Clinic (300) 9:00 *Audio-Visual Com. (15) 9:30 *ACRL Bd. of Dir. (25) *ACRL Com. on Educ. Prep. & Qualifications (10) American L. Hist. R.T. (150) *Can. L. Assoc. & A.L.A. (5)	12:00-1:30 Audio-Visual Film Showings (250) *ACRL Sp. Memb. Com.(25) COUNCIL Sub. Bks. Com. (100) Y.P. Reading R.T.(1500)	6:30 New members Dinner FIRST GENERAL SESSION

(1) Unless otherwise noted.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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March 25, 1948

To the Executive Board:

Ralph Shaw visited Headquarters March 10. Following, are some of the topics which he discussed with Heads of Departments, and other members of the Staff.

1. Shaw stated that he had received considerable opinion from the Membership concerning the A.L.A. Bulletin, and the feeling seemed to be that the Bulletin should cease publication as such, being replaced by divisional quarterlies each carrying some 4 or so uniform pages of A.L.A. news and information. At present, 4 Divisions have bulletins.

2. His latest organizational chart was sent to Headquarters, and there was some discussion relative to lines of authority and division of interest.

3. Mr. Shaw has discussed with N.E.A., the possibility of a joint membership of School Librarians in the A.L.A. and N.E.A. Both organizations would study the possibilities of keeping the records, and they would then be kept by the group which could do it most efficiently and economically. Shaw felt that this would be an added inducement, since it would provide joint membership at a somewhat less expensive rate.

Mr. Dooley has restudied the reports from Mr. Parker and the IBM representative, with particular reference to Membership Records and, secondarily, Accounting. He has had interviews with the representatives of Buroughs, Elliot, and Addressograph, and proposals have been received which will require further study. Specifically, Mr. Dooley is trying to find a way to combine the basic record card (both for membership and subscriptions), and the address plate; and also to secure some of the advantages of a punched card system through the device of tabbing the addressograph plate, or punching holes in the Elliot Card.

We have also asked our Auditing Firm, Pete Marwick Mitchell, Industrial Division, to make a brief study of Accounting and Membership Records procedures, and suggest improvements. We want to know particularly whether the present work load is too heavy for present Staff, and also what Staff would be adequate for the necessary work load, after putting into effect suggested changes.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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March 26, 1948

To the AIA Council

For some time there has been a need for a set of Objectives and Standards for Hospital Libraries. The Hospital Libraries Division of the American Library Association had prepared such a set. Recently, revision was thought necessary; in order to prepare a new set, it was deemed wise to invite members of the Hospital and Nursing Group of Special Libraries Association to participate. Consequently, a joint committee representing the two groups was set up with the President of the Hospital Libraries Division as chairman. After several periods of discussion, the final meeting was held during the A.L.A. Midwinter meeting at which time the attached set was approved. We are now asking final approval by each of the two national associations. Action is expected in June, but we are sending you a copy at this time for your study.

Sincerely

Helen Pruitt

Helen V. Pruitt, President
Hospital Libraries Division

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SUMMARY OF ACTIVITIES OF STATE TRUSTEE ORGANIZATIONS

(Reported at Trustees Division Executive Board Meeting at Midwinter Conference - Saturday, February 1, 1948)

From Atlantic City comes word that the Trustees are very much concerned with the A.L.A. Conference there in June and are also continuing their regular activity of attending civic affairs to represent the library.

Kansas trustees are working on plans to help in the passage of a proposal for the development of a state wide library service program which is now before the legislative council.

An effort is being made to establish a Trustees Section of the New Mexico State Library Association. It is hoped that this may be started at the 1948 meeting.

"The Place of the Library and the Trustees in Adult Education" was the topic of one discussion at the September meeting of the Trustees Section of the Michigan Library Association. Mrs. Alice Parker, Miss Marion Packard and Mr. James J. Weadock were also on the program. On December 4, 5, and 6, a Trustees Conference planned by the State Board for Libraries, the State Library and service agencies of the University of Michigan, was held in Ann Arbor. The objectives of this institute were:

1. To have experts in government help trustees of public libraries define library problems in relation to local government and state government.

2. To provide opportunity for trustees to participate in some of the activities of the state university.

3. To bring library problems into the consciousness of the local and state government agencies.

A similar meeting is being planned for next fall.

Washington (State) has not yet organized a separate Trustees Association but is hoping to get some help on this at the Midwinter meeting. There is hope that the next session of the legislature will see a campaign for a trustee consultant to be added to the state library staff.

California Trustees met with the Northern districts of the CLA in Santa Cruz on October 5, 1947. There was discussion of plans for closer integration of the trustees in the National and state wide library activities and projects. Much benefit from contacts with the nation's librarians was reported as a result of the San Francisco A.L.A. Conference.

From Canada comes the report that three Trustees' Institutes were held last year with 133 trustees and 375 librarians attending these meetings. A Trustees' Section of the Canadian Library Association has been provided for and plans are progressing for an attractive Trustees' program when the Association meets in Ottawa, June 6-9. A special Trustees' edition of the Canadian Library Association Bulletin is being prepared for next March.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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April 13, 1948

LIBRARY SCHOOL LIBRARIES:

Until the current year, 1947-48, TOP OF THE NEWS has been sent to you as a courtesy by the A.L.A. Division of Libraries for Children and Young People. The Division Board has now found it impossible to continue that courtesy as much as it would like to do so.

TOP OF THE NEWS may be obtained in one or two ways:

(1) By direct subscription for $1.00 per year. Subscriptions and money should be sent directly to the Sturgis Printing Company, Sturgis, Michigan

(2) By membership in the A.L.A. Division of Libraries for Children and Young People. The quarterly TOP OF THE NEWS is sent to all members of the Division.

Very truly yours,

Mildred L. Batchelder

Mildred L. Batchelder
Executive Secretary
Division of Libraries for
Children and Young People

MLB:LD

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OFFICIAL BALLOT, 1948
Trustees Division
American Library Association
50 East Huron Street
Chicago 11, Illinois

Mark this ballot, fold, seal, and return it in the enclosed envelope to the American Library Association at once. Polls close May 22. Ballots postmarked this date will be counted.

To vote for a person, mark a cross (x) in the square at the left of the name.

FIRST VICE CHAIRMAN (1-year term, 1948-49)

☐ Edward J. A. Fahey

SECOND VICE CHAIRMAN (1-year term, 1948-49)

☐ Mrs. M. C. Hansen

TREASURER (2-year term, 1948-50)

☐ Thomas J. Porro

MEMBER OF A.L.A. COUNCIL (4-year term, 1948-52)

☐ James J. Weadock, Jr.

MEMBERS OF THE BOARD OF DIRECTORS (2-year term, 1948-50)

☐ Mary J. Creech

☐ M. M. Harris

☐ Thomas H. McKaig

☐ Frank N. Walker

(1-year term, 1948-49, to fill Mr. Porro's unexpired term as a Director)

☐ Mrs. J. E. Price

Additional nominations may be made according to the By-Laws of the Trustees Division of the A.L.A., adopted December 27, 1940, and amended December 30, 1941.

> "Any number of members, not less than ten (10), may nominate candidates in addition to those nominated by the Nominating Committee, by presenting to the Executive Secretary of the Division at least two (2) months before the annual meeting, a written instrument containing the names of such candidates and offices for which they are respectively nominated, and bearing the signatures of the members making such nominations. Candidates shall not be nominated by the members unless such candidates shall have consented in writing."

No additional nominations for this ballot were received.

These nominations have been made in accordance with the By-Laws of the Trustees Division of the A.L.A., adopted December 27, 1940, and amended December 30, 1941. See By-Laws, Article VII: Elections, Section 1: Nominations.

The following officers hold over: Chairman, Paul R. Benson; Executive Secretary, Mrs. F. A. Cushing Smith; A.L.A. Councilor, Margaret Southwick; Members of the Board of Directors: Thomas J. Porro, Pearl Glover, H. P. Lindsay, Mrs. Julia Brown Asplund.

The Nominating Committee
Mrs. A. J. LaGrow, Chairman
Marian C. Manley
Thomas J. Porro

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M E M O R A N D U M

March 2, 1948

TO: The Audio-Visual Committee

FROM: Patricia Blair

SUBJECT: Instructors for Audio-Visual Courses

Attached is a list of the accredited library schools. Per action of the Audio-Visual Committee at the Mid-winter Meeting, please send in any suggestions you may have of persons qualified to give courses of study in audio-visual materials or to serve as guest lecturers.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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March 2, 1948

To the Chairmen of A.L.A. Boards and Committees

MAR 13 1948

At the Atlantic City Annual Conference, there will be meetings of the Council on Monday afternoon, June 14, and Friday morning, June 18.

Will you please let me know as soon as you conveniently can whether your Board or Committee expects to have any recommendations for the consideration of the Council on those dates. I shall be glad if you will include in your reply references to any recommendations previously made which have not received adequate attention.

In order that plans for the program may be prepared as far in advance as possible, and that reports or recommendations may be mimeographed and sent to the Councilors in advance of the meeting, we need to receive reports early; please indicate when we may expect to receive yours.

We hope you will plan to attend the meeting and present your recommendations. If you are unable to attend, please designate some member of your Committee or Board to represent you, sending the name to us.

As the A.L.A. committee year is September 1 through August 31, annual reports of committees, with the exception of those committees (such as Constitution and By-Laws) which report to the Conference, should be submitted on or before August 1.

Cordially yours

Carl H. Milam

Carl H. Milam
Executive Secretary

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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March 2, 1948

MAR 19 1948

To Presidents or Chairmen of
A.L.A. Divisions and Round Tables

Please let me know as soon as you conveniently can whether your group expects to have any recommendations for the consideration of the Council at its meetings on June 14 and June 18 at Atlantic City. I shall be glad if you will include in your reply references to any recommendations previously made which have not received adequate attention.

In order that preliminary plans for the Council program may be prepared somewhat in advance, please indicate also when we may expect to receive your recommendations and who will present them at the Council meeting.

Because of the crowded docket, we are asking only for proposals for action. Informational reports may be submitted in writing.

Sincerely yours

Carl H. Milam

Carl H. Milam
Executive Secretary

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MAR 19 1948

IMPORTANT NOTICE

The George E. Fern Company of Cincinnati has been designated official decorator for the American Library Association Atlantic City Conference. Full information will be sent to exhibitors from this office as soon as booths have been assigned.

Any solicitation from other sources is unauthorized and the Association can assume no responsibility for dealings other than with the George E. Fern Company.

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RECOMMENDATIONS FOR ATLANTIC CITY CONFERENCE

Presidents and other representatives of the divisions met with the Executive Board at Midwinter to discuss arrangements for the Atlantic City Conference. The following recommendations were approved at that meeting.

1. Wednesday morning is being designated for business sessions of sections and divisions and the Program Committee recommends that in so far as possible, all business meetings be scheduled at that time. For example, section meetings might be from 9:00 to 10:30 with division meetings from 10:45 to 12:30 or vise-versa.

2. Sections are requested to make the effort, in whatever ways seem best to them, to help librarians, especially younger librarians, to become widely acquainted with members of the section. Experience indicates that meal functions, such as breakfasts and luncheons, are often discouragingly expensive and sometimes do not produce the desired results.

3. Divisions with similar program interests may find it desirable to hold joint sessions. Division officers are urged to plan only one general session of a single division.

4. Sections may wish to hold a program meeting in addition to the business session on Wednesday morning. It is hoped that the programs for such meetings will emphasize discussion in preference to the presentation of papers.

5. It is recommended that the inquiry office headed by the A.L.A. librarian and staffed in large part by volunteers from many fields be strengthened and expanded so that librarians and trustees may have an opportunity to talk with experienced people of competence on any subject or problem in which they need help, thus making it unnecessary to try to cover all topics for all kinds of libraries at public meetings. The divisions are asked to assist the Headquarters librarian in making arrangements with librarians in various fields to serve in this capacity, such inquiry service to be coordinated as usual with groups which have their own exhibit or information booths.

The increased registration fee of $5.00 for the week, or $2.00 for one day, was endorsed; not with enthusiasm, but with realization that the cost of conferences has gone up. It was also agreed that at all large meetings, not including most luncheon or dinner meetings, admission should be by badge or daily ticket.

The groups agreed to have hosts and hostesses at all meetings to welcome delegates and to control admission. It now appears that the latter will not be necessary for meetings held in the auditorium. Control will be by Convention Hall uniformed guards at the entrances to the ramp and exhibit space through which all persons must pass to reach meeting rooms.

Groups will have a responsibility to control admissions to meetings held outside the Convention Hall, and may wish to provide hosts and ushers for all meetings.

March 1, 1948
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Material assembled and summary prepared
at request of the National Conference
on Family Life to be held at the White
House May 6 to 8, 1948.
Ernest G. Osborne, Program
Coordinator
Teachers College, Columbia University
New York 27, N. Y.

HOW LIBRARIES CONTRIBUTE TO THE IMPROVEMENT OF FAMILY LIFE

Report in Detail

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To Meet a Challenge!

PAUL NORTH RICE

President of the American Library Association

LONG AGO when I was in library school I became a member of the American Library Association along with all the other members of my class. It was assumed then that every new librarian would automatically join the national association. With a membership of less than two thousand it was easy for a new member to feel that he belonged.

Now that the association has more than sixteen thousand members there is real danger that new members will not feel so definitely their importance to the whole body. Wayne Shirley tells me that every Pratt Institute Library School student is expected to join the American Library Association. Other library schools no doubt have similar fine records, but I fear it is by no means as universal a practice as it was thirty years ago.

I believe that every professional librarian and every library trustee in the United States and Canada should belong to the American Library Association. No one who appreciates what our national association has done in the past and is doing today can well question this sweeping statement.

Most librarians and trustees who have not joined the American Library Association probably have never considered the obligation they have to support this organization, and occasionally a short-sighted librarian may refuse to join merely because he does not see what he would get out of the American Library Association. From a purely selfish view, much could be said about the advantage of supporting our national association. Library salaries are certainly better because of the constant efforts of the Board on Personnel Administration. More library positions are secured today through the A.L.A. Placement Office than by any other one means. The prestige of librarianship has been tremendously built up by our association.

The real reason for joining the association, however, is not the selfish one of what one may get out of it but the obligation that every librarian or library trustee should feel to contribute his bit to the work of the association. Our association needs the income it would obtain if our membership could be doubled, but still more it needs the active support of everyone interested in libraries. Certain goals are being discussed which we should attempt to secure before the A.L.A. is seventy-five years old. Eighty boards and committees are working toward these goals. Unless we have the support of a greatly increased membership these goals can never be approached.

If you believe in library development, join the American Library Association and then through your work in committees and divisions help the A.L.A. to meet the challenge it is facing in this crucial time.

Reprinted from *A.L.A. Bulletin*, January, 1948

American Library Association
50 E. Huron St.
Chicago 11, Ill.

X-Z 673
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AMERICAN LIBRARY ASSOCIATION

EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

March 8, 1948

MAR 19 1948

Never during the Year Will Your
Advertising Dollar Go So Far...

17,669 readers of the ALA Bulletin are looking forward to the Conference issue, May 1948, for complete news about the Atlantic City conference, including the tentative program and announcements, in addition to the important articles that appear in every issue.

Exhibitors who want to use the May issue of the ALA Bulletin to announce highlights of their exhibit and their booth space will be pleased to know that reader interest in the Bulletin has never been greater. Part of this interest is due to the fact that advertising was accepted for the first time in the 42-year history of the Bulletin in January; other factors have been a new type face, and a new editorial policy. The March issue will be the first to carry a new cover design. It is these innovations that have been partly responsible for a circulation increase of 1,340 since December 31, 1947.

6,000 to 7,000 librarians will attend the Atlantic City Conference, June 13-19, where they will receive a copy of the Conference Program to use during the entire week as a guide to meetings and exhibits.

The first 30 pages of advertisements received for the Conference Program will be placed in preferred positions--every advertisement will face a page of copy.

Advertising may be placed in either the Program or the May ALA Bulletin; you may place the same advertisement in both, or use different copy; in either case you can receive lower rates if you use both media:

			COMBINATION RATES	
Space	ALA Bulletin	Program	Same copy in both	Different copy in both
Full page	$120	$70	$165	$177.50
Half page	70	40	95	102.50
Quarter page	40	25	55	60.00
Eighth page	25	15	35	37.50

Advertisers now holding preferred space contracts with the ALA Bulletin will receive the comparable space in the Conference Program if they so desire. Combination rates and Bulletin page rates are subject to dollar for dollar adjustment for contracts and preferred positions. Agency percentages apply. Sample copies of the ALA Bulletin will be sent on request. For page specifications and information about ALA Bulletin circulation see SRDS or our rate card.

Reserve space early. Copy for the May ALA Bulletin is due April 1, complete plates are due April 15; copy for the Program is due May 1, add 15 days for complete plates.

Sincerely,

A. L. Remley
Advertising Manager

JN 14040
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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

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FOR IMMEDIATE RELEASE

FOR RELEASE TO THE LIBRARY PRESS

The 67th annual conference of the American Library Association will be held in Atlantic City from June 13 to 19 inclusive. An attendance of 7,000 delegates is anticipated. The program will be built around the Four Year Goals and the theme will probably concern "Libraries and Public Opinion".

Delegates are urged to make reservations early through the Housing Bureau, 16 Central Pier, Atlantic City, New Jersey.

Exhibit announcements will be released March 8. In preparation for showings of new audio-visual equipment, library materials and books, 132 booths are being made available to exhibitors.

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MAR 19 1948

Subject: UN Selects Librarian From Chicago Area

Chicago - A librarian from the Chicago area has been appointed Director of Libraries for the United Nations. Appointment of Carl H. Milam, Executive Secretary of the American Library Association, Chicago, was announced today by the United Nations.

Mr. Milam, who has been a resident of Evanston, Illinois, during the past 28 years as the A.L.A.'s Executive Secretary, will assume his new duties on May 1. Now 63, he has been a librarian for over 40 years.

Born in Harper County, Kansas, in October, 1884, Mr. Milam received his bachelor's degree from the University of Oklahoma in 1907, with subsequent degrees from Southwestern College, Memphis, Tenn., and Lawrence College, Appleton, Wis.

Beginning his career as Assistant, University of Oklahoma Library in 1904, Mr. Milam has been assistant of the John Crear Library in Chicago and the Purdue University Library; Director of the Birmingham, Ala., Public Library; Assistant General Director of the A.L.A. War Service from 1917 to 1920.

UN's new Director of Libraries is a member of the Commission for International Educational Reconstruction, American Library Institute, Illinois Library Association, and the American Association for Adult Education; a trustee of the Film Council of America. He is a member of the Cliff Dwellers Club, Chicago, Beta Theta Pi fraternity, and the Cosmos Club, Washington, D. C.

"My gratitude to A.L.A. members and friends for 28 good years is unbounded", said Mr. Milam today. "I have had no desire to leave A.L.A. until my retirement in 1950, but this opportunity to try my hand at one more job before turning myself out to pasture was too good to pass up."

JN 14050
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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

X-Z 673
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January 23, 1948

To the Executive Board:

Marshall Plan. (Note prepared for February Bulletin following article and editorial in Chicago Tribune.) The A.L.A.'s action in urging libraries to give great emphasis to the European Recovery Program has been misunderstood - or possibly purposely misconstrued - by one newspaper as a program in support of the Marshall Plan.

No thoughtful and unbiased reader of the material published in the January Bulletin and the December 15 Booklist would make that mistake.

The slogan used and suggested to libraries is "The Marshall Plan - Pro and Con." Miss Rutzen urges "information both for and against." In the "Checklist of Activities," librarians are advised to "keep repeating in all publicity that the library takes no side on the Marshall Plan - that it is interested solely in getting the facts of the problem before the community." The introduction to the list of publications in the December 15 Booklist called specific attention to the Congressional Record, which can certainly be counted upon to present the most cogent arguments on all sides of the issue.

The fact that the A.L.A.'s intention has been misunderstood - or misconstrued - will serve a useful purpose if it reminds librarians that their impartiality will almost certainly be challenged whenever they endeavor to promote interest in and knowledge about a highly controversial issue. They will need, therefore, to continue to say on every appropriate occasion, and to continue to demonstrate in every possible way, that they do actually and effectively maintain this impartial attitude.

National Conference on Family Life. Miss Rutzen, Chairman of the A.L.A. Adult Education Board, and another member of the Detroit Library Staff are preparing a brief report on the activities and functions of libraries in the improvement of family life. The report is one of a series prepared as background material for the National Conference on Family Life to be held at the White House May 6-8, 1948. A.L.A. is one of 112 organizations sponsoring the conference.

Miss Batchelder will attend the first day of the meeting of the National Commission on Children and Youth (United States Children's Bureau) January 28.

Library Demonstration Bill. An attempt to get the Library Demonstration Bill voted on in the Senate this month was blocked by Senator Ball, who asked that the bill be passed over at this time. This does not eliminate the possibility of the bill being considered during this session.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

January 23, 1948

To Officers of Societies, Divisions, Round Tables,
and other Library Groups usually holding meetings
in connection with A.L.A. Conferences:

A.L.A.'s 1948 Annual Conference will be held in Atlantic City, June 13-19, with headquarters in Convention Hall. President Rice announces that the program is to be built around the Four Year Goals. The theme may be expressed in some such words as "Libraries and Public Opinion."

The General meetings, Council meetings, and as many other meetings as space will permit, will be held in Convention Hall, which will also house the A.L.A. offices and the exhibits. Meeting rooms will be assigned by the Local Committee. Hotel accommodations will not be plentiful, and we hope you will urge members of your group to make reservations as soon as possible, and, under no circumstances, to come to Atlantic City without a confirmed reservation. Requests for rooms should be sent to the Housing Bureau, 16 Central Pier, Atlantic City, New Jersey. There is a very limited number of single rooms available. Additional information will be found in the November 1947 and January 1948 issues of the A.L.A. Bulletin.

In making arrangements for meal functions, you will probably wish to keep in mind the plan for block booking which was carried on page 455 of the November 1947 issue of the A.L.A. Bulletin.

A preliminary schedule for the Atlantic City Conference is enclosed together with two copies of a blank request for meeting room assignments. Will you please fill out and return one of these forms by February 16.

The following action by the Executive Board at its October 1945 meeting is called to the attention of A.L.A. committees and boards:

> "On recommendation of the Executive Secretary, it was agreed that boards and committees be encouraged to meet at Conferences without expense to the A.L.A. In certain cases where important boards and committees find it difficult to carry on their business during the Conference the extra expenses of remaining over for a day or two for meetings may be authorized if budgets permit."

The program of open meetings for publication in the May A.L.A. Bulletin should reach us by the deadline, March 29.

Sincerely yours,

Donald A. Riechmann

Donald A. Riechmann
Assistant to the Executive Secretary

cc: Secretaries
Enclosures
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January 23, 1948

MEMORANDUM

To the Professional Staff

From - Carl H. Milam

Subject: Midwinter Conference

The A.L.A. office at the Edgewater Beach Hotel will be in the west end of the West Lounge, where all business for staff members will clear except as they are assigned elsewhere.

Mrs. White will follow the customary practice of having in the office a folder for each member of the professional staff where mail and messages can be placed. If a member of staff has a desk in the office, messages will be placed on the desk. Staff members should call at the office several times each day to pick up messages and mail.

A copy of your schedule should be on file in the office and should be kept up to date during the meeting when any changes or additions are made. Will you please let us have your schedule not later than January 28. Blanks for this purpose are attached.

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Enclosure
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A.L.A. Headquarters Staff - Midwinter Conference Schedule

Name _____

	Morning	Afternoon	Evening
Wednesday January 28			
Thursday January 29			
Friday January 30			
Saturday January 31			
Sunday February 1			
Monday February 2			

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WANTED

College Librarians
University Librarians
Reference Librarians

The Association of College and Reference Libraries needs, and ought to have 2,200 new members immediately. It can have this additional strength and vigor, and soon, if nonmembers in college and reference library positions respond to this request. We need you, all of you, *now*. The program adopted in San Francisco requires the full support of all College, University, and Reference Librarians. Your A.L.A. dues and active participation now will mean that:

A.C.R.L. will reach you individually

can represent your interests in professional activities

can develop special services you need

can bring you the benefits of wider professional activities

will give you a medium through which you can help strengthen our profession

When you renew your A.L.A. membership be sure to request affiliation with A.C.R.L. If you are not a member of A.L.A. *join now* and request membership in A.C.R.L. Remember, we need you *now*. We believe you need us.

Join or Renew Now

A.C.R.L. ~ A DIVISION OF THE
AMERICAN LIBRARY ASSOCIATION
50 E. Huron St.
Chicago 11

X-Z 673
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AMERICAN LIBRARY ASSOCIATION

EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

March 4, 1948

To Presidents of State Library Associations:

The Council of the American Library Association formally approved the recommendations of the Committee on Regional Meetings, January 31, 1948. The members of the committee were: Miss Rothrock, Mr. McDiarmid, and Mr. Richards.

The plan submitted and approved is attached as Exhibit A. It is intended that these 1949 regional conferences will take the place of the A.L.A. Annual Conference in that year.

The 1949 A.L.A. regional conferences are experimental. The hope is that they will result in the participation of a greater number of members. They may also point the way to some form of decentralization, with geographical units playing a larger part in Association affairs. It is expected that each regional conference will give ample time for discussion of the suggestions of the Fourth Activities Committee which should be ready by that time.

Enclosed as Exhibit B are some notes about a tentative budget for such meetings, considered by the Executive Board, but in no sense official or authoritative. Budgetary arrangements are still wide open.

It will be difficult to make arrangements for such conferences by correspondence. For that reason we are hoping that a meeting can be arranged in connection with the Atlantic City Conference for a discussion of the many questions which will arise. There should presumably be in attendance at such meeting:

Representatives of regional associations and committees

Representatives of state associations - or ad hoc regional committees appointed by them - of the states which are not now represented in regional associations or existing regional committees.

The A.L.A. Program Committee for 1949: Mr. McDiarmid, Mr. Lord, and the Executive Secretary

Certain members of the Headquarters staff, experienced in conference arrangements.

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M E M O R A N D U M

March 4, 1948

TO: STAFF

MAR 19 1948

FROM: NEW OFFICERS, STAFF ASSOCIATION

In view of the many new members of the A.L.A. family, we are sure that you will want to know a little more about the AIA Headquarters Staff Association.

The AIA Headquarters Staff Association is an organization of the staff members. Its purpose as stated in the constitution is as follows: "The purpose of this organization shall be to promote staff welfare and mutual understanding among staff members and to provide an official channel for expressing staff opinions."

All members of the AIA Headquarters Staff are eligible for membership in the Staff Association. Membership is not compulsory but we hope each of you will want to join. We are making up the program for the new year and we want each one of you to help make it a success. This is your staff association. Won't you join?

Membership dues: $1.00 per year.

The Secretary-Treasurer will try to see you sometime Thursday or Friday, March 4th or 5th.

Helen T. Geer
Miss Helen T. Geer, President

Donald A. Riechmann
Mr. Donald A. Riechmann,
Vice President

Yuri Nakata
Mrs. Yuri Nakata,
Secretary-Treasurer

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OBJECTIVES AND STANDARDS

FOR

HOSPITAL LIBRARIES

1948 Revision
Adopted by the joint committee of

Hospital Libraries Division
of the
American Library Association

and

Hospital and Nursing Libraries Group
Special Libraries Association
January 29, 1948

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

FOR THE INFORMATION OF THE ALA

Copy of telegram received from United Nations

March 4, 1948

MAR 19 1948

LAKE SUCCESS, NEW YORK
AMERICAN LIBRARY ASSOCIATION
50 EAST HURON STREET CHGO

FOLLOWING ANNOUNCEMENT WILL BE RELEASED TOMORROW FRIDAY 5 MARCH AT NOON:
"THE UNITED NATIONS ANNOUNCED TODAY THE APPOINTMENT AS DIRECTOR OF LIBRARIES IN THE DEPARTMENT OF PUBLIC INFORMATION OF THE WORLD RENOWNED SPECIALIST MR. CARL H. MILAM AT PRESENT EXECUTIVE SECRETARY OF THE AMERICAN LIBRARY ASSOCIATION AND WHO HAS BEEN A LEADER IN THE FIELD FOR MANY YEARS. MR. MILAM HAS ACCEPTED THE INVITATION TO DEVOTE THE NEXT TWO YEARS PRIOR TO HIS INTENDED RETIREMENT FROM ACTIVE PROFESSIONAL WORK TO THE ORGANIZATION OF THE UNITED NATIONS LIBRARY SERVICES AND TO ESTABLISH THEIR COOPERATIVE RELATIONS WITH LIBRARIES THROUGHOUT THE WORLD. MR. MILAM WILL ENTER UPON THE DISCHARGE OF HIS DUTIES ON FIRST MAY NEXT."

BENJAMIN COHEN ASSISTANT SECRETARY GENERAL UNITED NATIONS

cc by mlh

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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March 5, 1948

MAR 19 1948

To Officers of Societies, Divisions, Round Tables,
Committees and other Library Groups usually holding
meetings in connection with A.L.A. Conferences:

To date no answer has been received to my letter of January 23, requesting information about meeting room assignments for your group at the Annual Conference in Atlantic City.

If you are planning to hold meetings, will you please send me by return mail the information blank. The tentative conference schedule is now being made up, and your group should be included if it is meeting. This will not only allow us to assign your group to the period you desire, where possible, but will give other groups a better picture of the meeting schedule when approving their meeting time assignment.

Please return your request immediately.

Sincerely yours,

Donald A. Riechmann

Donald A. Riechmann
Assistant to the
Executive Secretary

JN 14035
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X.Z 673
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American Library Association
50 East Huron Street
Chicago 11, Illinois

NEWS RELEASE

Release Date
January 28, 1948

Mailed to: 62 Library Extension Agencies
60 State Library Association and Agency Bulletins
32 Local Library Association Bulletins

A National Plan for Public Library Service, by Carleton B. Joeckel and Amy Winslow, has just been published by the American Library Association. With this publication the A.L.A. Committee on Postwar Planning concludes its proposals for a postwar program for the American public library.

This volume contrasts the ideals of dynamic library service with present-day realities, and outlines a proposed system of public libraries and integrated library functions designed to provide a high level of service throughout the nation. The plan also implements the basic scheme by consideration of a number of related topics: library collections, personnel, buildings, citizen interest, and research projects. Proposals are summarized in the final chapter.

Although the plan places primary responsibility on local library units, it is national in scope and suggests in detail the appropriate roles of the state and national governments in the library economy. The book includes a chapter by Lowell Martin entitled "The Potential Role of the American Public Library."

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* A National Plan for Public Library Service, by Carleton B. Joeckel and Amy Winslow, with a chapter by Lowell Martin. Chicago, American Library Association, 1948. 192 pages. $3.00.

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JN 13967

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American Library Association
50 East Huron Street
Chicago 11, Illinois

NEWS RELEASE

Release Date
January 28, 1948

Mailed to: 29 Architectural Magazines

A book and two pamphlets aimed at helping librarians who are planning new buildings or remodeling present quarters have recently been issued by the American Library Association.

Library Buildings for Library Service[1] consists of papers delivered at the University of Chicago Library Buildings Institute, August, 1946. Flexibility and functional design in library planning, provision for special services, illumination, air treatment, and legal and financial aspects of building planning are some of the topics covered in the book's twelve chapters. Architects, engineers and librarians contributed to the discussions.

The Library Building[2] is a symposium on library services and building requirements. This cooperative study is designed to assist in making library buildings better long-term investments. The publication is reprinted from the Bulletin of the American Institute of Architects, July and September, 1947.

An open letter from the school librarian, entitled Dear Mr. Architect,[3] is being reprinted by the American Library Association. This pamphlet, prepared by a committee of the American Association of School Librarians, is an informal presentation of suggestions for the planning of school library quarters.

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[1]Library Buildings for Library Service, edited by Herman H. Fussler. 216 pages. American Library Association, Chicago, 1947. $3.50.

[2]The Library Building. 50 pages. American Library Association, Chicago, 1947.

[3]Dear Mr. Architect. 13 pages. American Library Association, Chicago, 1946. Single copy, 35¢; 10, $3.00; 25, $6.00; 50, $10.00; 100, $18.00.

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Report to the Council

The functions of the Fourth Activities Committee are: To conduct a periodic scrutiny of the Association activities, including as complete consideration of the effectiveness and results of the various activities as is warranted and practicable, with a view to suggesting to the Council possible changes of policy.

The basic task of the Committee is three-fold:

1. To examine the present operations of the ALA and its constituent parts, evaluating both professional and administrative aspects of every function and relationship; making such recommendations as may result from such objective examination and evaluation. In other words: What is the ALA now attempting to do? How important are these functions: How well are they being performed? Which are adequate as they are? Which should be enlarged, curtailed or otherwise modified? How should any required changes be effected?

2. To investigate all complaints and apparent shortcomings of the Association and its structure and functioning, recommending corrective measures where required and providing reasonable justification in those cases in which the complaints are either unjustifiable per se or, if justifiable from the point of view of a few, are contrary to the common good.

3. To design the kind of an Association which should make maximum contribution to the development of library service and of librarianship, and thus, to the welfare of its membership. In other words: What should the ALA be? How may that be achieved? What can be done now, and how? Which objectives must remain as goals and how may we best work towards these goals?

Each activities committee since the first has inherited a wealth of information, and this Committee is fortunate in having at its command three very careful surveys which were made by its predecessors. It would appear desirable to build upon the foundations of the work done by our predecessors and the policies already approved by the Council rather than going over much ground upon which policy is clear but on which no successful action has been achieved. A number of fundamental policy questions have been referred to the Fourth Activities Committee for study and action by the preceding committees, the Council, and the Executive Board.

We should like at this meeting to determine which of these are still approved as fundamental policies by the Council, so that we may proceed to planning for their effectuation, and which do not now meet the approval of the Council on the basis of policy, and, therefore, require further investigation.

To that end we are reporting on a number of policy questions and will ask that the Council indicate its pleasure with respect to these fundamental policies.

Once the policies are approved we hope to be able to develop action programs to achieve them and to report the action programs to the Council at a later date.

I. One of the most important of these fundamental policy questions is that of decentralization of the ALA to the grass roots so as to provide more intimate contact between the Association and its members and to provide for greater membership par-

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American Library Association
Midwinter Conference
The Edgewater Beach Hotel - Chicago
January 29-February 1, 1948

Agenda of Meetings of General Interest

January 28

Pre-Conference library extension meeting. Librarians working in rural areas will meet with rural sociologists to discuss common problems in bringing library service to rural areas. A series of meetings will be held throughout the day.

January 29

2:30 P.M. (Ballroom)

Opening Meeting of the A.L.A. Council, the legislature body of the Association. Mr. Paul North Rice, President of the A.L.A. will give keynote address and welcome 600 delegates.

The Fifty Notable Books of 1947 selected by a cross-section of librarians will be announced. An exhibit featuring the books will be available for photographs.

8:00 P.M. (Ballroom)

Film Demonstration Program - co-sponsored by the Public Libraries Division and the Adult Education Board and the Audio-Visual Committee. Homer Kempfer, Specialist in adult and post high school education, will speak on the work of the U. S. Office of Education. Gordon Halstead, nationally known film representative, will discuss the use of films. Herman Finen, economist, will also participate in the discussion.

January 30

10:00 A.M. (Ballroom)

Dr. Robert D. Leigh, Director, will lead a discussion on the Public Library Inquiry. This Inquiry is being conducted under the auspices of the Social Science Research Council to determine whether or not public libraries are serving their publics most effectively and whether they should in the future include radio, television and films.

8:00 P.M. (Ballroom)

A seminar program to give library administrators an opportunity to talk through some of the problems and responsibilities confronting them in film work. Participants will include Kenneth Edwards, Informational Film Consultant, Eastman Kodak Company;

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American...
50 East Huron
Library Film Advis...
January 16, 1946

F I L ...

	POP. IN AREA	PER CAPITA INCOME	DATE OF ESTAB-LISH-MENT	NO. OF PRINTS OWNED	CIR... NOV., 1947	NOV., 1947					
PUBLIC LIBRARY											
Akron, Ohio	350,000	(1.10)	Oct '45	250	864	21,948	7,174	229,3...	2,0...	2....	
Beaumont, Texas	59,061	(.75)	Mar '39	247	256	25,271	3,122	206,573	5,000.00	4.1	
Charlotte, N.C.	151,826	(.60)	Apr '42	274	568	32,085	3,682	206,243	10,000.00	xx	
Cincinnati, Chio	750,000	(1.25)	Mar '47	91	628	26,766	2,415	97,928	3,440.00	1.8	
Cleveland, Ohio	1,217,250	(2.51)	1942	850	2,372	100,704	23,918	1,000,319	2,700.00	2.5	
Detroit, Mich.	1,815,000	xx	Mar '47	189	780	52,746	4,474	300,228	(1)	.83	
Evanston, Ill.	72,000	(1.20)	Jan '48	14	xx	xx	xx	xx	5,000.00	3.7	
Gary, Indiana	148,000	(1.00)	1942	100	xx	11,378	1,502	132,575	600.00	6.7	
Grand Rapids, Mich.	250,000	xx	1942	124	139	9,001	2,757	104,367	15,000.00	1.1	
Kalamazoo, Mich.	100,085	xx	1935	73	317	4,208	xx	58,950	1,000.00	1.0	
Milwaukee, Wis.	860,313	(1.29)	1942	659	69	189,248	19,646	1,629,986	300.00(2)	1.6	
Minneapolis, Minn.	530,000	(1.37)	Jan '47	58	2,461	4,548	3,353	151,521	(1)	2.9	
New Rochelle, N.Y.	58,408	(1.98)	Oct '47	69(3)	390	5,854	166	9,965	2,800.00	3.5	
Racine, Wisconsin	67,195	xx	Sep '46	82	79	7,656	735	38,159	4,000.00		
Seattle, Wash.	470,000	(1.50)	Oct '47	101	87	10,334	2,197	85,633			
Stamford, Conn.	65,000	xx	Jan '46	200	298	47,712	5,126	475,155			
					702						
SCHOOL LIBRARY											
Fulton County School Library	93 Schools	(.27)	1943	400	516	20,640	2,858	115,000	7,500	1.2	

(1) Use funds as needed from book budget
(2) On deposit
(3) For rentals only

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

FOR IMMEDIATE RELEASE

FOR RELEASE TO THE LIBRARY PRESS

SUBJECT: NORTHWESTERN REVIEWING STAND BROADCAST

The Northwestern Reviewing Stand will sponsor a broadcast in conjunction with the A.L.A. Midwinter Conference, Sunday, February 1, at 10:30 A.M. The program entitled, "What Are Americans Reading Now?" will be based, to some extent, on the A.L.A. Annual Reading Trends release. Participating in the program are: Norman Cousins, Saturday Review of Literature, Forrest Spaulding, Des Moines Public Library, Jean Hagstrum, Northwestern University, and Robert Buchanan, Moderator.

JN 13942
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FOR RELEASE: January 29, 1948

SUBJECT: FIFTY NOTABLE BOOKS FOR 1947

A preference for non-fiction dealing with national and international political and economic problems, and fiction concerning the American scene, was disclosed in the annual selection of Fifty Notable Books of the Year, by librarians now attending the midwinter conference of the American Library Association being held in Chicago this weekend.

Selection of the most notable books of 1947 was made by the Public Library Division of A.L.A., thus representing a cross-section of library opinion. Books chosen are those most worthy of attention by the present day readers, though not necessarily of permanent value.

Many of the non-fiction works cover U. S. - Russian relations. Among them are: Canby, American Memoir; Crum, Behind the Silken Curtain; Dallin, Forced Labor in Soviet Russia; Matthiessen, The James Family; Dean, The U. S. and Russia; Fischer, Gandhi and Stalin; Gunther, Inside U. S. A.; Johnson, Soviet Russia Since the War; Johnson, William Allen White's America; Lauterbach, Danger from the East; Shirer, End of a Berlin Diary; Commission on Freedom of the Press, A Free and Responsible Press; U. S. President's Committee on Civil Rights, To Secure These Rights; West, The Meaning of Treason; Lundberg, Modern Woman: the Lost Sex; Toynbee, A Study of History (abridged); Byrnes, Speaking Frankly.

(MORE)

FOR RELEASE: Tuesday, January 27, 1948

SUBJECT: AMERICAN LIBRARY ASSOCIATION MIDWINTER CONFERENCE

The 600 librarians and friends of libraries attending the American Library Association Conference, January 29 to February 1, will join in a discussion of how well public libraries are serving their communities and whether they should, in the future, include non-commercial radio films and television for their patrons. Dr. Robert D. Leigh who heads the Public Library Inquiry will lead the discussion. The Inquiry is financed by the Carnegie Corporation and first official findings will be discussed at the conference.

Library service to business will be a subject of primary importance at a meeting January 31. Recent surveys have indicated a growing need for such service, especially among smaller business men.

Several groups are planning to hold meetings in conjunction with the conference. Librarians and sociologists working in rural areas will discuss common problems involved in bringing library service to rural people. The A.L.A. Hospital Libraries Division and V. A. are also co-sponsoring a series of meetings throughout the conference.

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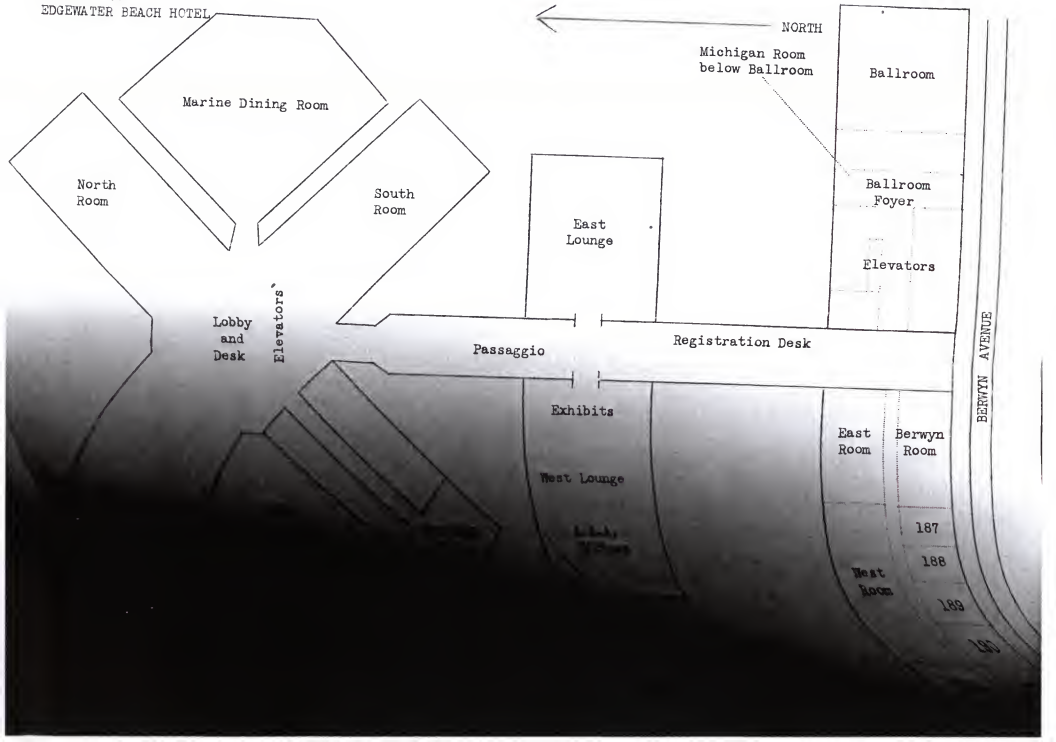
FLOOR PLAN
EDGEWATER BEACH HOTEL



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SUGGESTED EATERIES IN THE EDGEWATER BEACH HOTEL AREA.

Edgewater Beach Hotel
Marine Dining Room
Colonade Room
Drug Store

Edgewater Beach Apartments: 2 blocks north of hotel at Bryn Mawr and Sheridan Road
Drug Store
Tea Room (luncheon 12:00-3:00, dinner 5:00-7:45)

Sheridan Road and Foster Avenue: 2 blocks south of the hotel
Foster Grill - Luncheonette
Laskov Drugs

On Sheridan Road:
Irv Benjamin's Restaurant: 1 block south of hotel - dinner only
Candlelight Inn: across from hotel - dinner only, $1.75 and up

Bryn Mawr Avenue: 2 blocks north of hotel, covering an area 3 blocks west to Broadway
Bryn Mawr Hotel - Deny's Drugs
Isbell's Restaurant
Walgreen's Drugs
Dutch Mill Fountain and Tea Room — South Side of street
Lakeside Restaurant - under the "L"
Peter Pan's Fountain and restaurant
Williams Restaurant

Goldberg's Restaurant
Snack Bar
O'Bee's Bar-B-Q — North side of street
P. J. Restaurant

5547 N. Kenmore Avenue: just south of Bryn Mawr (1 block west of Sheridan Road)

Hotel Commodore Coffee Shop
(luncheon 11:00 a.m.)
(dinner 4:30 - 8:00 p.m., 75¢ and up)

Berwyn and Winthrop Avenues: 1 block south of hotel, 2 blocks west of Sheridan Ro
Fisher Drugs
Marshall Drugs

January 23, 1948

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COST OF REPRINTS FROM A.L.A. BULLETIN OR

COLLEGE AND RESEARCH LIBRARIES

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Add'l C's	.68	1.30
1000	8.61	13.61
2000	11.31	20.36
3000	14.64	26.11
4000	18.01	32.86
5000	21.34	40.61
Add'l C's	.39	.73

Orders for reprints shou
Bulletin, American Library Ass
Ill., within three weeks from

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A.L.A. Executive Board Meetings

Edgewater Beach Hotel
Chicago

Thursday, January 29, 10:00 a.m. - Sheridan Room
" " ", 8:00 p.m. - East Lounge (with Divisions and other groups)
Friday, January 30, 10:00 a.m. - Sheridan Room
Sunday, February 1, 6:00 p.m. - Sheridan Room

I. Discussion docket

1. Registration fee
2. Fourth Activities Committee
3. A.L.A. as a federation - Mr. Lord
4. Four Year Goals - Who will present to Council?
5. Great Issues Program

II. Finances

1. Financial status - Mr. Dooley
2. A.L.A. Income
3. Borrowing money
4. Sale of property
5. Report of Committee on Budget Preparation -- Clarification and study of constitutional provision that all budgets shall be within the estimate of the Finance Committee
6. Budget Committee - designate a member of Finance Committee to serve on Budget Committee with President, President Elect and Treasurer
7. Date of Budget Committee meeting. Shall all members of Finance Committee be invited?
8. Report of Committee on A.L.A. Headquarters Salaries Schedule - Miss Harris, Chairman
9. Approval of special projects items
10. Washington bank accounts - IRO - NRO

American Library Association
50 East Huron Street
Chicago 11, Illinois

Public Library Office
January 1948

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LIBRARY TRUSTEES

A SELECTED READING LIST

BOOKS

The library trustee; prepared for the Trustees Section of the American Library Association; by A. G. Hall. American Library Association, 1937. 180 p. $2.35.

The trustee's duties, responsibilities, and relations to staff and community. Contains reading list and suggested bylaws.

The librarian and his committee; by E. A. Savage. Grafton & Co., 1942. 254 p. 12s 6d.

Discusses the organization and functions of the English "Committee", which corresponds to the American "Board". Would be of particular interest to Canadian librarians.

ARTICLES

General Responsibilities

Trustee's share; by Mrs. Leigh Hume. A.L.A. Bulletin, December 1946, p. 479-80.

The trustee's responsibility for good library service.

Good trustee of tomorrow; by Marion Packard. A.L.A. Bulletin, March 1946, p. 99-100.

Trustees must be aware of the whole field of library service.

What is the trustee's business? by Mrs. J. F. Purvin. Wilson Library Bulletin March 1946, p. 498-9.

Specific suggestions as to the interest trustees should take in their library and librarian.

The good trustee; by M. C. Banning. A.L.A. Bulletin, May 1945, p. 163-64.

A sample Board meeting gives some idea of trustee's duties.

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A.L.A. MIDWINTER CONFERENCE
January 29 - February 1, 1948
List of Closed Meetings

Groups	Date	Time	Place
Adult Education Board	Feb. 1	10:00 a.m.	Room 191A
Adult Education Board	Feb. 1	2:30 p.m.	Room 190
American Association of School Librarians Board	Jan. 30	2:30 p.m.	Sheridan Room
American Association of School Librarians Board	Feb. 1	9:00 a.m.	Berwyn Room
A.L.A. Income Committee	Feb. 1	11:00 a.m.	(*)
American Theological Library Association, Executive Committee	Jan. 31	10:00 a.m.	(*)
Annuities, Pensions and Life Insurance Committee	Jan. 30	2:30 p.m.	Room 191A
Archival and Library Materials Committee	Jan. 31	9:00 a.m.	(*)
Association of American Library Schools	Jan. 30	2:30 p.m.	North Room
A.C.R.L. Engineering Library Section, Executive Committee (Luncheon)	Jan. 31	1:00 p.m.	Room 191A
A.C.R.L. Board of Directors (Breakfast)	Jan. 30	8:00 a.m.	Berwyn Room
A.C.R.L. Board of Directors	Jan. 31	10:00 a.m.	Sheridan Room
A.C.R.L. Financial Needs Committee (Breakfast)	Jan. 31	8:00 a.m.	(*)
A.C.R.L. Membership Committee	Jan. 30	8:00 p.m.	Sunparlor (*)
A.C.R.L. Preparation and Qualification Committee	Jan. 29	10:00 a.m.	Room 190A
A.C.R.L. Publications Committee (Breakfast)	Jan. 31	8:00 a.m.	Room 191A
A.R.L. (Dinner)	Jan. 30	6:30 p.m.	West Room
Audio-Visual Committee	Jan. 29	10:00 a.m.	Room 190
Audio-Visual Committee	Feb. 1	10:00 a.m.	Room 190
Awards Committee	Jan. 30	9:00 a.m.	(*)
Canadian Library Association and A.L.A. Committee	Jan. 30	8:00 p.m.	Room 190A

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AMERICAN LIBRARY ASSOCIATION

EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

January 28, 1948

TO: PRESIDENTS AND SECRETARIES OF DIVISIONS
AND OTHER GROUPS

We are concerned about divisional and group reporting, especially at Conferences, but also throughout the year. We know that the Bulletin and our Public Relations Office are giving less satisfactory and less adequate coverage than is desired. We solicit your help.

I. We will continue the procedure begun last year at San Francisco, with regard to conference reporting. After each Executive Board and Council meeting someone will dictate immediately, a one-page summary report on what happened. Copies will be placed in a loose-leaf notebook kept on or near the registration desk, and will be posted on the official bulletin board. This same type of reporting is desired from meetings of the Boards of Directors of Divisions and also from the business and discussion meetings of the Divisions, Sections, and other groups, insofar as it can be managed. The A.L.A. will be unable to furnish adequate stenographic service to cover a great many meetings. We urge all of you who find it possible to bring three copies of each one-page report to Mrs. Post's desk in the Publicity Office. They will be inserted in the loose-leaf notebook and posted on the bulletin board.

II. In a memorandum sent to divisional officers each year we say: "If the secretary of your group is likely to be over-burdened, please delegate to some other member the definite responsibility of reporting promptly to the Publicity office any news and action resulting from the meeting, including the election of new officers." This has not produced entirely satisfactory results. News is needed particularly for newspaper publicity. These items need not be formally reported or typed out. Please designate someone to report such information to the Publicity Office - ask for Mr. Kasper or Miss Tuomey.

III. The above requests will provide us with much of the information we need. However, Mrs. Post also needs prompt and adequate summaries of what happens at the Conferences for use in the first possible issue of the A.L.A. Bulletin. We request that you submit the following summaries if the above requests have not adequately covered them:

A. Summaries of action taken.
B. Summaries of the most important things said, problems raised, suggestions made - the real meat of the speeches and discussions.
C. Suggestions of papers presented which ought to be considered for publication in the Bulletin.

Reporting is an important matter not only at Conference time, but something which should go on throughout the year.

Cordially yours,

Carl H. Milam

Carl H. Milam
Executive Secretary

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

January 28, 1948

Dear Sir:

The A.L.A., an organization of 17,000 librarians and libraries, is the chief spokesman of the modern library movement in the United States. A recent survey conducted by the A.L.A. disclosed that many libraries are highly interested in exhibiting displays covering a wide range of industries and activities.

We would therefore appreciate your sending us the following information on any exhibits or displays your organization has available for libraries.

1. Title of exhibit
2. Overall size
3. Brief description
4. Weight
5. Whether photographs of the exhibits are available
6. Charges (transportation, etc.)

You realize, of course, that the public character of most libraries prevents them from displaying exhibits that carry advertising, although a courtesy line is permitted.

With reference to transportation charges, will the library have to pay for charges one way, both ways, or none at all? This is a major item with us, for library budgets are limited.

Thank you for your consideration.

Very truly yours,

Mary C. Tuomey

Mary C. Tuomey
Public Relations Office

MCT:bg

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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January 2, 1948

Mailed to:
100 Public Libraries in cities of 100,000 pop. & over
50 College and University libraries

To the Librarian:

At its October meeting the Executive Board recommended that before reprinting the Hildebrand Speech "How Not to Control Atomic Energy" (A.L.A. Bulletin, September 1, 1947) a letter should go to a few of the larger libraries.

Ex-president Rothrock, presiding officer of the San Francisco Conference urges libraries to get the reprint into the hands of people where it will do the most good. She says:

> "Until rational control of atomic energy is achieved it will remain a paramount problem of the American people. In this paper, Dean Hildebrand presents facts with which all thinking Americans should be familiar. The opportunity to obtain it in reprint enables libraries to bring an exceptionally stimulating and informative statement to the attention of millions who otherwise will miss it."

Some of the libraries ordering are making limited distribution to officers of organizations in their communities, to science teachers (both school and college) social science teachers, and to adult education specialists and other key people.

It has been decided to planograph rather than to print and the prices will be somewhat lower than previously announced: 100 copies $3.50; 250, $8.00; 500, $15.00; 1,000, $29.00.

The reprinting will be held up for about ten days to give you an opportunity to consider Miss Rothrock's appeal. Will you please let us hear from you by January 20 if reprints are wanted.

Sincerely yours,

Everett O. Fontaine
Chief, Publishing Department

EOF:GR

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

Referring to your recent order:

We regret that we are unable to complete your order of _____ for the following reason:

__ The publication is out of print. Your order is attached.

__ The publication is not an A.L.A. title. Your order is attached.

__ The publication listed below - included in your order - is out of print.

__ The publication listed below - included in your order - is not published by the A.L.A.

__ Your order indicates incorrect price. Correct listing appears below. Please confirm your order.

__ Your order gives title incorrectly or incompletely. Please confirm your order.

__ The title listed below was not published. Your order is attached.

Very truly yours,

Alice Dunlap

Alice Dunlap
Publishing Department

Because the A.L.A. is a non-profit association, it is necessary to keep all expenses to a minimum. Therefore, accounts are opened only with institutions and with individuals who are members.

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

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RELEASE A

FOR RELEASE: PM Release
January 6, 1948

FROM: American Library Association

SUBJECT: American Library Association Announces "Important Issues" Program

An "Important Issues" Program through which every library in the United States will be urged to provide information to and stimulate action in their communities on major problems facing the United States was announced today by the American Library Association.

The lead article in the January 1948 issue of the Association's official organ, A.L.A. Bulletin, just published, outlines the program and describes the first problem to be undertaken - "The Marshall Plan - Pro and Con." The article states:

"The Marshall economic program for European recovery is an important issue confronting the American public today. Librarians are urged to do everything possible to emphasize and acquaint the citizens of their local communities that the libraries contain all the information both for and against this vital problem of our times.

"The public needs to read, to discuss, and to carefully ponder all aspects of the European Recovery Program, and it is through the media of books, films, periodicals, government documents, and forums that citizens can learn the truth."

A broad range of community activities is listed in the article, including meetings and discussions with various segments of each community such as business, labor, parents, teachers, business and service clubs, veterans

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FOR IMMEDIATE RELEASE

From: A.L.A. Headquarters
50 East Huron Street
Chicago 11, Illinois

TRUSTEES WILL BE HONORED AGAIN

The nominations for citation of Trustees must be in not later than March 15, 1948 and preferably earlier. Mrs. Philip Sidney Smith, the new Chairman of the A.L.A. Jury on Citation of Trustees announces that the Committee wishes recommendations for the annual citation of Trustees for the year 1947-48. These recommendations, with supporting evidence should be sent to Jury on Citation of Trustees, A.L.A. Headquarters, 50 East Huron Street, Chicago (11), Illinois.

After a trial period of three years, upon the recommendation of the Jury on the Citation of Trustees, the A.L.A. Council at its meeting on October 13, 1944 unanimously voted to continue the annual citations.

Those who may send in names to be considered are: Library Boards, Individual Library Trustees, State Library Extension Agencies, State Library Associations or the A.L.A. Trustees Division.

The work of Trustees of large and small libraries to state and national library activities as well as service to the local library are given equal study and consideration.

The only limitation put upon those to be nominated is that each Trustee must be in actual service at least part of the calendar year preceding the conference at which awards are made.

Since the first citations were presented at the Boston Conference in 1942, two have been awarded each year. In 1947 Mary E. Frayser, Chairman of the State Library Board, South Carolina, and Thomas H. McKaig of Hamburg, New York, were cited for their meritorious service as Trustees.

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A. L. A. COUNCIL

(Meetings open to all A.L.A. members)

Thursday, January 29, 2:30 p.m.

Welcome and Report - President Rice
Budget Committee Report - President Rice
A.L.A. Activities Committee Report for Discussion - Ralph R. Shaw
Institutional Membership Dues - Emerson Greenaway
A.L.A. Income Committee - Luther H. Evans
Fifty Notable Books - Forrest B. Spaulding

Saturday, January 31, 2:30 p.m.

Report of the Executive Secretary
Regional Meetings - John S. Richards
Four Year Goals
Rules for Descriptive Cataloging in the Library of Congress -
Susan M. Haskins
Committee on Constitution and By-Laws - Hobart R. Coffey
Recruiting - Board of Education for Librarianship - Francis R. St. John
Salary Policy Statement - Board on Personnel Administration -
Edward B. Stanford
Rural Sociological Society and A.L.A. - Irving Lieberman

Sunday, February 1, 2:30 p.m.

Nominating Committee Report - Ralph A. Ulveling
Alternate Ballots - Ralph A. Ulveling
International Relations Office - Flora B. Ludington
International Library Congress - Milton E. Lord
National Relations Office - Paul Howard
Committee on Intellectual Freedom - Alice G. Higgins
Committee on Boards and Committees - Errett W. McDiarmid
Hospital Library Standards - Helen V. Pruitt
Union List of Serials -

January 9, 1948
Tentative Program
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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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The New York Public Library
5th Avenue and 42nd Street
New York 18, New York
January 6, 1948

To Members of the Council:

For the past few years reports to be made at the Council meetings have been sent to the Councilors in advance of the meeting and are ordinarily not read at the meeting, thus saving much time. That practice is being followed again this Midwinter, but any Councilor is privileged to ask that a report be read in whole or in part if he feels it advisable.

To do your part in making the Council meetings a success, you should do three things:

1. Read the reports that have been sent to you.

2. Note on the reports as you read them any questions you wish to raise when the report is made.

3. Bring the reports with your notes to the Council meeting.

Cordially yours,

Paul North Rice

Paul North Rice
President

PNR:DS

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RETURN TO:

Miss Ruth Rutzen
Detroit Public Library
Detroit, Michigan

HOW DO LIBRARIES CONTRIBUTE TO THE IMPROVEMENT OF FAMILY LIFE?

How has your library worked on problems in family life and their solutions in the last two years? (Supplementary information about war year's activities will be welcome in addition.)

1. Has your library participated in programs, institutes or study groups on marriage problems, youth problems, child care, counselling programs, etc.? (Describe and send programs if possible.)

2. What organizations or agencies has the library cooperated with on family life programs or activities?

3. What exhibits, special book displays, newspaper releases, etc. have emphasized family life problems?

4. What booklists have been compiled? (Please send samples.)

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

January 8, 1948

TO SELECTED PUBLIC LIBRARIES:

This is an emergency request. With your help, information about significant library services will be included in the materials in preparation for the National Conference on Family Living to be held at the White House May 6 - 8, 1948.

How is your library contributing to the improvement of family life in your community? Will you answer the questions on the enclosed sheet and return it very promptly, supplemented by a page or two of comments on the outstanding recent library activities directed toward increasing the quality and stability of family life?

Dr. Ernest Osborne, Conference Program Coordinator, has requested a brief document reporting library activities and functions in disseminating information on family life and ways of recognizing and solving its problems. As a result of consultation with the Chairman of the A.L.A. Adult Education Board, Ruth Rutzen, this news of your work in this field is requested.

A brief summary of the subjects which the conference expects to cover and on which reports will be prepared gives the framework in which the report on libraries will be placed. A series of reports on background materials on the modern American family will cover distribution, cultural background, births, marriages, income, consumption and legal status. A second series of reports on the dynamics of family interaction will research studies recently completed or underway and will describe the problems of parents, children and young people and other adults during the following periods: child bearing, preschool age, school age, teen age, the family as a launching center, middle years, and the aging family. The third series will be on action areas for families and organizations: home management, housing economic welfare, education (including libraries), health, social welfare, community participation, legal, counseling and guidance, and recreation.

The library activities report should show examples of ways in which libraries contribute to education for better family life by making information on any or all of the various subjects noted above available or ways in which libraries stimulate interest, discussion and study of many aspects of family life through whatever means.

Time is most important. Can you help by sending as soon as possible your answers supported by examples of lists, programs, pictures, releases,

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

X-Z 673
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January 8, 1948

TO SELECTED STATE LIBRARY AGENCIES:

We need your help. The enclosed letter tells the story. If we can get some good material, we can have a significant leaflet on the library's job in contributing toward better family life.

Are there some libraries in your state which are doing interesting things along this line themselves or in cooperation with other agencies? Will you send a copy of the letter to one or more libraries? We would especially like to have the letter sent to any rural county or regional libraries which could send helpful information.

If we have already sent letters directly to libraries in your state, they are listed below.

A covering letter from you would help.

Very truly yours,

Mildred L. Batchelder

Mildred L. Batchelder, Chief
Department of Information
and Advisory Service

MLB:ah
Enc.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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January 9, 1948

To the Subscriber:

It has been quite some time since we asked you about the A.L.A. Spot Announcements. You alone can help us to make them better suited to your needs. To do so, will you answer the following questions? If you have any further criticisms or suggestions, we will appreciate receiving them.

1. Are there any library services which you would like emphasized in the spot announcements? (Please answer this question as fully as possible). We plan to have future "spots" on your suggestions.

2. Do you prefer individual spots or would you rather a series devoted to subjects such as recruiting, children's books, telephone service, etc.?

3. What approximate length is most desirable for your use?

4. Do you use the spot announcements in any other way as newspaper fillers, etc.?

5. Has the station program director made any comment pro or con on the "spots"?

May we have your answer by February 5.

Sincerely yours,

Mary C. Tuomey

Mary C. Tuomey
Public Relations Office

MCT:bg

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

Monthly Radio Spot Announcements

Series XLI January 1948

(RETYPE THESE ON YOUR OWN LETTERHEAD WITH SUITABLE INSERTS. ONE TO A PAGE).

ANNOUNCER: Have you decided what you want to be when you leave college? Have you ever thought of being a librarian? The American Library Association has estimated that we will need at least 18,000 new librarians in the next few years. Young men and women who like books and people will find in librarianship a satisfying life work. One of its greatest advantages is the wide scope it affords for your own individual interests. Reference work helps scholars and scientists to discover new knowledge. You can guide children to the discovery of the wonderful adventure of reading, help men and women to make the most of the entertainment and wisdom to be found in books. M____(NAME)____ at the ____(NAME)____ Public Library will be glad to talk with you about whether librarianship is the work for you.

ANNOUNCER: College Seniors! Are you interested in a pioneer field when you leave school? If so, you can find your answer in library extension to rural areas. Thirty-five million people in the United States still lack public libraries. States like Pennsylvania and Texas alone have millions of people without library service. These people must be served by new recruits to librarianship. It's a satisfying career and an exciting one as well. Write to the American Library Association, 50 East Huron Street, Chicago 11, Illinois or ask your local librarian for further information.

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Schedule
A.L.A. MIDWINTER CONFERENCE
The Edgewater Beach Hotel - Chicago
January 29 - February 1, 1948

*Indicates closed meetings

	Morning 10:00-12:30[1]	Afternoon 2:30-5:00[1]	Evening 8:00[1]
Thursday Jan. 29	ACRL Agr. Ls. Sect., 30 (Ballroom Foyer) *Audio-Visual Com. 12 (190) *Child. and Y.P. Div. of Ls. for, Bd. of, 35 (West Room) *Education for Librarianship, Bd. of, 10 (191-A) *EXECUTIVE BOARD (Sheridan Room) Microcard Com., 200 (Ballroom) *National Plans, Com. on Implementation of, 12 (187) *Subscription Books Com., 15 (189) *Personnel Adm., Bd. on, 16 (188) 9:00	COUNCIL (Ballroom) *P. L. Div. Officers 5:00 6 (191-A) *Personnel Adm., Bd. on 5:00 10 (188)	ACRL Ls. of Teacher Training, 75 (Sheridan Room) *ACRL Financial Needs Com. on, 6 (190-A) *EXECUTIVE BOARD (meet with repts. of Divs.) 100 (East Lounge) *International Rel. Bd., 9 (*) L. of Congress (ALA and ARL) 100 (Michigan Room) *Personnel Adm., Bd. on, and repts. of State and National Assocs., 100 (West Room) P.L. Div. (Audio-Visual Com. and Adult Ed. Bd.) 350 (Ballroom)
Friday Jan. 30	ACRL Col. Sect. 100 (East Lounge) *ACRL Bd. of Directors Breakfast 8:00, 30 (Berwyn Room) *Awards Com., 9:00 4 (*) Bibliography Com., 12 (190) *Cat. and Class. Div. 12 (190-A) *Education for Librarianship, Bd. of, 10 (191-A) *EXECUTIVE BOARD (Sheridan Room) *L. Ed. Div., Ex. Bd., Breakfast 8:00 6 (187) *L. Ext. Bd. 6 (188) Presidents and Editors R.T., 60 (West Room) P.L. Div. (Trustees Div.) 300 (Ballroom)	American L. Hist. R. T. 60 (West Room) *American Assoc. of Sch. Lns. Bd., 30 (Sheridan Room) *Annuities, Pensions and Life Ins. Com., 10 (191-A) *Assoc. of American L. Schs., 60 (North Room, East End) ACRL, 200 Ballroom) *Cat. and Class. Div., 12 (189) *Child. and Y.P., Div. of Ls. for, Top of the News Com., 4:30 12 (187) *Child and Y.P., Div. of Ls. for, Recruiting Com. 2:30, 12 (187)	Administrators Seminar on Films in the L. (Audio-Visual Com.), 75 (East Lounge) *ACRL Membership Com., 25 (Sunparlor) (*) *ARL Dinner 6:30, 45 (West Room) *CLA and ALA Liaison Com., 10 (190-A) Cat. and Class. Div., 75 (Sheridan Room) *Child. and Y.P., Div. of Ls. for, Bd. of, 35 (Berwyn Room) Federal Rel. Com. (with State Fed. Rel. Coms.), 100 (Ballroom)

(1)Unless otherwise noted.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

X-Z 673
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January 9, 1948

To A.L.A. Councilors

Three sessions of the Council are scheduled for the Midwinter Conference at the Edgewater Beach Hotel on the afternoons of Thursday, January 29, Saturday, January 31, and Sunday, February 1, at 2:30. A more complete program than that which appears in the January Bulletin, although yet tentative, is enclosed.

A letter from President Rice is enclosed, also some of the reports which will be taken up at the meeting. Other reports, if received in advance, will follow. Will you please bring these documents with you to the meeting?

Badges will be provided for Council members and the front portion of the meeting room will be reserved for occupancy by Councilors. The business to be conducted at the meetings will be facilitated if you occupy the reserved seats. We hope you will come to the meetings promptly at 2:30 P.M.

Cordially yours

Carl H. Milam

Carl H. Milam
Executive Secretary

CHM W
Enclosures

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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January 14, 1948

To Members of the Editorial Committee:

The manuscript for Periodicals for Small and Medium Sized Libraries is in hand. It was prepared by a subcommittee of the Editorial Committee under the chairmanship of Elizabeth R. Topping of the Ventura (California) County Free Library. The membership of the committee was geographically distributed including Canada, and represented various special interests such as technology, work with children, young people, etc.

Tentative lists were sent out to the committee, and many suggestions were received also as a result of notices in the library press. These were all considered and the next selection was sent for checking to the State Library Extension Agencies and to libraries recommended by them. Two hundred eighteen librarians had a part in making the final selections which resulted. Selection was not determined by vote, however, but by comment and compromise. All data has been corrected to September, 1947.

The project has been under way since 1942 and actual compilation started in February, 1945. In view of the care with which the project was set up to represent officially the various interests in the profession, and in view of the number of people involved in its completion, it does not seem necessary to send the list out to critics. We recommend publication and enclose a form for your vote.

Sincerely yours

Everett T. Fontaine
Chief, Publishing Department

EOF:MF
Enc.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

January 14, 1948

To the Editorial Committee:

For some years the Division of Cataloging and Classification has had a special committee and several compilers at work on lists of author headings for official state publications. A number of lists are under way--one (Alabama) is now ready for publication.

It came to us several months ago having the approval of the chairman of the special committee, chairman of the Publications Committee, and of last year's president of the Division.

With the approval of all concerned, the list has since been put into slightly different form to make it correspond with a set of instructions to compilers which has recently been revised and which has the approval of those mentioned above plus this year's president of the Division.

The list is recommended for publication by all of those mentioned above as well as by the publishing staff at ALA. A form for your vote is enclosed.

Sincerely yours

E O Fontaine

Everett O. Fontaine
Chief, Publishing Department

EOF:MF

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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AS

January 12, 1948

To Members of the Executive Board:

The Editorial Committee has unanimously approved the following resolution:

> RESOLVED: That the Editorial Committee recommend to the Executive Board acceptance for A.L.A. publication of the manuscript, A.L.A. Catalog Rules prepared for the Division of Cataloging and Classification by Clara Beetle.

Copies of the letter which went to the Editorial Committee are attached.

In the Committee's recommendation we concur. A form for your vote is enclosed.

Yours very truly

Carl H. Milam

Carl H. Milam
Executive Secretary

MF
Enc.

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NEWS LETTER

to

MEMBERS OF THE ASSOCIATION OF COLLEGE AND REFERENCE LIBRARIES

from

THE OFFICE OF THE EXECUTIVE SECRETARY

50 E. Huron St., Chicago — January 1948

MIDWINTER MEETING PROGRAM - Jan. 29-Feb. 1, Edgewater Beach Hotel, Chicago

A.C.R.L. general session 2:30 p.m. January 30:
Goals of the A.C.R.L. - Eugene H. Wilson, University of Colorado.
Contribution of the U. S. Office of Education to College and University Library Statistics: Present and Potential - Ralph M. Dunbar and Willard O. Mishoff, U. S. Office of Education.
Comment on the Dunbar-Mishoff paper - G. Flint Purdy, Wayne University.

Agricultural Libraries Section meeting 10 a.m. January 29:
Subject: Library Standards of Land-Grant College and University Libraries.
Discussion Leaders: H. Dean Stallings, S. D. State College; Stephen A. McCarthy, Cornell; David H. Clift, Yale.

College Libraries Section meeting 10 a.m. January 30:
Difficulties of Cooperative Book Buying among College Libraries - John B. Nicholson, Jr., Kent State University.
Simplified Cataloging in the College Library - Ethel M. Markley.
Brief Reports on:
Microcards for College Libraries - Fremont Rider, Wesleyan.
Standards for Qualifications for College Library Staffs - Robert A. Miller, Indiana University.
Library Demonstration Bill -
Successor Agency to the American Book Center - Milton Lord, Boston Public Lib.

Libraries of Teacher-Training Institutions Section meeting 8 p.m. January 29:
Organization and Administration of Instructional Materials - Hazel E. Armstrong, State Teachers College, Terre Haute, Ind.
The Materials Center as an Effective Teaching Aid - Alice R. Brooks, U. Chicago.

NEW COMMITTEES.....

The four special committees set up this year are now in action. Wayne S. Yenawine, Director of the U. S. University of the Air Libraries, is Chairman of the Membership Committee. He has at least one member from each state on his committee. Through this office 2220 letters have gone out to college, university, and reference librarians who are members of A.L.A. but did not request divisional membership in A.C.R.L. The committee also prepared the membership page on the inside back cover of the December 1947 A.L.A. Bulletin. If there is anyone on your staff who is not now a member of A.C.R.L., please call this page to his attention.

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no.27

For A.L.A. Council Meeting
January 29, 31 and February 1, 1948
Chicago, Ill.

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To Members of the A.L.A. Council:

At the lending section meeting in San Francisco one of the topics discussed was the annual A.L.A. list of Fifty Outstanding Books. At this meeting an expression was made that the continuance of such a list was desirable, but the thought was also expressed that the method of determining the books on the list by a popular vote was not satisfactory.

Recently the Officers of the Public Libraries Division held a meeting in Chicago at which Secretary Milam suggested that the Public Libraries Division might well accept the responsibility for the compilation of such a list with the hope that it might be presented to the Council at the Midwinter Meetings and adopted by the Council as the annual A.L.A. list.

As President of the Public Libraries Division, its Officers asked that I serve as Chairman of a committee to compile such a list with the assistance of the staffs of a selected list of libraries and certain individuals whose opinions and advice would be of value. Out of the discussion came the further suggestion that the list be designated not as a list of Outstanding, but as a list of "Fifty Notable Books of 1947".

The list is now being compiled. As a member of the A.L.A. Council I would greatly appreciate your advice and suggestions, particularly your recommendations for the inclusion of obscure or less known titles which may not be otherwise brought to the attention of the Committee.

It is our plan to present this list to the Council at the Midwinter Meetings with the recommendation that the Council accept it as the A.L.A. list for immediate release to the press.

Sincerely yours,

Forrest B. Spaulding, President
A.L.A. Division of Public Libraries

Please bring this with you to the Council meeting as additional copies will not be distributed.

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JN 13872
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American Library Association
50 East Huron Street
Chicago 11, Illinois

Public Library
Office
Revised January 1948

X-Z 673
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BOOKMOBILE BODY BUILDERS

Baker Equipment Engineering Company
Richmond, Virginia

In 1946 built three van-type bookmobiles for the Virginia State Library on a 1½ ton chassis. Holds 1200-1600 volumes. Are also building a bookmobile for the South Carolina State Library Board.

Baltimore Body Corporation
2253 Kirk Avenue
Baltimore 18, Maryland

Are building small bookmobiles for the Maryland Library Extension Division at a cost of about $2800, including shelving for 800-1000 volumes. (International Harvester Metro chassis.)

E. Behringer Sheet Metal Works
108 Jabes Street
Newark, New Jersey

Converted a 1½ ton International panel truck for the Monmouth County Library, Freehold, New Jersey.

H. W. Dimon
Rome, Pennsylvania

In 1941 converted a G.M.C. ½ ton panel truck for the Bradford County Library, Troy, Pennsylvania. Inclusive cost $1200.

Durham Body Works
East Durham, North Carolina
(Mr. Robert L. Hagan)

Is converting ½ ton and 1 ton panel body Chevrolet trucks for the North Carolina Library Commission. The estimated over-all cost of ½ ton bookmobiles should not exceed $1600, including the truck, the special body, the license, insurance, and added equipment.

Gerstenlager Body Company
Wooster, Ohio

Constructed a bookmobile body on a 1944 Reo chassis of the school bus type for the Canton Public Library. Holds approximately 4,000 volumes. Total cost, including chassis, body, shelving, and equipment is $6,669.17.

Gillig Brothers
Hayward, California

Has constructed bookmobiles for Richmond City Library and Alameda County Library (Oakland).

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American Library Association
50 East Huron, Chicago 11
Library Film Advisor
January 16, 1948

X-Z 673
A5

MEMORANDUM

TO: Directors of Film Library Service

FROM: Patricia Blair

SUBJECT: Publicity Photos

Requests which have come in for pictures about film work indicate that we could put such photographs to very good use in exhibits, in the trade magazines and in the organs of allied agencies and associations.

Most frequent requests are received in this order: (a) for pictures of groups "using" films, looking at them or discussing them afterwards; (b) of "Film departments in action"; (c) of people planning programs; (d) of booking desks, shelving, inspecting and "just anything". We find that action pictures and close-ups are most in demand.

If it would be possible for you to send glossy prints of such pictures, together with a 2 or 3 word identification, they will be very helpful in giving information about library film development.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

January 15, 1948

Dear Trustee:

We are interested in what Library Trustees are doing everywhere.

At the Midwinter Conference the last of this month we would like to be able to report on these activities.

Therefore, will you please write Miss Helen A. Ridgway, Public Library Specialist, at ALA Headquarters, Chicago, who is assisting our Division, and advise her what your group has been doing since the San Francisco Conference. Information about your membership and any special publications, articles or projects you are sponsoring will be greatly appreciated.

Thanking you for a prompt reply, I am, with best wishes for the New Year,

Yours very truly,

Paul R. Benson

Paul R. Benson
Chairman, Trustees Division

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TO: State Library Agencies

We are counting on your cooperation in having representatives from the state associations interested in library planning in your state at this meeting on the implementation of the national plans.

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State Trustee Organizations
State-wide Citizens Library Organizations

In line with the response to the recent questionnaire the Committee on Implementation of the National Plans will meet with state planning representatives at the Midwinter Conference.

This meeting has been scheduled for 10 a.m. Sunday morning, February 1, in the West Room of the Edgewater Beach Hotel.

Please let me know as soon as possible who your representative will be and his present connection with your association.

It is suggested that representatives may wish to attend the meeting of the Public Libraries Division at 10 a.m. on Friday, January 30 (Ballroom), to hear Dr. Robert Leigh's report on the Public Library Inquiry and also the two open meetings of the Library Extension Division Executive Board at 2:30 p.m. on Friday, January 30, and at 10 a.m. on Saturday, January 31 (both in the East Lounge). Reports on state plans will be made at both of these meetings.

Cordially yours,

E A Chapman

Edward A. Chapman, Chairman
Committee on Implementation of
the National Plans

P.S. State planning representatives are asked to bring this letter to the Midwinter Conference as there will be no further notice of the time and place of the Sunday morning meeting on implementation of the national plans.

Copies to:
State Library Extension Agencies
State School Library Supervisors
Presidents of Divisions
3 copies to Div. of Libs. for Children and Y. P. for sections
Institution Library Committee
Institution Library Supervisors

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American Library Association
50 East Huron, Chicago 11
Library Film Adviser
January 9, 1948

QUESTIONNAIRE

The Film Statistics which were collected for April, 1947, have apparently been very helpful and we have had many requests from librarians and from our co-workers in other fields to bring together current statistics on film lending service. There are a few additional figures which will be illuminating and you will note that we are asking for fuller information than we asked for in April.

Would you be good enough, therefore, to supply the following information just as soon as possible. If the returns are received in time, we may be able to have them compiled in time for Midwinter. If you do not have your annual figures compiled, please send along the other information and give us the annual statistics later.

* * * * * * * * *

Name of Library _____

Director of Library _____

Director of Film Service _____

Population in area served _____

Per capita income _____

Date film service was established _____

Number of titles in collection _____

Total numbers of prints in collection _____

Bookings in November, 1947 _____

Showings in November, 1947 _____

Number of people who saw films in November, 1947 _____
(Total - Aggregate audience)

Bookings for year of 1947 _____

Showings for year of 1947 _____

Total audience for year of 1947 _____

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Atlantic City A.L.A. Conference

Atlantic City Hotels

Hotel	*Location*	*Blocks from Convention Hall*	*Rooms with Bath* *Single*	*Double*
Ambassador	Boardwalk	5	$6.00-$ 9.00	$9.00-$14.00
Brighton	Boardwalk	6	7.00-	9.00- 14.00
Chalfonte-Haddon Hall	Boardwalk	11-12	6.00- 10.00	8.00- 18.00
Chelsea	Boardwalk	6	5.25- 6.75	6.75- 15.00
Claridge	Boardwalk	5	6.00- 14.00	9.00- 17.00
Dennis	Boardwalk	3	6.00- 8.00	9.00- 14.00
Marlborough-Blenheim	Boardwalk	4	6.00- 10.00	9.00- 16.00
Mayflower	Boardwalk	9	5.00- 6.00	7.00- 12.00
Ritz-Carlton	Boardwalk	4	6.00- 8.00	9.00- 14.00
Seaside	Boardwalk	13	5.00- 11.00	8.00- 14.00
Shelburne	Boardwalk	3	6.00- 9.00	9.00- 12.00
Traymore	Boardwalk	6	6.00- 14.00	9.00- 18.00

Please fill out, or copy, and mail as soon as possible.

A.L.A. Conference
Application for Hotel Accommodations
Atlantic City, June 13-19, 1948

Note: Single rooms are very limited in number. Please arrange to use double rooms.

Housing Bureau
16 Central Pier
Atlantic City, N.J.

Please reserve the following: (See reverse side for hotel rates)

Hotel .....First choice Hotel .....Fourth choice
Hotel .....Second choice Hotel .....Fifth choice
Hotel .....Third choice Hotel .....Sixth choice

..... Room(s) with bath for ..... person(s) Rate $..... to $..... per room
..... Room(s) without bath for ..... person(s) Rate $..... to $..... per room
Arriving Atlantic City ....., hour .... (A.M.-P.M.) Leaving .....

Note: You will receive confirmation direct from the hotel accepting the reservation.

Rooms will be occupied by:

Name *Street* *City* *State*

.....
.....
.....

Name .....
Address .....
City ..... Zone ..... State .....

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Specifications on Inner Margins in Books

THESE SPECIFICATIONS regarding inner margins in new books were formulated by the Book Acquisitions Committee at the request of various publishers to whom the committee had sent copies of the resolution on that subject adopted by the American Library Association in June 1946 (*A.L.A. Bulletin* 40:360-61, Oct. 15, 1946).

Although the publishers with whom we corresponded were in substantial agreement on the desirability of adequate inner margins, they wanted to know more precisely what the Book Acquisitions Committee meant by the term "adequate." Thus, the following memorandum. It does not purport to be final but it does synthesize the views of committee members, publishers, and other individuals with whom we have conferred on the matter. Criticisms and suggestions are welcomed by the committee and should be addressed to the undersigned.

PHILLIPS TEMPLE, *Chairman*
A.L.A. Book Acquisitions Committee
Georgetown University Library
Washington 7, D.C.

1. General: For all purposes, the inner margin of a book should be wide enough to permit easy reading at the inner ends of the lines, without the necessity of "forcing" the book and breaking the back. In the case of library books, these conditions should be maintainable after rebinding. In the rebinding of most books, the back has to be trimmed and the stitches of the original sewing eliminated. The margin of the new book bought by libraries should therefore allow for the trimming and a good "bite" into the paper for the new sewing—and then have enough leeway for easy opening and reading.

2. Width of book: In the case of an ordinary trade book, 5″ to 6″ wide and under 2″ thick, printed on good paper, the minimum margin at the binding edge (from fold to inner edge of type matter) should be ¾″. For books over 6″ wide, add ¼″ to inner margin for each additional 1″ of width.

3. Thickness of book: Books over 2″ to 2¾″ thick should have an inner margin of ¾″. Books over 2¾″ thick should have at least 1″ inner margin; more in much thicker books.

4. Nature and use of book: All books used for reference purposes rather than ordinary reading should have 1″ minimum inner margin, regardless of width or thickness. Large reference works should have inner margins beyond the 1″ minimum, in proportion to their size.

5. Paper: The above suggestions apply to books printed on ordinary, good quality book paper, with the grain of the paper running the length of the book. For books printed with the grain horizontal, or printed on papers which are stiff, heavily-coated, very soft and pulpy, or very thin and fragile, at least ⅛″ should be added to the margin suggested as suitable for a book of corresponding size, etc., on good paper. For paper unusually difficult to handle, ¼″ extra margin should be added.

6. Pages with other than ordinary text: Pages with full-page illustrations, charts, tables, and similar matter should have more margin than suggested above. Where illustrations, tables, etc., are in the text, they should not (nor should captions) jut out into the inner margins. Where tabular matter is across two pages, these margin minima should be followed and, if necessary, the key "finding" column should be printed on each of the two pages to facilitate reading across. Folded inserts (like maps) should have at least the minimum margin—more if possible. The insert should be folded so that none of the folded portion comes to the inner margin of the adjacent pages and so that the fold comes

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THIS IS THE NEW ALA BULLETIN:

As a potential advertiser in the official organ of the American Library Association, you may be interested to know that

1. The circulation of this issue is over 17,000, of which approximately 62% is to heads of departments and head librarians.

2. This is the first issue of the ALA Bulletin to carry advertising.

3. We are beginning an emphasis on audio-visual materials as a result of the Carnegie grant of $27,000 for the establishment of a Film Advisory Service at ALA.

4. Our Four Year Goals (p.16 and 17) when attained, or even partially attained, will mean increased sales for publishers, film producers, and manufacturers of all types of library equipment.

See our listing in Standard Rate and Data or our Rate Card #1.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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Copy

TO STANDING ORDER SUBSCRIBERS:

The eighth edition of Periodicals for Small and Medium-Sized Libraries, prepared by a Subcommittee of the A.L.A. Editorial Committee, is now ready for distribution. Since it does not fall in the class of material specified in your standing order, it is not being sent to you automatically.

This is an annotated list of periodicals which librarians and library users in small and medium-sized communities have found serviceable. A large range is given so that the librarian may have a choice and know that anything within that choice should be as trustworthy for readers as possible. Each entry includes the subscription price and the name and address of the publisher.

Information is given on the use of periodicals, periodical indexes, subscriptions and binding. Special sections are: Periodicals for First Choice, Classified List of Periodicals, Suggested First Titles for Small and Medium-Sized Canadian Libraries, Periodicals for Young People, Periodicals for Children, Library Periodicals, Newspapers in the Library, and Reading List on Periodicals.

To obtain your 10 per cent standing order discount, the enclosed order form must be returned by August 1, 1948. Periodicals for Small and Medium-Sized Libraries contains 106 pages and sells for $1.75.

Yours sincerely,

Alice Dunlap

Alice Dunlap
Publishing Department

JN 14360
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STANDING ORDER FORM

TO OBTAIN STANDING ORDER DISCOUNT, THIS FORM MUST BE RETURNED BY AUGUST 1, 1948

American Library Association
50 East Huron Street
Chicago 11, Illinois

Date_____

Please send ____ copies of Periodicals for Small and Medium-Sized Libraries, 8th edition, to be billed at $1.75 per copy less 10% discount for the number of copies specified in my standing order.

Name of Library_____

Number of Invoices Required_____

Address_____

_____

Ordered by_____

X-Z673.A5 #281

JUL 16 1948

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AMERICAN LIBRARY ASSOCIATION

EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

1
Copy

TO STANDING ORDER SUBSCRIBERS:

The eighth edition of Periodicals for Small and Medium-Sized Libraries, prepared by a Subcommittee of the A.L.A. Editorial Committee, is now ready for distribution. Since it does not fall in the class of material specified in your standing order, it is not being sent to you automatically.

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Alice Dunlap

JN 14360
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Alice Dunlap
Publishing Department

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American Library Association
50 East Huron Street
Chicago 11, Illinois

Date_____

Please send ____ copies of Periodicals for Small and Medium-Sized Libraries, 8th edition, to be billed at $1.75 per copy less 10% discount for the number of copies specified in my standing order.

Name of Library_____

X-Z 673
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THE LIBRARY OF
CONGRESS
JUL 16 1948

Monthly Radio Spot Announcements

Series XLVI July 1948

(RETYPE THESE ON YOUR OWN LETTERHEAD WITH SUITABLE INSERTS. ONE TO A PAGE).

ANNOUNCER: Books banish boredom ... Your _____ Public Library provides books on every subject - books of every type, and for every mood. Are you looking for something light - humorous? Read "Acres and Pains, a Guide to Country Loafing" by S. J. Perelman. Or are you looking for encouragement in facing your own personal problems? Then read "Peace of Mind" by Liebman. These, and hundreds of other books are waiting for you at your _____ Public Library. Yes, for information, education - use your public library.

ANNOUNCER: What is your hobby? Gardening, dressmaking, photography? Or is it painting, astronomy - or writing? Your public library has books and magazines about all of these subjects and in many other fascinating fields of study or handicraft. Why not go today to your nearest library to learn more about your favorite subject. Your library is open from _____ to _____.

ANNOUNCER: "I didn't know that the _____ Library gave all these services!" This statement is heard often by people of _____ who have not yet made use of their public library. Did you know there are city and telephone directories from many cities of the Pacific Coast and elsewhere over the country for your use? Also, that newspapers of many cities are received daily at your Public Library. These are but two of the services. Stop in and see for yourself at (library address).

ANNOUNCER: Are you a designing woman? If not, would you like to be when

AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

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CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

FROM: Sydney H. Kasper
Atlantic City 5-1980

For Release: June 15

SUBJECT: NOTED AUTHOR CONDEMNS BOOK CENSORSHIP.

Book censorship was condemned as the first step towards book-banning and book-banning as the first sign of dictatorship by Pearl S. Buck, noted author, last night (June 14) during the first general session of the American Library Association, meeting in Atlantic City this week.

Speaking at Convention Hall before librarians assembled from all parts of the nation, Miss Buck declared, "No person or group of persons should be the judge of books for people as a whole. It is dangerous in a democracy for any group to set itself up to tell people what they should read. Churches should not do it and governments should not do it. Such censorship is the first step towards book-banning and book-banning throughout history has been the sign of the dictator. Hitler in Germany announced his dictatorship by banning books and then by burning them."

Miss Buck then outlined the steps leading to book-banning. "The first step," she said, "is to make out a list of books which organizations or governments recommend not for authenticity or amusement or any of the proper uses of books. They recommend books because these books express the rules of the organization, and members should read them. Next comes the suppression of certain books. Then comes the actual destruction of books and tyranny is in the seat of power."

Tyrants who seek censorship of the mind are to be found in every country, continued Miss Buck. "Sometimes he wears the robes of minister of religion, sometimes a business suit or soldier's uniform, sometimes he is a government bureaucrat or high official. Censorship is the sign of his presence.

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For Executive Board Meeting
June 13, 1948

Item C-6

May 19, 1948

Mr. E. O. Fontaine
Acting Executive Secretary
American Library Association
50 East Huron Street
Chicago 11, Illinois

Dear Mr. Fontaine:

Your Committee on a Purchasing Plan for A.L.A. Publications, as instructed in the Secretary's letter of November 4, 1946, has studied "ways and means of permitting purchase of all publications of A.L.A. Divisions, Round Tables, Committees, etc."

We recommend that The Executive Board Instruct the ALA Publishing Department to Promote the Distribution, to Interested Libraries, of all ALA publications, and all the Publications of all ALA Divisions, Round Tables, Committees, etc. on single subscriptions. To do so it will be necessary to expand the present provision for standing orders for ALA publications to include the publications, priced and free, of ALA Divisions, Committees, Round Tables, etc.

Your committee believes that libraries desiring all publications of the A.L.A. and of its parts have been needlessly obliged to enter multiple orders, write many letters, pass unnecessary bills, read innumerable statements, and keep a watch for the printed and near-print publications of the A.L.A. and its Divisions, Round Tables, Committees, etc., and that frequently libraries have found themselves unable to secure needed publications because they have learned of them late or because offices have issued a short printing. A subscription service eliminates the problems enumerated above. It saves time and money for a service libraries can reasonably expect their national organization to perform.

Your committee believes that only a limited number of subscribers, probably libraries attached to library schools, will be interested in all publications. Your committee wrote to the deans of the leading schools and received replies, which are attached* indicating their interest in a single "global" subscription.

Your committee corresponded with the A.L.A. Divisions, Round Tables, and Committees and received replies indicating their willingness to release specified numbers of their printed and near-print publications through the A.L.A. Publishing Department. Most groups publish nothing; others publish only on occasion. Because of these occasional publications, of uncertain cost, your committee believes subscribers should be billed at the end of each year by the Publishing Department.

Respectfully submitted,

/s/ John Fall, Chairman
Lydia M. Gooding
Arnold H. Trotier
Committee on Purchasing Plan for A.L.A. Publications

JN 14276
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* On file at Headquarters.

SUBJECT: THIS GENERATION UNHAPPIER, BETTER INFORMED THAN WORLD WAR I GENERATION, AUTHOR TELLS LIBRARIANS

This generation is an uneasier and unhappier generation because we are more aware of international problems than was the generation of World War I, stated Lyman Bryson, Counsellor in Public Affairs for the Columbia Broadcasting System today (Monday, June 14) in a symposium held at Convention Hall during the 67th Annual Conference of the American Library Association.

Entitled "Books in the Modern World," the symposium also included William Miller of the Public Library Inquiry, New York, who presented the publisher's viewpoint; Amy Loveman, Associate Editor of the Saturday Review of Literature, who discussed reviewing and criticism; and Edward A. Wight of the Free Public Library of Newark, New Jersey who described the influence of the public library on adult reading.

"We in adult education are responsible for a great deal of this uneasiness and unhappiness," said Dr. Bryson, an author who is also Professor of Education at Columbia University, New York. "Some 20 years ago we set out to make Americans more aware of world affairs, and we have succeeded, but in a rather unexpected way. While actual relations between nations today are as peaceful as they were after World War I, Americans today know more, think more, and worry more about international problems. Then we left all such worries to our diplomats, now nearly everybody worries along with them. But it is better to know and be uncomfortable than to be ignorant and complacent."

One major difference between the United States and Russia is our attitude toward authors, continued Dr. Bryson. "We believe that authors, like all artists, have two chief functions: (1) to preserve, sanctify, and illuminate those values of our society by which we live, and (2) to criticize, disturb, and create new ideas and values. Russia believes that artists have only the first function, that of preservation. They believe in one fixed set of standards and values,

SUBJECT: LIBRARY ASSOCIATION PRESIDENT URGES FIGHT ON CENSORSHIP

Atlantic City--"Censorship in libraries is always wrong," Paul North Rice, Chief of the Reference Department, New York Public Library and President of the American Library Association, told several hundred librarians assembled in Convention Hall tonight in the first general session of the 67th annual conference of the A. L. A. meeting here June 13-20.

"Believing as we do in intellectual freedom," continued President Rice, "let us fight every tendency for censorship. Of course, libraries must always be selective - it may be that book selection is the greatest contribution that librarians make. But book selection is one thing and censorship is something else.

"The challenge of Public Affairs"has been chosen as the theme of this conference. Public affairs have always been a challenge, but they have never involved survival the way they do today. It is almost trite to say that the world could not survive another war, but it is so staggeringly and frighteningly true that we librarians owe a solemn duty to do our part to make it known."

President Rice stated that, in spite of the tremendous influence of motion pictures, radio, and television, it is still the printed page that influences men's minds most, and that libraries must realize that intellectual freedom is in grave danger today.

"Librarians as the guardians of the printed page have a terrific responsibility," he said. "Libraries must have and display and stimulate the reading of books, pamphlets, and periodicals so as to make it difficult for anyone within their spans of influence to remain ignorant or apathetic about the great issues of our time. Librarians can make their greatest contribution only when there is real intellectual freedom, and it is all important that we librarians should realize that today this freedom is being imperiled in many ways and in many localities."

The library association's president then condemned several recent

AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

X-Z 673
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July 2, 1948

NOTICE

Several of the exhibitors at the Atlantic City Conference asked for a registration list of convention attendance, and as a service to them, we are having such a list mimeographed. If you believe that this list would be helpful to you for a mail follow-up, or for any other reason, we will be happy to send it to you.

Our charge for the list will be $5--if you wish more than one copy, additional copies may be procured for 50 cents each. The list is typed from registration cards left at the desk, and in many cases the handwriting does not admit accuracy, but we have made every effort to obtain proper name spellings and addresses. It will include about 3800 names.

We expect that the list can be mailed to you sometime in August.

Sincerely,

A. L. Remley
Exhibit Manager

JN 14389
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********************************* O R D E R F O R M *********************************

American Library Association
50 East Huron Street
Chicago 11, Illinois

Please send _____ copies of the Atlantic City conference registration list to

_____

_____

_____

_____

☐ Remittance is enclosed. ☐ Bill us.

_____

X-Z673.A5 #87

AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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JUL 9 - 1948

July 2, 1948

To all Exhibitors:

Comments from librarians attending the Atlantic City Conference indicate that they thought the exhibits were "the best yet." Your whole-hearted support of the show and the time and money that you put into your exhibit were the factors that made the 1948 show successful. We appreciate your patronage and hope that the results will prove mutually advantageous.

On behalf of the members of the American Library Association, I want to thank you for your cooperation and understanding in matters pertaining to the physical set-up and management of the show.

Our best wishes for a very successful year.

Sincerely,

A. L. Remley
Exhibit Manager

ALR:ea

JN 14388
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Minutes of

A.L.A. AUDIO - VISUAL COMMITTEE MEETING

Edgewater Beach Hotel, Chicago, Illinois, January 29, 1948

Present: Mrs. Aubry Lee Graham, Chairman, Dr. Raynard Swank, Russell Munn, Lachlan MacRae, Mrs. Dilla MacBean, and Mrs. Patricia Blair, Executive Secretary. Those present by invitation were Karline Brown, Cincinnati PL, Paul Gratke, Milwaukee PL, Donald Kohlstedt, Grand Rapids PL, Kenneth Edwards, Eastman Kodak Co., and Cecile Starr, Film Worker on the Public Library Inquiry.

The minutes of the San Francisco meeting were read and Mr. Lachlan MacRae asked if Leonard Chetwin had not attended some of the A-V Committee meetings. Mrs. Blair said that he had and that the minutes would be corrected to include Mr. Chetwin's name.

Mrs. Blair reported that Committee member Edward N. Waters had questioned the lack of a specific statement on music records in the San Francisco minutes. Mr. Munn stated that the committee recognized the libraries' responsibility for providing music record service; and that the minutes should be corrected to make this clear. After some discussion Mrs. Graham was asked to approach MLA about setting up a joint committee. She was also asked to appoint someone from the A-V Committee to serve jointly with an MLA appointee to explore relationships and define areas of responsibility.

REPORT ON THE PROJECT: The first item called for was a report on the first six months of the project, made possible by the grant of the Carnegie Corporation of New York, since many of the items covered in the report would lead into most of the rest of the agenda. Mrs. Blair reported that she had been a total of 54 days in the field and had visited the University of Iowa, University of Oregon, Seattle Public Library, represented Mr. Milam at a meeting of the United Nations - U. S. Film Committee, attended the NAVED Annual Conference, visited Louisville Public Library, Lawson McGhee Public Library in Knoxville, and attended and spoke at the Upper Midwestern Regional Library Association meeting at Minneapolis and at the Missouri Library Association meeting in St. Louis. In addition to these Mrs. Blair observed the administrative arrangements at the Audio-Visual Center of Indiana University and sat in as an "observer" at the organizational meeting of AVID of Indiana on the IU campus.

In addition to the above, the office of the Library Film Advisor has issued 4 annotated film bibliographies for special occasions, a basic buying list (the final form) of 150 films recommended for first purchase, served as Chairman of the committee to judge the films entered in the Films of the World Festival in the Peoples and Lands of the World category, prepared two film programs for Midwinter Conference, compiled two sets of film library statistics for summer and fall, started preliminary work on topics for inclusion in Audio-Visual courses of study, maintained liason with other agencies and associations working in the field, and carried the daily reference and correspondence work.

Mrs. Blair reported that since the project started the following libraries are known to have established, or to have made preliminary steps toward establishing some type of film service: Knoxville, Louisville, Enoch Pratt, Evanston, New Rochelle, Portland, St. Louis, and Rochester, N. Y.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO

THE LIBRARY OF CONGRESS
SERIAL RECORD
APR 2 - 1943
COPY

X-Z 673
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It is again time to secure new A.L.A. memberships. Can I persuade you to serve in your county to help reach the goal 173 Pennsylvania new A.L.A. members? If each county representative secures at least three new institutional or personal memberships from libraries, librarians, staff members, trustees, library school students, or "friends", the objective can be easily reached.

The A.L.A. is growing in influence; but if the cause is to advance even more effectively, the active interest of all must be increasingly secured.

The necessary instructions and membership materials will be sent upon acceptance of this request to serve.

I am hoping for a hearty response.

Cordially,

John H. Knickerbocker, Chairman
A.L.A. Membership Committee in Pennsylvania

JN 1402
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SCHOOL ACTIVITIES AND THE LIBRARY

Initial Mailing - February, 1948

($8\frac{1}{2}$ x $3\frac{1}{2}$ Dear Mr. Architect Circular enclosed)

A.L.A. Mailing Lists

High School Libraries
Elementary School Libraries
Superintendents of Schools - towns above 10,000
Superintendents of Schools - towns under 10,000
Elementary School Supervisors
Curriculum Laboratories
School Library Supervisors
U. S. State Departments of Education
Standing Order Subscribers
Book Dealers
Library School Directors
Library Extension Agencies
Junior College Libraries
Normal School & Teachers College Libr
Individuals on Permanent Mailing Lis

University of Chicago Press Mailing Lis

County and State Superintendents
Principals - Cities of 5,000 and
Catholic Principals
Private School Principals

Total

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THE LIBRARY OF CONGRESS SERIAL RECORD
APR 2 - 1948

Meeting of A.L.A. Executive Board with Representatives of Divisions and Other Groups

January 29, 1948, 8:00 p.m.

Mr. Milam read the following vote passed by the Executive Board at its October 1947 meeting:

> Registration Fees. Voted, That the recommendation of the Budget Committee with regard to registration fees for the Midwinter Conference and the Atlantic City Conference be approved -- $3.00 for Midwinter, weekly $5.00 and daily $2.00 for Atlantic City; that effective use of monitoring be made to require payment of fees; that divisions be asked to support monitoring on the basis that payment be made to divisions of a portion of the registration fee amounting to ten per cent of divisional allotments for 1946-47.

It was

> VOTED, That luncheon, dinner and breakfast meetings be excluded from monitoring.

It was suggested that no publicity be given to the fact that luncheon, dinner and breakfast meetings will not be monitored.

It was recommended that the word monitor be dropped completely and the terms hosts and hostesses be used.

> It was agreed that it would be the responsibility of the officers of the divisions and other groups to see that their large meetings are monitored either by guards or by persons designated by them from their own group.

Mr. Remley, the exhibit manager, said the exhibits would be monitored by guards and no one would be admitted who does not have a badge.

The group was informed that a letter would be sent to division officers and officers of other groups informing them to what extent guards would be available so they could make their arrangements if they wish and if necessary.

> It was agreed that officers would be requested to have all meetings monitored, with the exception of pre-conference and post-conference institutes and meetings and executive sessions of committees and boards and boards of directors.

Mr. Riechmann read the attached letter of February 7, 1947, signed by Miss Rothrock, and items 1 through 5 were approved as applicable to the 1948 Conference.

Mr. Riechmann also read for the information of the group the memorandum attached to the letter of February 7, 1947, and the letter of January 28, 1948, attached.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

March 19, 1948

IF YOU INTEND TO ADVERTISE
ONLY ONCE EACH YEAR

there is probably no issue of the ALA Bulletin as widely read as the Conference issue. This year it will be the May issue and will contain the tentative conference program and information about Atlantic City. Two leading articles will be on intellectual freedom and an appreciation of Mr. Carl H. Milam, our Executive Secretary who will take the position of Director of United Nations Library in May.

The 6,000 to 7,000 librarians attending the conference will give the May issue full attention. The remaining 10,000 librarians who receive the ALA Bulletin will be interested in the May issue for conference news in addition to the other important information and news that the ALA Bulletin always contains.

Exhibitors at the conference may find that an advertisement in the May ALA Bulletin will increase booth attendance, particularly when it is used in connection with an advertisement in the Conference program.

Non-exhibitors may find the ALA Bulletin and the Conference program useful in insuring representation.

Advertising may be placed in either the Program or the May ALA Bulletin; you may place the same advertisement in both, or use different copy; in either case you can receive lower rates if you use both media:

	Circ: 17,669	Circ: 6,000	COMBINATION RATES	
Space	ALA Bulletin	Program	Same copy in both	Different copy in both
Full page	$ 120	$ 70	$ 165	$ 177.50
Half page	70	40	95	102.50
Quarter page	40	25	55	60.00
Eighth page	25	15	35	37.50

Advertisers now holding preferred space contracts with the ALA Bulletin will receive the comparable space in the Conference Program if they so desire. Combination rates and Bulletin page rates are subject to dollar for dollar adjustment for contracts and preferred positions. Agency percentages apply. Sample copies of the ALA Bulletin will be sent on request. For page specifications and information about ALA Bulletin circulation see SRDS or our rate card.

Reserve space early. Copy for the May ALA Bulletin is due April 1, complete plates are due April 15; copy for the Program is due May 1, add 15 days for complete plates.

Sincerely,

A. L. Remley
Advertising Manager

JN 14079
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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

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THE LIBRARY OF CONGRESS
SERIAL RECORD
1948
Copy

FOR IMMEDIATE RELEASE:

FOR RELEASE TO THE LIBRARY AND EDUCATIONAL PRESS

The American Library Association Committee on Awards has announced that the Joseph W. Lippincott Award will be given at the Atlantic City Conference, June 13-19. The award will be given for distinguished library service during 1947-48 which constituted a contribution of enduring value to the philosophy or methods of librarianship. It consists of a $500 gift and a certificate presented by the donor.

The Lippincott Award not only identifies the best in professional thought but also affords an opportunity to bring to the attention of the public important developments in librarianship. John MacKenzie Cory, Chairman, A.L.A. Committee on Awards, University of California, Berkeley, California, urges librarians to nominate candidates for the award. Names of nominees can be submitted to Mr. Cory, Mary N. Barton, Enoch Pratt Free Library, Baltimore, Maryland, or to Ola M. Wyeth, Savannah Public Library, Savannah, Georgia. Candidates' names must be submitted by May 15.

The Lippincott Award was presented to Mary U. Rothrock in 1938 for her outstanding work in developing library service for the TVA and to Herbert Putnam in 1939 in recognition of his career as librarian of Congress. The award was temporarily discontinued in 1941.

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IMPORTANT INFORMATION FOR EXHIBITORS

APR

DATES AND PLACE OF THE CONFERENCE

Auditorium, Atlantic City, New Jersey, June 13 to June 19, 1948.

SHIPMENTS

All shipments must be prepaid.

Freight: Address freight shipments as follows:

Firm Name (not an individual)
c/o Eldredge Storage
3526 Atlantic Avenue
Atlantic City, N.J.
Booth No.____ American Library Association Exhibit.

Send bills of lading to Eldredge. This firm will also handle outgoing freight shipments. Rates are as follows:

Cartage between freight depot and the exhibitor's booth in the Auditorium, each way:

Shipments under 150 pounds.....$2.50 (minimum rate)
Shipments 150 lbs to 500 lbs..... 5.00
Shipments 500 lbs to 1000 lbs..... 7.50
Each additional 1000 lbs..... .55 per cwt.

All exhibit material will be delivered to exhibitors' booths.

The minimum rate shown above applies to all shipments under 150 lbs. Exhibitors should consider this fact when comparing freight and express rates.

Express: Express shipments will be held On Hand and will be delivered to exhibitors' booths on Friday and Saturday, June 11-12. Sunday deliveries are made but it is hoped that shipments will arrive early enough to make this expedient unnecessary. A representative of the Railway Express will be on hand at the close of the conference to take care of outgoing shipments.

Motor Truck: The Eldredge Storage will unload and deliver shipments sent to Atlantic City by Motor truck to exhibit space at $.50 per cwt., minimum charge $2.50, and will remove from space and load on trucks at the close of the conference, at the same rates. Drivers should be provided with loading slips for checking purposes.

Parcel Post: The Auditorium management will accept within a week preceding the conference, small packages which may be addressed to your firm, booth number, American Library Association Exhibits, c/o Receiving Room, Convention Hall.

Storage: Freight shipments arriving prior to June 6 will be held by Eldredge Storage at the rate of $.02 per cubic foot per month or

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American Library Association
BOARD OF EDUCATION FOR LIBRARIANSHIP
50 East Huron Street
Chicago 11, Illinois

LIBRARIANSHIP AS A CAREER

A brief list of popular material. Publications should be obtained from the publishers.

Books

Library workers. Picture Facts Associates. Harper. 1940. $1.00.

Our library. Phyllis R. Fenner. John Day. 1942. $1.75.

Public libraries in the life of the nation. Beatrice Sawyer Rossell. A.L.A. 1943. $1.50.

Treasure shelves; the way of life in a library. Lucile F. Fargo. (The way of life series.) Row, Peterson. Evanston, Ill. 1941. 96¢.

People are our business. Beryl Williams. Chapter one: People growing up; Margaret Scoggin, Young People's Librarian. Lippincott. 1947. $2.50.

Pamphlets and articles

Accredited library schools. A.L.A. Board of Education for Librarianship. Single copy free. Not sold in quantity.

Be a librarian. Louisiana Library Association. 1947. Apply to Louisiana State Library, Baton Rouge. Single copy free; additional copies, 2¢ each.

Books and people; a career in library service. A.L.A. Board of Education for Librarianship. Revised, 1946. 25 copies, 75¢; 50 copies, $1.25; 100 copies, $2.00; 250 copies, $4.00; 500 copies, $7.00.

The challenge of special librarianship. Kathleen B. Stebbins. School and College Placement, December, 1946.

Finding facts for a chemical clientele. Irene M. Strieby and Betty Joy Cole. Chemical Industries, December, 1945.

Let's consider jobs. Library work. (Educational aids for service personnel. Group discussion series, No. 4-(12)). Canadian Legion Educational Services, Ottawa, Canada. 1944.

Librarians. (Occupational Briefs, No. 115). Science Research Associates, 228 S. Wabash Ave., Chicago 4, Ill. 1945. 15¢.

Librarianship as a career. New England School Library Association. 1945. Apply to Florence Derr, Manchester High School Central, Manchester, N.H. Single copy, 10¢; 50 copies, 75¢.

Monthly Radio Spot Announcements

Series XLII March 1948

(RETYPE THESE ON YOUR OWN LETTERHEAD WITH SUITABLE INSERTS. ONE TO A PAGE).

ANNOUNCER: Children delight in and learn from picture books. Do you remember the tales of Mother Goose and Father Gander which have given so much joy to children for many years. Children today read and reread these old favorites along with gay new picture stories. For example, your little boy or girl will delight in the adventures of Pogo, the pup, who travels to great forests, goes salmon hunting and ocean sailing with John, his young master. The pre-school child will thrill to their many adventures. The Pogo series and other picture books can all be found at the public library.

ANNOUNCER: "Great Issues" face the United States! Rising prices, the future of the United Nations, crises in education; these and other major problems must be decided upon. You and I are responsible for the decision! We're the public whose opinions sway Congress! Facts on which to base our opinions can be obtained at_____library. It's open from____to_____.

ANNOUNCER: The successful man or woman is alert and awake to every opportunity. Businessmen especially must be sure that an investment yields a good return. That's why more and more businessmen are using the services of their public library. The latest publications and books are available for your inspection. Your tax money is invested in the public library. Make it pay dividends through using library services.

(MORE)

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A.L.A. TRUSTEES DIVISION

Board Meeting - January 31, 1948 - 10:00 A.M.

Edgewater Beach Hotel
Chicago

AGENDA

Minutes of the Executive Committee Meeting,
June 30, 1947 - Civic Auditorium, San Francisco

Report of the Chairman

Treasurer's Report

Jury on Citation of Trustees

Membership Report

Appointment of Nominating Committee

The Annual Conference - Atlantic City
June 13 - 19

a) Subjects to be considered

b) Meetings to be arranged

c) Committees and publicity

JN 13899

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#278

AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

X-Z 673
.A5

January 13, 1948

To the Members of the A.L.A. Council:

The A.L.A. Board on Personnel Administration plans to present a new Salary Policy Statement to the A.L.A. Council for adoption at the Mid-winter Conference. At present the new statement cannot be sent to the members of the Council because opinions on the several points have not been obtained from the A.L.A. divisions and the other groups concerned.

Basically, the new statement will re-emphasize principles expressed in the 1946 Salary Policy Statement. Special attention will be focused not only upon a minimum salary for beginning professional positions but also upon the entire compensation plan. The statement will suggest that to the basic minimum salary schedules for each grade, a cost-of-living adjustment plan be added to care for 1948 conditions.

Very sincerely yours,

Hazel B. Timmerman

Hazel B. Timmerman, Executive Assistant
A.L.A. Board on Personnel Administration

JN 13913
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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

THE LIBRARY OF CONGRESS SERIAL RECORD
APR 2 - 1948

X-Z 673
.A5

March 10, 1948

To the Subscriber:

Response to our recent questionnaire indicated that spot announcements ranging from forty to fifty words are most practical for the majority of subscribers. We will follow this pattern with most of the spot announcements during the next months, inserting lengthier "spots" occasionally to fulfill individual subscribers needs.

Suggestions for future "spots" were prolific, ranging from standard reference services to the willingness of librarians to trace family trees. We are grateful for the suggestions and will certainly use them.

Individual "spots" on a variety of subjects are preferred to series which emphasize an individual service. Several subscribers commented that since stations use them spasmodically, series lose their value.

In general, the "spots" fit the bill for both the librarians and station program directors. The A.L.A. spot announcements are most valuable in libraries where public relations directors can tailor them to fit individual needs. The "spots" are also used as newspaper fillers and as leads to articles on library service.

Thank you for your replies.

Sincerely yours,

Mary C. Tuomey

Mary C. Tuomey
Public Relations Office

MCT:bg

JN 14058
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#300

AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

Z 673
.A5

December 16, 1948

MAY WE HAVE YOUR HELP

Your assistance in checking the tentative list of collections to be indexed in the proposed Subject Index to Children's Poetry, would be very helpful. Because our letter of October 22 may have gone astray, a copy is enclosed together with the list, and we will hold up our summary of returns another week or ten days awaiting your reply.

Any help you can give us will be very much appreciated.

Sincerely yours,

Elizabeth Redmond

Elizabeth Redmond
Assistant to the Chief
Publishing Department

ER:GR

JN 11704
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Z673.A5
#201

AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

THE LIBRARY OF CONGRESS

X-Z 673
A5

December 17, 1948

To Chairmen of Planning Committees for
ALA 1949 Regional Conferences:

We have had requests concerning the possibility of regional planning committees' securing loans from the ALA to permit the planning committees to function where no funds from previous regional meetings were available.

The Executive Board meeting in Chicago November 3-6 authorized us to make loans to a regional planning committee if such loans were deemed necessary by the committee in order to secure adequate functioning of that committee. Requests for such loans, to be refunded to the ALA at the conclusion of the regional meetings, should be addressed to [illegible]

The Executive Board also discussed the problem of ALA and headquarters staff members' participation in regional meetings. Recognizing that some areas are at considerable distance from the Chicago office, and noting other factors affect the funds available to the various regions, the Board suggested, for your consideration, the following for securing adequate representation at all conferences.

Each region set aside 10% of its budget to be [illegible] regions as a common fund for paying travel and [illegible] of ALA officers and headquarters staff members. [illegible] come your reactions to this proposal. It will be discussed at the Midwinter meeting on Friday afternoon of the regional planning committees and Executive Division officers.

Sincerely yours,

John Mac[illegible]
John Mac[illegible]
Executive [illegible]

mlh
cc to Members of Planning Committees

JN 14713
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X-Z 673
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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 28, 1948

Each Advertisement May Be
Seen Many Times Each Day

6,000 to 7,000 librarians, attending the ALA Conference at Atlantic City will use their Conference Program constantly for reference.

And librarians, like most people, find it hard to concentrate on long lectures and discussions--during these times, the Conference Program gets a thorough going-over.

The chances of your advertisement being seen are increased by the fact that the first 30 pages of advertising received will face pages of copy. Fifteen pages of ads have been received at the present time.

Space rates are: Full page, $70; half page, $40; quarter page, $25; eight page, $15. Space measurements are based on a 31 x 48 pica page.

Copy for the Conference Program is due May 6; plates are due May 15.

Sincerely

A. L. Remley,
Advertising Manager

JN 14159
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#303

X-Z 673
.A5

American Library Association

BIOGRAPHICAL NOTES ON
A.L.A. TRUSTEES DIVISION NOMINEES, 1948

For First Vice Chairman (1-year term, 1948-49)

Edward J. A. Fahey, Irvington, New Jersey
Trustee of the Irvington Free Public Library since 1937 and at present chairman of its Finance Committee; member of the New Jersey War Records Commission; member of the Executive Committee of the New Jersey Library Association; completing two terms as president of the Library Trustees' Association of New Jersey; chairman, Home Service Committee, American Red Cross; chairman, Organization and Extension Committee Boy Scouts of America; member, Advisory Council Girl Scouts; member, Sponsoring Board, Junior Achievement Inc.; controller of Defense Council; treasurer, A.L.A. Trustees Division 1946-48; second vice chairman, Trustees Division 1945-46.

For Second Vice Chairman (1-year term, 1948-49)

Mrs. M. C. Hansen, Racine, Wisconsin.
Trustee of the Racine Public Library; graduate of the University of Chicago, post-graduate work in dietetics; dietician, Cook County Hospital one year; dietician, Horlick Malted Milk Company, Racine, Wisconsin, three years; president, Racine Branch of the American Association of University Women 1938-40; president, local school P.T.A. 1937; president P.T.A. Council for several years; Racine County Chairman of Nutrition for the American Red Cross and Civilian Defense during the war years; active in Home Service work for the local Red Cross; and at present co-chairman of the Health Education Committee of the Y.W.C.A. (held for three years and re-elected for another three years).

For Treasurer (2-year term, 1948-50)

Thomas J. Porro, Tacoma, Washington
Trustee of the Tacoma Public Library since 1942; president, Board of Trustees since 1945; owner of The Porro Biological Laboratories, founded 1921; member of the following: American Library Association, Washington Library Association, Pacific Northwest Library Association, American Institute of Graphic Arts, Bibliographical Society of America, Bibliographical Society of England, Grolier Club of New York, American Chemical Society, American Association for the Advancement of Science, American Electron Microscope Society, Life Member of New York Academy of Sciences, Fellow of the Royal Society of Arts (England); member of the Board of Directors, A.L.A. Trustees Division since 1945.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 29, 1948

TO ALA MEMBERS:

This year we have sent the April ALA BULLETIN to all members, in addition to the January, February and March issues which were sent in anticipation of your 1948 renewal. In adding one more issue, we hoped to postpone as long as we could, the labor and expense of removing, even temporarily, an unpaid member's plate from the mailing list, pending payment.

Have you noticed the ALA BULLETIN's new look? Different paper, advertising, new type face and new cover design.

Renewals for 1948 have been encouragingly heavy during the first four months. So much so, in fact, that at the time this letter is being mailed, 1948 dues for some of you may actually be in the Accounting Office awaiting the necessary bookkeeping before the Membership Office is notified that the membership is paid. If this is true in your case, won't you please use the membership blank enclosed to get one new member?

Did you know that the 1946 and 1947 membership campaigns have resulted in over 2500 more members at the end of 1947 than we had in 1945? The 1948 campaign is in full swing with our greatest emphasis on 100% renewals for 1948. We want every new member in 1948 to be an addition to the 17,000 on our list at the end of 1947. In this you can help. A strong membership is the foundation on which the Association's whole program rests.

Use the enclosed membership blank - for your own renewal if [illegible] been sent - or for a new member, if it has. The ALA is [illegible] response.

Sincerely yours,

Cora M. Beatty

Cora M. Beatty, Chief
Dept. of Membership [illegible]
and Information

P. S. If you want division membership, be sure to [illegible] as well as the upper half on the [illegible] wise, you may fail to be correctly [illegible]

CMB/pt

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 28, 1948

To Members of the Executive Board

The Editorial Committee has unanimously approved the following resolution:

> RESOLVED: That the Editorial Committee recommend to the Executive Board acceptance, for publication by the A.L.A., of the manuscript Catholic Supplement to the Shaw List of Books for College Libraries, prepared by a Committee of the Catholic Library Association under the Chairmanship of Sister Melania Grace.

Copies of the letter which went to the Editorial Committee are attached.

In the Committee's recommendation we concur. A form for your vote in enclosed.

Yours very truly,

Carl H. Milam

Carl H. Milam
Executive Secretary

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

May 3, 1948

Material for

Summer Courses in Library Science

Enclosed is the latest list of A.L.A. publications and a sheet listing some titles which are used as textbooks and class material.

At the bottom of the sheet are described five new titles, not appearing in the catalog, which might be used in class work. We are sorry to report that publication of A.L.A. Cataloging Rules for Author and Titles Entries is being delayed because of the printers' strike. It will not be ready for the summer term.

Sample copies of A.L.A. Books and Pamphlets and School Activities and the Library are enclosed. They are available for free distribution to students. Please specify quantities desired.

All library school orders will be shipped the day they are received. Materials ordered for resale to students are subject to 10% discount.

Yours sincerely,

Alice Dunlap

Alice Dunlap
Publishing Department

P. S. : If you would like a copy of this communication sent to any members of your summer faculty not now in residence, please send us their names and addresses.

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THE VATICAN LIBRARY:
RULES FOR THE CATALOG OF PRINTED BOOKS

Translated into English from the second Italian edition by The Very Rev. Thomas J. Shanahan, Victor A. Schaefer, and Constantin Vesselowsky. Edited by Wyllis E. Wright.

The book is organized into four parts, following a section on Preliminary Definitions: Part I. Entry Word; Part II. Description of the Book; Part III. Subject Entry; Part IV. Filing... Appendices: (1) 15th and 16th Century Books--instructions for cataloging; (2) Abbreviations; (3) Glossary of Bibliographic Terms in Italian, English, French, German and Spanish; (4) Transliteration; (5) Sample Cards. There is also a complete index.

The first Italian edition of the Vatican Cataloging Code was an outgrowth of a decision, made in 1927, to make a single general catalog for the Vatican Library. Until that time there were various basic collections with dissimilar catalogs, compiled according to the rules in vogue at the time they were made. The Carnegie Endowment for International Peace offered to help establish a new and completely uniform catalog by two means: the technical training of several staff members in American library schools, and the mission of several American librarians to Rome. After the first Italian edition was published, in 1930, repeated proposals were received for an English translation. This work was done, and was in the process of revision when the second edition appeared. The entire translation was reworked to conform to the new edition. Publication was then postponed because of the war.

The Vatican Cataloging Code is the product of joint efforts of librarians of different countries. The rules are designed for a cosmopolitan public and contribute to international consideration of cataloging problems. The English translation was done on an entirely voluntary basis.

In 1936 Harriet D. MacPherson wrote in Some Practical Problems in Cataloging: "When this code is translated into English it will no doubt be very much used in American libraries, and even in the original Italian it is a code of rules which scarcely any large library will want to be without."

The Vatican Library: Rules for the Catalog of Printed Books contains 427 pages. The book is planographed, and is bound in impregnated cloth. The price is $18.00. Immediate shipment of orders will be made.

ORDER FORM

American Library Association
50 East Huron Street
Chicago 11, Illinois

Date _____

Please send the following:

_____ copies THE VATICAN LIBRARY: RULES FOR THE CATALOG OF PRINTED BOOKS @ $18.00

Name _____

Address _____

City and State _____

Ordered by _____

Remittance enclosed $_____ ☐ Send and Bill

_____ Number of invoices required

☐ PLEASE SEND "SOME FACTS ABOUT STANDING ORDER SUBSCRIPTIONS."

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MEMORANDUM

April 29, 1948

To - Members of the A.L.A. Staff

From - Carl H. Milam

Steps are now being taken to transfer to the Comptroller's Department the record work now performed by the Membership Records Office under the supervision of Miss Myers.

There are two substantial reasons for making this change which, incidentally, has been under discussion for several years.

1. To make it possible for two professional librarians to give full or practically full time to membership and conference organization, relations and promotion.

2. To put the record-keeping, which is essentially similar to accounting, in the department which is responsible for bookkeeping and accounting.

This change is in line with recommendations made several months ago by Mr. Ralph Parker who was asked to make a survey of our record-keeping; more recently by a representative of Peat, Marwick, Mitchell and Company, and also concurred in by Harold Brigham, Treasurer of the A.L.A. and Chairman of a Committee to Study A.L.A. Accounting, Budgetary Controls and Financial Reporting.

Membership has increased phenomenally in recent years and is apparently about to break all records this year. It is believed that even these records can be exceeded during the next few years if there is more generous organization and staff to promote the membership campaign.

This change will involve close relations and cooperation between the two departments concerned.

CHM W

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OBJECTIVES AND STANDARDS

FOR

HOSPITAL LIBRARIES

1948 Revision
Adopted by the joint committee of

Hospital Libraries Division
of the
American Library Association

and

Hospital and Nursing Libraries Group
Special Libraries Association
January 29, 1948

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MINIMUM LIBRARY SALARY STANDARDS FOR 1948[1]

Adopted by the A.L.A. Council, January 31, 1948

The A.L.A. Board on Personnel Administration, in full awareness of the legal and financial limitations on funds for library support, yet with growing concern over the general failure of library salaries to keep up with increased living costs, recommends the following minimum standards as a basis for adjusting library salaries in 1948. The board urges all libraries to take immediate steps to develop pay plans incorporating at least the recommended minimum cost-of-living-adjusted salary for each grade of position[2] represented on its staff. Libraries with incomes above the minimum required to support limited service will have to exceed the recommended minimum cost-of-living-adjusted salary for each grade in order to maintain service standards at a level adequate to meet the needs of the clientele. Those libraries which have not reached the minimum standard for income will need to obtain increased support to attain the minimum salary levels.

SPECIFIC RECOMMENDATIONS

1. The minimum annual beginning salary for the lowest professional level library position should be not less than $2600.

   This figure of $2600 is founded on the A.L.A.'s previously adopted basic minimum entering salary of $2100 (established in relation to the 1935-39 average "Cost-of-Living Index") plus a 33 1/3% cost-of-living adjustment. This recommended adjustment is considered modest in view of the fact that the "Cost-of-Living Index" has actually risen more than 60% above the 1935-39 average and is continuing to rise rapidly.

2. The minimum entering salaries for subprofessional, clerical, and other classes of library employees should be at least equal to the average prevailing entering rates for similar positions in government, in business, in industry, or in other institutions in the same community or economic region. In no case should the minimum entering salary be less than $2160 for subprofessional positions or $1800 for beginning clerical positions.

   These figures represent the A.L.A.'s previously adopted minimum basic salaries for entering subprofessional and clerical positions respectively plus a 33 1/3% cost-of-living adjustment.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

THE LIBRARY OF CONGRESS
SERIAL
APR 20 1948
Order

April 2, 1948

To all groups planning meal functions
during the Atlantic City Conference:

Requests for breakfast, luncheon, tea, or dinner meetings, stating the number of people expected and the price range you care to consider, should be sent directly to:

Miss Veronica Cary
Equipment and Meeting Room Committee
Chief of Circulation
Free Public Library
Trenton, New Jersey

She will then refer your requests to the hotel or restaurant which can offer the necessary accommodations. Sample menus for your selection will then be sent to you directly by the hotel or restaurant.

If your group has a direct contact with some Atlantic City hotel, restaurant, or club, which you may prefer to utilize, please make sure that copies of confirmatory correspondence are sent to Miss Cary for her records as soon as final arrangements have been made.

On advice from Mr. McDonough, Chairman of the Local Committee, you are urged to submit your requests at the earliest possible date in order to insure that your group will get the accommodations they desire.

If you will let us know in the Chicago office on or before June 12, where your meeting is to be held, the information will be included in the official program.

Sincerely yours,

Donald A.
Assistant

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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CHANGE IN PRICES

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Subscription Books Bulletin

Effective July 1, 1948

The subscription price of the Subscription Books Bulletin will be increased on July 1, 1948 to $2.50 per year on all subscriptions, new or renewed.

An advance in price was considered necessary by the Executive Board of the American Library Association, in view of increased publishing costs.

Remittances received before July 1, 1948 will be credited at the present rate of $2.00 per year.

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College and Research Libraries

Effective September 1, 1948

The subscription price of College and Research Libraries will be increased on September 1, 1948. The new rate will be $3.00 per year to members of the Association of College and Reference Libraries; $4.00 per year to non-members in the U. S., Canada and Latin America--in other countries, $4.25. This rate will apply to both new subscriptions and renewals.

The price increase was voted by the Board of Directors of the Association of College and Reference Libraries in order to meet higher publishing costs.

Remittances received before September 1, 1948 will be credited at the present rate of $2.00 per year to members of ACRL; $3.00 per year to non-members in the U. S., Canada and Latin America--in other countries, $3.25.

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THE LIBRARY OF CONGRESS
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AMERICAN LIBRARY ASSOCIATION
NATIONAL RELATIONS OFFICE: 1709 M STREET, N. W., WASHINGTON, 6, D. C.
EXECUTIVE OFFICES: 50 EAST HURON ST., CHICAGO 11, ILL.

FEDERAL RELATIONS NEWS

A.L.A. National Relations Office - Paul Howard, Director

Vol. 3 | March 24, 1948 | No. 10

S. 48 — H.R. 2465: A Race Against Time:

The Library Demonstration Bill is gaining strength every day and indications are that it will pass the House with a substantial majority. The situation, in brief, is this: S. 48 has passed the Senate unanimously. H.R. 2465 has been reported favorably (6-1) by the House Subcommittee on Education. The two bills are now before the full Committee on Education and Labor of the House of Representatives. This Committee has not met since February 26. We hope that it will meet immediately after Easter.

A majority of the Republican Steering Committee has agreed to support the bill, but we do not yet have supporting statements from a majority of the Rules Committee.

We are now so near victory that we must bend every effort to push the bill through. We can not afford to let it get side-tracked by major "must" legislation. The one danger which we now face is delay. We need:

1. Letters to the members of the House Committee on Education and Labor asking that they report the bill out immediately.
2. Letters to members of the Steering Committee asking for quick action as soon as the bill is reported by the Committee on Education and Labor.
3. Letters to members of the Rules Committee asking quick action as soon as the bill is reported to them.

These committees were all listed in the last Federal Relations News. Remember, time is growing short; we need to press the advantage we have. It will take just a little more action for us to win.

Senator Wherry Reports on Passage of S. 48:

The inside story on how S. 48 passed the Senate has been given to us by Senator Wherry as follows:

"I took up the matter of the Library Demonstration Bill and the way for its adoption was arranged..."

"During the illness of Senator White of Maine I am the Acting Majority Leader, and in such capacity I must at every call of the Calendar request that a large number of bills be passed over, not because I have objections, but because I am acting in an official capacity and have no choice but to follow requests expressed by individual senators..."

"In this particular case, I searched the record and found the request came from a senator who had a temporary objection, pending clarification of detailed

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ASSOCIATION OF COLLEGE AND REFERENCE LIBRARIES
A Division of the American Library Association
50 East Huron Street, Chicago 11, Illinois

April 15, 1948.

To the Librarian:

The Publications Committee of the Association of College and Reference Libraries needs your help in a plan to assemble in the office of the Executive Secretary of ACRL a collection of significant documents reflecting current practices in the administration of college, university, and research libraries.

The decision to undertake this project was dictated by the desire to make generally available to all interested libraries and library schools the wealth of information and experience recorded in documents now available only through invididual search and contact with individual institutions more or less on a trial and error basis. It is the further hope of the Committee that the existence in one place of a comprehensive collection of such materials will stimulate the production of useful articles and publications in this field. Specifically, the materials assembled from this request will be analyzed to determine the practicability of compiling a sourcebook for college and university library administration.

The plan, as now envisaged, provides for consultation of these materials at ALA Headquarters, the loan of the materials to libraries, and possible reproduction for use of libraries and library training agencies.

For your convenience, a check list of the types of materials desired is enclosed. In general, the aim is to bring together in one place not only the published materials such as library handbooks, personnel codes, statutes relating to the library, rules, regulations and loan privileges, but also manuscript materials such as budgets and budget justifications, letters and memoranda prepared for policy conferences with library staff or institutional officers and faculty, and memoranda or orders issued to implement policy decisions. Confidential or semi-confidential materials could be labeled so that they would not be released except by permission of the originating institutions.

To assure the continued success of this project, it is requested that you not only supply materials currently available but that you continue to send without further solicitation similar materials as they become available.

Please send your materials to N. Orwin Rush, Executive Secretary, Association of College and Reference Libraries, 50 East Huron Street, Chicago 11, Illinois.

Any question regarding interpretation of this request or regarding use of the materials should be sent to Mr. Rush who will either supply the information desired or forward correspondence to the Publications Committee for reply.

Your cooperation in this project is earnestly solicited.

Sincerely yours,

Richard H. Logsdon

Richard H. Logsdon, Chairman,
ACRL Publications Committee.

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

From: Sydney H. Kasper
Atlantic City 5-1980

For Release: June 17

SUBJECT: LIBRARIAN OF CONGRESS DEPLORES GOVERNMENT CENSORSHIP

Atlantic City--As censorship of reading materials continued to hold the limelight at the 67th annual conference of the American Library Association, Luther H. Evans, Head of the Library of Congress, Washington, D. C., speaking last night to librarians attending the National Association of State Librarians Dinner at the Chelsea Hotel, criticized certain government officials for withholding free and open information from the public, and called on librarians to join hands with the press to combat present censorship tendencies.

"There is a growing practice in Government of setting up two worlds of information, one free and open, the other secret and closed," he asserted, "an increasing tendency to place information which in former times was free and open in the secret or restricted category. Not only is information which should be restricted for military reasons placed in the secret category, but so is much other information that is being safeguarded against publicity by placing it under restrictions on spacious grounds.

"There seems to be a tendency among bureaucrats, particularly bureaucrats who are concerned with the armed services, to keep away from the public and even scholars, information which might in any way be misconstrued if published, or which might by any chance make it more difficult for the bureaucrats to have their way free of the annoyances of public opinion or the constituted representatives of the people in the Congress."

Dr. Evans praised General Dwight D. Eisenhower, President of Columbia, for his efforts to make certain Army records available to the public.

"One of the most courageous fights ever waged in Washington against this tendency was waged by General Eisenhower, as Chief of Staff, about a year ago, when he insisted

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

From: Sydney H. Kasper
Atlantic City 5-1980

For Release: June 19

SUBJECT: NORMAN COUSINS CALLS FOR WORLD POLICE FORCE

Atlantic City--A recommendation that the United States call a conference of all members of the United Nations to establish a world police force in a "strengthened United Nations with adequate powers to make, enforce, and maintain world law," was voiced last night by Norman Cousins, author, and Editor of the Saturday Review of of Literature, New York, at the fourth and final general session of the American Library Association winding up its 67th annual conference in Atlantic City today. Mr. Cousins spoke before 6,000 librarians assembled in Convention Hall.

"The time has come to take a good, long, hard look at the United Nations today," said Mr. Cousins, who is author of Modern Man is Obsolete and co-author of Poetry of Freedom. "The time has come to take a general inventory of accomplishments and failures strength and weakness, to face up to whatever that inventory reveals and requires, to make it possible for all peoples everywhere to rekindle their faith in the promise of the United Nations. This inventory could be best accomplished under Article 109 of the Charter which provides that such a conference can be called by a two-thirds vote of the General Assembly or by a vote of any seven members of the Security Council.

"Much of the ground has slipped away on which the world had hoped only three years ago to build a sound, enduring peace. Since June, 1945 one of history's most tragic chapters has been in the making before our very eyes. Nations which were able during the war to come together in order to beat back a common danger were unable to remain together in order to realize an even greater common hope."

Citing the weaknesses of the veto or unanimity principle in UN's Security Council, adopted because "many of the larger nations understandably took the view that they might be at a strong disadvantage because of the one-nation-one-vote method of representation,

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

THE LIBRARY OF CONGRESS
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THE LIBRARY OF CONGRESS
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CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

FROM: Sydney H. Kasper
Atlantic City 5-1980

FOR RELEASE: June 18

SUBJECT: Librarians Warned to Guard Freedom of Reading

Atlantic City - Librarians, along with booksellers and publishers, are caught in the middle of the battle for freedom of reading and can't escape it, declared Joseph A. Brandt, of Henry Holt and Company, publishers, New York City, at a meeting of the Association of College and Reference Librarians held in Convention Hall.

"We talk a great deal about freedom of the press, freedom of speech, and other freedoms. It seems to me that we are on the verge of discarding as many of the rights in our Bill of Rights as we can get away with without outraging a public momentarily drugged with fear of communism. Each time a right is buried without loud public protest, another right is endangered.

"The librarian, as well as the bookseller and publisher, is caught in the middle of this growing battle. He can't escape it, if he has any conception of his role as a public servant. The librarian is the custodian of the public conscience."

Terming libraries "postgraduate institutions for the average American," Mr. Brandt outlined four major tasks of the librarian today.

"First," said Mr. Brandt, "he must know what the great issues of the day are. Second, he must provide books for American readers curious about the issues. Third, he must help arouse that reader curiosity and bring the readers to the libraries. Fourth, he must arouse the American conscience to provide more funds for the greater responsibility of libraries today."

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LIST OF CONFEREES

Mrs. Patricia Blair
Library Film Advisor
American Library Association
50 East Huron Street
Chicago 11, Illinois

James W. Brown
Coordinator of Audio-Visual Services
Syracuse University
Syracuse, New York

Vernon Dameron
Executive Secretary
Department of Audio-Visual Instruction
National Education Association
1201 Sixteenth St., N.W.
Washington 6, D. C.

Leslie E. Frye
Director, Division of Visual Education
Board of Education
2060 Stearns Road
Cleveland 6, Ohio

Herbert Hite
Director, Audio-Visual Research Project
State College of Washington
Pullman, Washington

Charles F. Hoban, Jr.
Director, Audio-Visual Service
Florida State University
Tallahassee, Florida

Miss Katharine M. Holden
Associate Editor
Educational Film Guide
H. W. Wilson Co.
950 University Avenue
New York 52, New York

Miss Nelle Lee Jenkinson
Assistant Director, Division of Audio-Visual Education
Board of Education
4466 Olive Street
St. Louis 8, Missouri

Francis W. Noel
Chief, Bureau of Audio-Visual Education
California State Department of Education
Sacramento, California

Robert Quick
Manager of Publications
American Council on Education
744 Jackson Place
Washington 6, D. C.

Robert Schacht
Director, Bureau of Information and Program Services
Extension Division
University of Wisconsin
Madison 6, Wisconsin

Robertson Sillars
Associate in Adult Education
Institute of Adult Education
Teachers College
Columbia University
New York, New York

Ernest Tiemann
Assistant in Circulation
Audio-Visual Center
Division of Adult Education and Public Services
Indiana University
Bloomington, Indiana

Norman Woelfel
Director, Teaching Aids Laboratory
Ohio State University
Columbus 10, Ohio

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THE LIBRARY'S BILL OF RIGHTS

The Council of the American Library Association affirms its belief in the following basic policies which should govern the services of all libraries:

1. As a responsibility of library service, books and other reading matter selected should be chosen for values of interest, information and enlightenment of all the people of the community. In no case should any material be excluded because of race or nationality, the political or religious views of the writer.

2. There should be the fullest practicable provision of material presenting all points of view concerning the problems and issues of our times, international, national, and local; and books or other reading matter of sound factual authority should not be prescribed or removed from library shelves because of partisan or doctrinal disapproval.

3. Censorship of books, urged or practiced by volunteer arbiters of morals or political opinion or by organizations that would establish a coercive concept of Americanism, must be challenged by libraries in maintenance of their responsibility to provide public information and enlightenment through the printed word.

4. Libraries should enlist the cooperation of allied groups in the fields of science, of education, and of book publishing in resisting all abridgment of the free access to ideas and full freedom of expression that are the tradition and heritage of Americans.

5. As an institution of education for democratic living, the library should welcome the use of its meeting rooms for socially useful and cultural activities and discussion of current public questions. Such meeting places should be available on equal terms to all groups in the community regardless of the beliefs and affiliations of their members.

Adopted by the Council of the
American Library Association
June 18, 1948

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TO STANDING ORDER SUBSCRIBERS:

The A.L.A. has just released List of Churches, by Julia S. Pettee. This 86-page pamphlet is not being sent to you on Standing Order, since it is a reprint of the appendix to Miss Pettee's List of Theological Subject Headings, 2d ed. Many librarians urged that List of Churches be issued as a separate because of its value as a reference tool. We feel that it will also be helpful to catalogers whose collections are not sufficiently specialized to warrant purchase of the theological subject headings list.

List of Churches contains the official forms of the names for approximately 700 denominational bodies, with brief descriptive and historical notes. Churches are arranged, first, under the respective countries in which they exist. Following the arrangement under country are a few groups whose organization or interest transcends national bounds. At the end is a miscellaneous list of denominations, such as the Salvation Army, omitted from other groups.

The following is a sample entry:

> Evangelical Lutheran church in America (Eielsen synod)
> Organized in 1846. In 1875, a revision of the constitution was presented, and in 1876, approved by a majority of the churches. The reorganized body changed its name to Hauge's Norwegian Evangelical Lutheran synod. The minority, however, retained the old constitution and a separate organization, keeping the name: Evangelical Lutheran church in America (Eielsen synod).

List of Churches (8½ x 11". Planographed. Paper. 1948) is priced at $1.50.

Yours sincerely,

Alice Dunlap

Alice Dunlap
Publishing Department

AD:ae

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STANDING ORDER

American Library Association
50 East Huron Street
Chicago 11, Illinois

Date _____

Please send _____ copies of LIST OF CHURCHES @ $1.50. (10% discount to be allowed on the number of copies specified in my Standing Order).

Name _____ No. of invoices required _____

Address _____ Remittance enclosed $_____

City and State _____ Send and bill _____

Ordered by _____ Send C.O.D. _____

Also send _____ copies of LIST OF THEOLOGICAL SUBJECT HEADINGS, Second Edition,

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#391

FOR RELEASE: April 23, 1948

SUBJECT: American Library Association Selects Five Great Issues

U.S. - Russian Relations will be the first of five great issues to be undertaken by the American Library Association in its 'Great Issues'Program to provide information on the major problems facing the United States, the library association announced today.

Based on a poll of outstanding leaders in business, labor, agriculture, science, and other activities, the issues are: (1) U.S. - Russian Relations, (2) Inflation and Deflation, (3) Management-Labor Relations, (4) Civil Rights, and (5) How Much World Government?.

"Under the'Great Issues'Program the nation's 40,000 librarians have been urged to not only provide information but also to stimulate action in their communities on the crucial issues confronting our country," stated Carl H. Milam, Executive Secretary of the A.L.A. "In the present atmosphere of confusion, prejudice, and misinformation that pervades consideration of these problems today, libraries have a major responsibility for erecting sign posts and lighting the way to clearer thinking and better understanding.

"U.S. - Russian Relations has been chosen as the first of these issues to be tackled by libraries because it is one of the most controversial current topics and we in the library profession feel that we can make a real contribution to the understanding of this crucial issue by disseminating dependable information on all sides.

Monthly Radio Spot Announcements

Series XLIII April 1948

(RETYPE THESE ON YOUR OWN LETTERHEAD WITH SUITABLE INSERTS. ONE TO A PAGE).

ANNOUNCER: With spring in the air and summer days ahead you're probably getting out your fishing tackle, putting a new trim on the motor boat, or practicing a new stroke in tennis or golf. If you'd like to know how other sportsmen do it, why not do what your friends and neighbors do? Get the information you need from your local information bureau - the public library. The library is open from _____ to _____.

ANNOUNCER: Spring's a good time for splashing paint around to cover up winter dirt, or for giving life to the house with new crisp curtains and colorful slip covers. If you need helpful hints to give your home a good face lifting, do what your friends and neighbors do. Use the public library for practical tips and suggestions.

ANNOUNCER: Did the members of the Boston Tea Party belong to a trade union? How was America named? How early did the Romans have chariots? These are some of the questions people have been asking at the public library. Perhaps you have some unanswered questions bothering you. If so, call (library number). Your librarian will be glad to find the facts and figures you need.

ANNOUNCER: A growing, thriving city like _____ needs growing folks in it. If you fit pipes, repair automobiles, cut diamonds, or drill wells, would you like to do an even better job? You can learn the easiest and most practical methods from books in your public library. Use the library. Your taxes pay for its support.

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

From: Sydney H. Kasper
Atlantic City, 5-1980

For Release: June 16

SUBJECT: NEEDED: 16,000 LIBRARIANS

Atlantic City--Some 16,000 trained librarians are needed to fill existing and anticipated vacancies. This need was highlighted today at a meeting of the Joint Committee on Library Work As A Career, held during the 67th annual conference of the American Library Association, conducted in Atlantic City this week.

The Committee is holding a series of meetings to analyze library recruitment problems.

"Our major problem today is developing effective methods for attracting 16,000 vital, young people to library work," stated Francis R. St. John, Chairman of the Joint Committee, and Director of Library Services for the U.S. Veterans Administration, Washington, D. C. "Our problem is two-fold: (1) to obtain higher salaries for librarians, and (2) to select young people who have the right aptitudes and real desire for library work.

"If any young man or woman seeks to make public service his career library work offers unparalleled opportunities. In a library a person is constantly helping others, in reading for recreation, in doing valuable research work, in deciding on a life career. It is this keen love of serving the public that has held so many librarians on their jobs."

The Joint Committee on Library Work as a Career was established last winter. Composed of representatives of all divisions of the American Library Association and eight other national library organizations,

(more)

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

FROM: Sydney H. Kasper
Atlantic City 5-1980

For Release: June 17

SUBJECT: PUBLIC LIBRARIES NEED MORE MONEY, CONSOLIDATION, CONFERENCE TOLD.

Atlantic City--This country must double its expenditures for public library service and improve library service by consolidating smaller libraries into larger units that can give better service, according to Forrest B. Spaulding, head of the Des Moines, Iowa Public Library, and Chairman of the Public Libraries Division of the American Library Association. He spoke today in Convention Hall at the third general session of the American Library Association, holding its 67th annual conference in Atlantic City, ending tomorrow.

"Only one-half of one percent of our national income goes to support public libraries," stated Dr. Spaulding. "To give adequate library service we should double our expenditures. About $130 million would be a minimum for good service. We must also reduce the number of libraries by consolidating them into county and regional libraries so that adequately staffed libraries can serve larger areas.

"Only 10 percent of our adult population uses public libraries where it has access to them. And only 10 percent of our libraries have the materials and trained librarians to help adult library users.

Dr. Spaulding criticized book circulation figures. "We are complacently presenting figures like the 133 million books circulated by libraries in 92 larger cities in 1947. Those quantitative figures mean absolutely nothing, because putting out the juiciest gum-drop of a novel is not comparable to a book like Malabar Farm, which might revolutionize farming in my part of the country."

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

From: Sydney H. Kasper
Atlantic City 5-1980

For Release: June 16

SUBJECT: LAWYER DEFENDING BOOK PUBLISHERS DENOUNCES BOOK CENSORSHIP.

Atlantic City--"If we permit private pressure groups to act as censors, our democracy as we know it, is through," asserted Arthur E. Farmer, New York attorney, speaking yesterday to 6,000 librarians at the second general session of the American Library Association, holding its 67th annual conference in Atlantic City this week. Mr. Farmer cited religious and veteran organizations as examples of these pressure groups.

Legal counsel for the Book Publishers Council as a result of the wide-scale book raid made in Philadelphia last March by local police, Mr. Farmer said, "We have only started on the Philadelphia case. It represents every aspect of the dangers of private censorship and group pressures and represents a tendency which, if not checked, is going to spread throughout the country.

"When we get down to that type of raid we are in a bad way. Witnesses were either fundamentalist ministers or members of the Holy Name Society. Danger lies in such pressure groups. But they are not the only ones. We have pressure groups in the South that seek to eliminate all reference to the racial problems of whites and Negroes; pressure groups in the far West seeking to eliminate all reference to the professed equality of the Japanese national group.

"We have pressure groups all over the country in individual chapters of veterans' organizations, such as the American Legion and Veterans of Foreign Wars, which want to ban all 'un-American' books. To me groups like these are un-American because they seek to prevent free

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AMERICAN LIBRARY ASSOCIATION

NATIONAL RELATIONS OFFICE: 1709 M STREET, N. W., WASHINGTON, 6, D. C.

EXECUTIVE OFFICES: 50 EAST HURON ST., CHICAGO 11, ILL.

FEDERAL RELATIONS NEWS

A.L.A. National Relations Office - Paul Howard, Director

Vol. 3 June 24, 1948 No. 13

LIBRARY DEMONSTRATION BILL DEAD BUT NOT BURIED. . .

The failure of the House of Representatives to give the Library Demonstration Bill its breath of life before adjournment June 20th means that the measure is dead. However, 34 representatives of 22 State Federal Relations Committees, meeting in Atlantic City June 18th, voted unanimously to reintroduce the bill. So, the Library Demonstration Bill, in its present form, will be around again come the 81st Congress.

Committee members felt that, although the bill was not finally approved in the past session, the campaign for it had been helpful to libraries everywhere. Several librarians related specific instances where the reputations of their libraries and State Library Associations had been greatly enhanced by publicity for the Library Demonstration Bill.

In outlining strategy for the new campaign, the following points were agreed to:

1. Approach presidential candidates before November election for commitments regarding the Library Demonstration Bill.

2. Seek the support of publishers, supply houses, library equipment dealers, etc., asking them to get unitedly back of the bill.

3. Formally solicit the support of all groups whose broad interests coincide with those of the A.L.A. and who have not previously been working with the Association on its legislative program. This category would include:

   a. Labor groups (supporting in turn their projects, which would be A.L.A.-sponsored; i.e., educational activities);

   b. Certain welfare organizations;

   c. Church groups which have national representation in Washington;

   d. Chamber(s) of Commerce.

It was also planned to print an attractive folder giving the history of the Library Demonstration Bill, a brief analysis of the measure, and list organizations endorsing the bill, for use in the forthcoming campaign.

-MORE-

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

FROM: Sydney H. Kasper
Atlantic City 5-1980

For Release: June 18

SUBJECT: LIBRARIAN BLAMES HOUSE REPUBLICANS FOR FAILURE TO PASS LIBRARY BILL.

Atlantic City--"In my opinion, failure of the House of Representatives to pass the Library Demonstration Bill and the Federal Aid to Education Bill thus far is due entirely to the adverse stand of Speaker Joseph Martin and Floor Leader Charles Halleck," claimed Paul Howard, Director of the National Relations Office of the American Library Association, today at Convention Hall in a meeting of the State Federal Relations Committee conducted during the library association's 67th annual conference, ending tonight.

The Library Demonstration Bill authorizes Federal payments to states to set up large area library demonstration centers. The Federal Aid to Education Bill provides funds to states to equalize educational opportunities. Both bills were passed by the Senate several months ago, but have not yet come to a vote in the House of Representatives.

"Martin of Massachusetts and Halleck of Indiana have opposed these bills in spite of the education plank in the 1944 Republican platform which pledged the party support to education," continued Mr. Howard. "The two bills are aimed to provide every American with decent library and education facilities. The excuse that the country cannot afford a few millions for education, while appropriating billions for other purposes, does not ring true."

Librarians, along with booksellers and publishers, are caught in the middle of the battle for freedom of reading and can't escape it, declared Joseph A. Brandt, of Henry Holt and Company, publishers, New

(more)

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RESOLUTION PROTESTING LOYALTY INVESTIGATIONS IN LIBRARIES

WHEREAS, it is the firm conviction of the Council of the American Library Association, as expressed in its formally adopted "Library Bill of Rights," that libraries must provide impartially information on all points of view concerning the problems and issues of our times, and

WHEREAS, librarians must have the freedom "to devote themselves to the practice of their profession without fear of interference or of dismissal for political, religious, or racial reasons," according to the A.L.A.'s formally adopted "Principles of Tenure in Libraries," and

WHEREAS, some libraries already have been subjected to loyalty investigations, requiring signed statements from the staff as to affiliation with specifically named organizations, and such investigations tend to intimidate employees, limit intellectual freedom by thought control, and impair the effectiveness of the service, and

WHEREAS, loyalty investigations, seemingly harmless in themselves, are symptomatic of a dangerous tendency requiring conformity in the thinking of public employees,

THEREFORE

BE IT RESOLVED that the Council of the American Library Association, in conference assembled at Atlantic City, New Jersey, June 18, 1948, record its unqualified condemnation of the use of loyalty investigations in libraries, in the firm belief that the security of the state can best be maintained by defending, against all attacks, the basic freedoms which are our nation's most treasured heritage, and

BE IT FURTHER RESOLVED that copies of this action be transmitted to the President of the United States, to each member of the United States Congress, to the Attorney General, and to the principal press and radio services.

Adopted by the Council of the
American Library Association
June 18, 1948

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FOR RELEASE: MAY 9, 1948

SUBJECT: AMERICAN LIBRARY ASSOCIATION ATLANTIC CITY CONFERENCE

Leading American literary and educational figures will address general sessions of the 67th annual Conference of the American Library Association to be held at Atlantic City, June 13-19, the Library Association announced today.

Addresses will include, "How Libraries Can Influence Public Opinion", by author Pearl S. Buck; "What Are the Great Issues of Our Time?", by Norman Cousins, author and editor of the Saturday Review of Literature; "Writing for the Teen-Ager", by Maureen Daly, associate editor of the Ladies' Home Journal; "Books Are Mighty Weapons", by Colonel Robert L. Scott, author of God is My Co-Pilot; and "Youth in World Affairs", by Dr. Brooks Emeny, President of the Foreign Policy Association.

All of these talks will cover one or more phases of "The Challenge of Public Affairs", the theme selected by A.L.A. for its Conference. The convention will discuss methods of implementing its Four Year Goals program adopted by the A.L.A. as its long-range, nation-wide, educational [illegible] be completed by 1951.

Over 10,000 librarians, authors, publishers, and educators [illegible] to attend the Conference. Other features will include 150 exhibits of publishing firms, educational organizations, trade associations [illegible] awards for various library and literary activities; and [illegible] on such topics as adult education, personnel, and audio-visual.

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American Library Association
50 East Huron Street
Chicago 11, Illinois

Public Library
Office
Revised April 1948

BOOKMOBILE BODY BUILDERS

Baker Equipment Engineering Company
Summit and Norfolk Streets
Richmond, Virginia
(Jefferson Davis)

In 1946 built three van-type bookmobiles for the Virginia State Library on a 1½ ton chassis. Holds 1200-1600 volumes. Are also building a bookmobile for the South Carolina State Library Board.

Baltimore Body Corporation
2253 Kirk Avenue
Baltimore 18, Maryland

Are building small bookmobiles for the Maryland Library Extension Division at a cost of about $2800, including shelving for 800-1000 volumes. (International Harvester Metro chassis.)

E. Behringer Sheet Metal Works
108 Jabes Street
Newark, New Jersey

Converted a 1½ ton International panel truck for the Monmouth County Library, Freehold, New Jersey.

F. P. Brigham and Company
Saticoy, California

Interested in body construction.

Capital City Ford Company
Baton Rouge, Louisiana

Agency for Vanette body, cab-over-engine type. Will handle lettering on truck, painting (inside and outside), will sublet shelving job.

Capitol Body and Fender Works
312 North Columbia
Olympia, Washington
(Frank Whitmarsh)

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 23, 1948

It is proposed to conduct a UNESCO Conference in San Francisco, patterned after the Denver Conference held last year. It will bring together representatives from Arizona, California, Idaho, Montana, Nevada, Oregon, Washington, and the Territories of Hawaii and Alaska. The dates are May 13, 14 and 15, 1948.

In response to a request from Mrs. Henry Potter Russell, Chairman of the Convening Committee, extended on behalf of the U. S. National Commission for UNESCO, we have designated you and others (indicated on the enclosed list) as appropriate officers and members of the A.L.A. to receive invitations.

Unfortunately the A.L.A. cannot assume your expenses, but I hope your institution will think it appropriate for you to be present.

You may expect to receive from Mrs. Russell background material on UNESCO and information on the Conference.

Cordially yours

Carl H. Milam

Carl H. Milam
Executive Secretary

CHM W
Enclosure

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In The Mill Supplement April 26, 1948

Notes on the Tentative Program for the Atlantic City Conference
(only program meetings have been included)

General Sessions. Pearl Buck is to be the speaker on Monday, June 14, at 8:00 p.m. The second session on Tuesday, June 15, 10:00 a.m. will be devoted to "Intellectual Freedom" with speakers to be announced. Dr. Robert D. Leigh will discuss "Improvement of Library Service - The Four Year Goals" at the session on Thursday, June 17, at 10:00 a.m. The final program, Friday, June 18, 8:00 p.m. will include a discussion of the Great Issues by Norman Cousins.

American Library History Round Table. Principal speakers will be Sidney Ditzion, Francis W. Allen, Howard L. Hughes, and Frederic G. Melcher, discussing historical aspects of the library. Monday, June 14, 10:00 a.m.

Archives and Libraries Committee. Discussion of the need for, and scope of, an archives manual. Friday, June 18, 2:30 p.m.

Art Reference Round Table. Tuesday afternoon, June 15, there will be discussions of designing for the theatre, and on folk art, to be followed by a tea. The meeting Wed. a.m. will consider pictures not in books.

A.C.R.L. Speakers at the program meeting Tuesday afternoon will be Eugene P. Watson, Beverly S. S. Caverhill and Wayne S. Yenawine. Much of the session will be devoted to the subject of recruiting. Friday afternoon, June 18, will include the Inaugural Address of Benjamin E. Powell, and a talk by Joseph A. Brandt, Henry Holt and Co.

At the meeting of the Agricultural Ls. Sect., Tuesday evening, June 15, Louise O. Bercaw will speak; Laura I. Makepeace and Lorene M. Ashton will discuss the loss of the Experimental Station Record; and John Moriarty will consider needed reference books.

The College Ls. Sect. will consider audio-visual aids and faculty status on Wednesday morning, June 16.

Herbert Goldhor will consider training at the Engineering Sch. Ls. Sect., Tuesday evening, June 15.

Jean P. Black will be the speaker at the Jr. Col. Ls. Sect. Thursday afternoon, June 17.

Ls. of Teacher-Trng. Inst. Sect. meeting Friday morning, June 18, will have as speakers Marion Grady, Eleanor Weir Welch, and Charles R. Flack.

The Reference Ln. Sect. is meeting Friday morning, June 18. The topic deals with reference problems presented by public interest in current issues. Speakers will be Alexander Laing, Constance M. Winchell, Mary N. Barton.

Rare books in the university library is the theme chosen for the meeting of the Univ. Ls. Sect., on Thursday afternoon, June 17. Speakers are John Cook Wyllie, Lawrence C. Powell, and John Alden.

The Audio-Visual Committee. Film showings have been arranged for Monday, Wednesday and Friday from 12:00 to 1:30.

Bibliography Committee. A discussion of what this committee can accomplish, on Monday afternoon, June 14.

Book Acquisitions Committee. Program Tuesday afternoon, June 15.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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May 10, 1948

To Chairmen and Secretaries
of Groups meeting at Atlantic City:

If there are speakers from outside the library profession scheduled on the program for your meeting, may we ask that you arrange to call at the A. L. A. Registration Desk in the Convention Hall and register for them?

In this way, we can see that you have a [illegible] and other material to deliver to them without the [illegible] of a registration fee. It occurs to us that you [illegible] to extend this courtesy to these persons as we do [illegible] speakers on our general sessions programs.

This applies, of course, only to [illegible] outside the library profession. Others are [illegible] register as usual.

Sincerely yours,

Cora M.

Cora M. Bent[illegible]
Dept. of [illegible]
and Inform[illegible]

cmb/ep

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During the Atlantic City Conference. June, 1948, Sister Melania Grace, Librarian of the Seton Hill College Library, asked if the A.L.A. might be interested in a manuscript on book selection for college libraries. It was suggested that she submit an outline which we could circulate in order to determine general reactions to the book she is planning. A prospectus of the text with a brief introduction which we received is attached.

OUTLINE FOR A

TEXT

IN

COLLEGE BOOK SELECTION

Sister Melania Grace
Seton Hill College

Z673.A5 #235

AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

X-Z 673
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THE LIBRARY OF CONGRESS
SERIAL RECORD
JUN 21 1948
Copy

Monthly Radio Spot Announcements

Series XLV June 1948

(RETYPE THESE ON YOUR OWN LETTERHEAD WITH SUITABLE INSERTS. ONE TO A PAGE).

ANNOUNCER: A magic carpet of fascinating travel is as close to you as the public library. Special collections of travel books can take you on a tour of every famous travel area in the world. Your ticket? Merely your free library card at your public library.

ANNOUNCER: If you haven't made up your mind about where to vacation this year, stop at the public library and check their file of vacation ideas. Travel, resort, and vacation folders from all over the country are available at the library. Take a tip from your public library on planning that vacation trip.

ANNOUNCER: Newspapers from all the principal cities in the nation are available at the public library. If you like to read the news of other places and other people ... or if you want to keep in touch with happenings in your old home town you can ... at the library. Current editions of out-of-town newspapers arrive daily and they're waiting for you at the public library.

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150 distributed at the Conference
to exhibitors.

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Exhibit Manager
Convention Hall
June 12, 1948

ATTENTION, CONFERENCE EXHIBITORS:

Welcome to Atlantic City - For your convenience we summarize information which has been sent out from time to time which should have come to your attention:

Installation of Exhibits
All exhibits must be in place by 1:00 P.M., Sunday, June 13.

Daily Schedule
Exhibits will open at 8:30 A. M.
Closing Hours:

Sunday, 10:00 P.M.	Wednesday, 1:00 P.M.
Monday, *	Thursday, 6:30 P.M.
Tuesday, 6:30 P.M.	Friday, 8:30 P.M.

*On Monday night after the first General Session, delegates will be encouraged to visit the exhibits. Closing hour will depend on the attendance.

Attendance at the booth after 6:30 P.M. is optional with the exhibitor.

Dismantling of Exhibits
Official Closing: Friday, June 18, 8:30 P.M.
Material must be packed and ready for removal from the Auditorium by Saturday night July 5.

Registration
All exhibitors are urged to register Sunday if possible. Each exhibitor will receive a Conference Program and other material distributed to delegates. Be sure to indicate that you are an exhibitor to avoid payment of registration fee. Please remember that the more complete the registration records are, the easier it will be to deliver letters, telegrams, and parcels throughout the week.

Regulations
Displays are restricted to space assigned and must not project into the aisles, nor interfere with or obstruct the view of adjoining exhibits. Displays must not be attached to pillars, floors, walls, or building furnishings. They must not extend above the 8-foot 8-inch back wall. Flood lights or spot lights may be installed only with the approval of the Exhibit Manager. An exception was necessarily made this year for the bookmobile exhibits.

Samples, circulars, or advertising matter of any description may be distributed only within the booth assigned to the exhibitor presenting such material. All demonstrations, interviews, or other sales activities must be confined to the limits of the exhibit booth.

Projection machines and equipment exhibited for promotion of sales of such machines are limited in their operation to sales demonstration only and shall not be used for showings designed to attract or amuse visitors. Showing of films in continuity may be arranged for in space to be set aside for that purpose.

Furniture-Equipment-Signs-Exhibit Information
The A.L.A. Exhibit Manager and the George E. Fern Company have desks in the exhibit area to take care of your last minute needs. People stationed there will be glad to help you.

A. L. Remley
Exhibit Manager

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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June 10, 1948

Mailed to 44 Library School Directors

To the Director of the Library School:

Cataloging instructors from several library schools have written us about the urgent need for copies of A.L.A. Catalog Rules for library school students this fall. As you know, the new second edition will not be ready until 1949, and the preliminary American second edition (1941) is out-of-print.

We realize that the situation is serious, and have one suggestion which may be helpful. If you wish to use the 1941 rules in preference to 1908, and if you could send us information by July 1 as to the minimum number of copies of the former your school will need for the fall term, we would reprint the 1941 edition if the demand is large enough to justify it.

Please give this matter your immediate attention if you are interested in having the 1941 rules available for fall.

Yours sincerely,

Everett D. Fontaine
Chief, Publishing Department

JN 14344
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The new edition has been delayed because of difficulties between printing plants and the International Typographical Union.

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

BULLETIN TO PICTURE EDITORS

The American Library Association will hold its 67th Annual Conference in Atlantic City, June 13 to 20. The oldest and largest library association in the world, it will attract thousands of librarians, authors, publishers, and educators from all sections of the nation. The theme for this conference will be: "The Challenge of Public Affairs."

This will be the most important library meeting ever held. Embarking upon a nation-wide, four-year program to bring complete, reliable information on all vital issues to the American people, the A.L.A. will discuss ways and means of carrying out this program. Librarians will be urged to re-direct their entire resources towards carrying out this program of Great Issues information.

Following are some of the outstanding news picture possibilities of the conference which will be available at 10:00 A.M., Saturday, June 12, Convention Hall.

1. World's largest bookmobile. Some 35,000,000 Americans have no other access to library service, depend on these "libraries on wheels" for every type of reading from fairy tales for small fry to vocational and technical books. This giant bookmobile, property of the Youngstown Public Library, is the largest in existence. It carries as many books as the average small town library holds.

2. A bevy of young, good-looking librarians. Contrary to the popular misconception that all librarians are fussy, middle-aged females, we will have available many college-age librarians who will furnish attractive picture possibilities.

3. Twelve teen-ager library users. Thoroughly democratic institutions, many libraries encourage teen-agers to participate in library activities. Several high-school students have been invited to air their views on library service at work clinics with the leading librarians of the nation.

For these, or for any special pictures, photographers and reporters are invited to contact Syd Kasper or Mary Tuomey at the A.L.A. Publicity Headquarters, Publicity Office, Convention Hall, at 10:00 A.M., Saturday, June 12. Atlantic 5-1980.

JN 14349
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Syd Kasper
Public Relations
American Library Association

AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

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FOR IMMEDIATE RELEASE

TO LIBRARY AND EDUCATIONAL PRESS

The American Library Association will hold seven regional conferences throughout 1949. Council meetings will be held at each of the regional conferences, all action taken at these meetings then to be reviewed at the Midwinter Conference.

The following general topics will probably be of discussion interest in every region: 1) Part II of the Fourth Activities Committee Report, 2) Implementation of the National Plans and development of libraries, and 3) Recruiting personnel.

Special awards will be distributed among the regional conferences. It has been officially announced that the Newberry and Caldecott Awards will be made at the Midwest Regional conference, Grand Rapids, Mich., Nov. 9-12.

Registration fees will depend on the decision of the regional conference planning committee.

The latest available information concerning places and dates of 1949 regional conferences is attached.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 22, 1949

THE LIBRARY OF CONGRESS SERIAL RECORD
MAY 2 1949

To: Librarians with first hand knowledge of the pioneers

Because of your interest in and knowledge of early days in American libraries you have undoubtedly been called upon in the past for advice and help on the American Library Pioneer series. May we draw once more on your store of first hand knowledge? During the Midwinter Conference the Editorial Committee met with representatives of the Divisions to discuss ways and means of pushing the omnibus volume(s) to a successful conclusion. One of the problems is to select subjects for treatment and it was agreed that the next step should be to weed out the mass of names previously proposed.

Enclosed is a list of these names with data available in our files about each. It is a compilation of scraps of information submitted over a period of several years by many different people and may in some cases be incomplete or inaccurate. Using this as a starting point and adding names you would not want to see omitted, would you: (1) indicate the twenty-five or thirty-five librarians you would select first for inclusion in a volume covering the whole profession; (2) indicate the subject field in which you are most interested and list those who made the greatest contribution to that field. Some of the names on the second list might not appear on the first.

When making your selection please keep in mind that the group at the Midwinter meeting agreed that the series should include only librarians who had innovated and/or established some aspect or technique of library service on a state or national level. Living librarians are to be excluded since all sketches are to be primarily evaluative.

A tabulation of your voting and any comments or suggestions you would like to offer will be passed on to Mrs. Emily Miller Danton, editor of the series. She and a subcommittee of the Editorial Committee made up of representatives of the Divisions and the American Library History Round Table will then make the final selection using the information gathered for a guide. The committee wants all the help it can get on this difficult task so do not hesitate to consult others. If you have authors to suggest for some of the sketches proposed, please let us have that information also.

Your assistance in moving the project another step nearer completion will be greatly appreciated.

Sincerely yours,

Elizabeth Redmond

Elizabeth Redmond
Assistant to the Chief
Publishing Department

ER:GR
enclosure
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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 22, 1949

To: Present and past officers of A.L.A. and of the Divisions

During the Midwinter Conference the Editorial Committee met with representatives of the Divisions to discuss ways and means of pushing to a successful conclusion the omnibus volume or volumes in the American Library Pioneer series. One of the problems is to select subjects for treatment in the volume(s) and it was agreed that the next step should be to get the help of present and past officers of A.L.A. and of the Divisions in weeding out the mass of names previously proposed.

Enclosed is a list of these names with data available in our files about each. It is a compilation of scraps of information submitted over a period of several years by many different people and may in some cases be incomplete or inaccurate. Using this as a starting point and adding names you would not want to see omitted, would you: (1) indicate the twenty-five or thirty-five librarians you would select first for inclusion in a volume covering the whole profession; (2) indicate the subject field in which you are most interested and list those who made the greatest contribution to that field. Some of the names on the second list might not appear on the first.

When making your selection please keep in mind that the group at the Midwinter meeting agreed that the series should include only librarians who had innovated and/or established some aspect or technique of library service on a state or national level. Living librarians are to be excluded since all sketches are to be primarily evaluative.

A tabulation of your voting and any comments or suggestions you would like to offer will be passed on to Mrs. Emily Miller Danton, editor of the series. She and a subcommittee of the Editorial Committee made up of representatives of the Divisions and the American Library History Round Table will then make the final selection using the information gathered for a guide. The committee wants all the help it can get on this difficult task so do not hesitate to consult others. If you have authors to suggest for some of the sketches proposed, please let us have that information also.

Your assistance in moving the project another step nearer completion will be greatly appreciated.

Sincerely yours,

Elizabeth Redmond

Elizabeth Redmond
Assistant to the Chief
Publishing Department

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 20, 1949

To the Librarian:

We have been holding your order for A.L.A. Cataloging Rules: Author and Title Entries. The book is now published and the price is $5.00.

Please indicate below the number of copies of the book you now want sent. Immediate shipment will be made.

We are billing and shipping one copy. Please indicate below any additional copies you want sent.

Yours sincerely,

Adelaide M. Kennedy

Adelaide M. Kennedy
Publishing Department

You previously ordered:

Date: Order No: Ordered by: Number of copies:

JN 14979
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ORDER FORM

Please send _____ copies of the A.L.A. Cataloging Rules: Author and Title Entries.

Ship to: _____

Address _____ City _____ State _____

___ Remittance enclosed $____ ____ Send C.O.D.

Bill to: _____ No. of Invoices _____

Ordered by _____

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American Library Association
50 East Huron Street
Chicago 11, Illinois

Public Library Executive Office
April 1949

A.L.A. STANDARDS OF FINANCIAL SUPPORT OF PUBLIC LIBRARIES

(Revised January 1948)

Recognizing that a library must have a budget of at least 50 per cent more than that of 1940 to give comparable service, the Council of the American Library Association, in January 1948, adopted the following revised standards of financial support:

The amount needed annually, in relation to the population is

$1.50 per capita for limited or minimum service

$2.25 per capita for reasonably good service

$3.00 per capita for superior service

The minimum annual income for modern efficient library service is

$37,500, based on a minimum population of 25,000.

Small libraries can reach this standard by affiliating with their neighbors in library cooperatives or federations whose total income would be $37,500, including or supplemented by state aid.

It is recognized that there are areas in which the stage of development in the size of library service units here indicated cannot be achieved at present. Pending the eventual organization of larger units, a minimum annual income of $9,000 will provide service of a limited sort, based on a minimum population of 6,000.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 14, 1949

To the Presidents or Chairmen of
A.L.A. Divisions and Round Tables:

There will be A.L.A. Council meetings at each of the seven Regional Conferences, a list of which appears in the April 1949 issue of the A.L.A. Bulletin. Any action taken by councilors at the Regional Conferences will be reviewed at the 1950 Midwinter meeting of the Council. The Constitution provides that "Twenty-five members shall constitute a quorum." If there are not twenty-five members present, it would be merely a discussion meeting.

If your Division or Round Table expects to have recommendations for presentation to Council, I shall appreciate it if you will notify me as early as possible and will include in your reply references to any recommendations previously made which have not received adequate attention.

In order that preliminary plans for the Council programs may be prepared somewhat in advance, please indicate also when we may expect to receive your recommendations and who will present them.

Because we anticipate crowded dockets, we are asking only for proposals for action. Informational reports may be submitted in writing.

Sincerely yours

John Mackenzie Cory

John Mackenzie Cory
Executive Secretary

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 14, 1949

To the Chairmen of A.L.A. Boards and Committees

There will be A.L.A. Council meetings at each of the seven Regional Conferences, a list of which appears in the April 1949 issue of the A.L.A. Bulletin. Any action taken by councilors at the Regional Conferences will be reviewed at the 1950 Midwinter meeting of the Council. The Constitution provides that "Twenty-five members shall constitute a quorum." If there are not twenty-five members present, it would be merely a discussion meeting.

If your Board or Committee expects to have recommendations or a report for presentation to Council, I shall appreciate it if you will notify me as early as possible and will include in your reply references to any recommendations previously made which have not received adequate attention.

In order that plans for the programs may be prepared as far in advance as possible, and that recommendations may be mimeographed and sent to the Councilors before the meetings, we need to receive your report early; please let me know when we may expect to receive yours.

It will also be appreciated if you will indicate which of the Regional Conferences you plan to attend and whether you will present your report or recommendations. If you are unable to present your recommendations, I hope you will designate some member of your Board or Committee to represent you, sending the name to us.

As the A.L.A. committee year is September 1 through August 31, annual reports of boards and committees, with the exception of those committees (such as Constitution and By-Laws) which report to the Conference, should be submitted on or before August 1.

Sincerely yours

John Mackenzie Cory

John Mackenzie Cory
Executive Secretary

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

April 11, 1949

TO STANDING ORDER SUBSCRIBERS:

The A.L.A. has just published An Index to Folk Dances and Singing Games Supplement compiled by the staff of the Minneapolis Public Library Music Department. Since this publication does not fall in the class of material specified in your standing order, it is not being sent to you automatically.

The Supplement analyses some 60 collections of dances and games published for the most part from 1936 through 1948. Entries are listed by title, by nationality (about 40 are represented), and by type of dance. The general name "Square Dance", used commonly to cover a great variety of dances, is in this publication assigned more definite terms according to dance formation; e.g., Circle Dances, Contra Dances, Square Dances. There are ample cross references and variants for many titles. Full buying information for all books is included.

This supplement to the original Index published in 1936, will be useful to the library, playground, or school and to the director of amateur theatricals. It contains 98 pages and sells for $1.25. To obtain your standing order discount please return the attached form by May 1. Immediate shipment will be made.

Yours sincerely,

Adelaide M[illegible]
Publishing Department

JN 14945
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STANDING ORDER FORM

American Library Association
50 East Huron Street
Chicago 11, Illinois

Date _____

Please send ____ copies of An Index to Folk Dances and Singing Games Supplement, @ $1.25 per copy, subject to the discount specified in my standing order.

Name _____ Address _____

City and State _____ Number of [illegible]

TO OBTAIN THIS DISCOUNT, RETURN THIS FORM [illegible]

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CLEARING HOUSE FOR LIBRARY PROBLEMS

Have you a question or a problem about your work that you would like to ask someone? Perhaps about charging machines, floor coverings, picture collections, fluorescent lighting, classification schemes, hospital libraries.

Would you like to see some of the latest books and pamphlets on library techniques or pictures and plans of library buildings?

If so, come to the Clearing House Booth.

WHERE?

On the Second Floor of Convention Hall at Booths U 17 - U 19.

WHEN?

From 9 a.m. to 5 p.m. Monday through Friday (Wednesday until 1 p.m.)
Sunday from 2 p.m. to 9 p.m.
Monday, Tuesday and Friday evenings from 6:30 p.m. to 9 p.m.

WHO WILL GREET YOU?

Helen Geer, A.L.A. Headquarters Librarian or Violet Myer, Branch Librarian at the Enoch Pratt Free Library, Baltimore.

WHAT WILL YOU FIND?

A Headquarters Library in miniature - books, pamphlets, pictures, architectural plans, bibliographies, lists for distribution.

In addition, we will be glad to arrange a conference for you with members of the Headquarters Staff or with a Librarian with experience in your field.

Come in for a friendly chat, for advice, or just to browse. A cordial welcome awaits you.

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Washington Conference 1950

We have been in touch with the Washington Convention Bureau, and they assure us that they can guarantee approximately 3500 first class hotel rooms for the following period:

October 29-November 4 Sunday-Saturday

The Convention Bureau suggested that the Armory be used for the exhibits and general sessions, seating an anticipated 7,000. Congress is in the process of passing a bill concerning control and use of the Armory. The Convention Bureau expects that improvements will be made and no serious difficulties will be encountered as a result of this measure. The rental on the Armory, at present, is $1,000.00 per day.

The Armory is some distance from the hotel center in Washington. We are none of us too certain concerning the transportation involved. The Convention Bureau has stated that the local transportation company will run scheduled buses between the hotel center and the Armory with a charge of $.25 per person, one way.

We might use Constitution Hall (4,000 seats) for the general sessions, with the exhibits in one of the hotels. It might also be possible to hold the general sessions in one of the larger ballrooms of a hotel, piping it into some of the smaller rooms to take care of the overflow. There seems to be no centrally located large auditorium which would take care of anticipated attendance.

Following is a letter from Paul Howard: "I have spent the morning checking on the accommodations for exhibits at the Statler and Mayflower and on meeting and dining facilities.

The Statler can handle 130 to 150 exhibits, of which approximately 100 to 110 can be 10' x 10' the others ranging down to 6' x 8'. 90 of the 10' x 10' exhibits would be in the Congressional (ballroom) and Presidential rooms which are adjoining and which would be next to the registration and checking facilities. Others would be in adjoining hallways and rooms which would be adequate and rather luxurious. Some [illegible] space would be provided for educational exhibits and for office space. Small [illegible] rooms would be free and would be available for breakfasts, luncheons and dinners. They will accommodate groups ranging from 25 to several hundred.

The Mayflower can handle the larger meals. Its ballroom will seat 600 dinners audience of 1,000 (perhaps the Council can meet there) it has a nice room [illegible] ecutive Board meetings, several rooms accommodating 40-350 people.

The two hotels can handle exhibits and office space and furnish 12 exhibit [illegible] group meetings. Within walking distance are seven additional hotels which [illegible] nish 20 rooms for group meetings. Constitution Hall in 15 minutes [illegible] 4,000. It is available for $450.00 in the evening and between $300.00 [illegible] the afternoon.

The Armory can handle exhibits, group meetings, general sessions and [illegible] except group meals. There are cafeteria and snack bar facilities [illegible] about 3 miles from the hotel district. It would cost about $1,000 [illegible] some additionals. I haven't learned what the charge is for a [illegible]

My recommendation would be to use the hotels for group meetings [illegible] for General Sessions, the Mayflower ballroom for Council Meetings [illegible] small use Constitution Hall on the afternoon preceding an evening [illegible] at a combined cost of between $600.00-$700.00).

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

Len Arnold - Beth Goodwillie

FOR RELEASE: FEBRUARY 1

THE LIBRARY OF CONGRESS SERIAL RECORD
JAN 17 1951
COPY

With the theme: The Heritage of the U.S.A. in Times of Crisis, libraries throughout America will participate all during 1951 in observance of the 75th anniversary of the American Library Association.

One of the highlights of the A.L.A. Midwinter Meeting in Chicago (Jan. 30-Feb. 3) was an interpretation and discussion of the theme by the 75th Anniversary Committee, headed by Ralph E. Ellsworth, who is director of libraries at the State University of Iowa, Iowa City; John Mackenzie Cory, A.L.A. Executive Secretary; and other library leaders who are directing the endeavor.

The anniversary theme and the activities which implement it were designed to make a contribution to American citizens, rather than to provide a way of looking into the past and recalling the achievements of the association, according to Mr. Ellsworth.

"At this important time, it seems to us that the thing we are best able to do is to help people do their own thinking on the half dozen of the very most critical problems facing all of us," Mr. Ellsworth said, adding:

"To achieve this end—to make this contribution— we will devote our anniversary year to restating the American Heritage in terms of present day crises; to fostering a recognition of this heritage as ideas in action rather than as dogma. Our objective is to stimulate general thinking on the problem of how to defend our freedom by understanding its origin and its application to the great problems of today."

The A.L.A. will assist in creating two books. The first will state, define and show "in a reasonable, honest and objective manner, just what our heritage of experi-

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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January 19, 1951

The Economic Status of Library Personnel, 1949 has just been published by the American Library Association. This study was made in January 1949 by the U. S. Department of Labor's Bureau of Labor Statistics in cooperation with the American Library Association.

The report, written by Lily Mary David of the Bureau's staff, covers data obtained by a mail questionnaire for more than 19,000 library employees in all types and sizes of libraries from every state, the District of Columbia and Hawaii.

The report and its more than 60 tables and charts cover such areas as salaries, supplementary wage policies, hours of work, vacations, sick leave, insurance, pensions, education, experience, sex, marital status, age and attitudes both for professional and nonprofessional library employees.

Brief comparisons are made of the economic status of professional library employees with that of nurses and dietitians and of nonprofessional library employees with that of office workers.

Economic Status of Library Personnel, 1949 is paper bound, contains 120 pages and is priced at $2.00. Orders should be sent to the Publishing Department, American Library Association, 50 East Huron Street, Chicago 11, Illinois. The Association opens accounts only with institutions and organizations.

HBT:hg

BLS mailing list 204
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ALA American Heritage Project
50 East Huron Street
Chicago 11, Illinois

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POPULATION OF COMMUNITIES SERVED BY AMERICAN HERITAGE DISCUSSION GROUPS IN MAJOR GRANT AREAS 1952-53

		Number of Communities	% of Total
Cities	100,000 and over	18	11½%
	25,000 - 99,999	47	30½%
	10,000 - 24,999	29	19%
Towns	2,500 - 9,999	32	20%
Villages	under 2,500	28	19%

BUDGETS OF LIBRARIES SPONSORING AMERICAN HERITAGE DISCUSSION GROUPS IN MAJOR GRANT AREAS 1952-53

	Number	% of Total
$100,000. and over	10	8%
$25,000. - 99,999.	46	35%
$10,000. - 24,999.	37	27%
$2,500. - 9,000.	20	15%
$2,500.	20	15%

SUMMARY INFORMATION ABOUT AMERICAN HERITAGE PROJECT IN MAJOR GRANT AREAS 1952-53

Average size of group	15
Total number of leaders	311
Total attendance per session	3461
Number of 1st year groups	170
Number of 1st year groups	61
Total number of groups	231

Number of town or city libraries sponsoring groups	111
Number of county libraries sponsoring groups	66
Number of regional libraries sponsoring groups	32
	209

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ALA American Heritage Project
50 E. Huron St., Chicago 11, Ill.

COST ANALYSIS FOR MAJOR GRANT PROGRAMS UNDER AMERICAN HERITAGE PROJECT

1952 - 53

AREA	TOTAL BUDGET 1952-53	AHP GRANT 1952-53	PER CENT OF AHP FUNDS IN TOTAL BUDGET	NO. OF GROUPS 1952-53	TOTAL EXPENSE PER GROUP	AHP FUNDS PER GROUP	AHP GRANT 1951-52
Alabama		(10,000)		26			6,856
Athens, Ga.	4,967.87	2,962.87 (3,900)	59%	4	1,241.96	740.91	5,850
Georgia	13,694.30	10,000.00 (10,000)	73%	27	507.19	370.37	
Colorado	11,611.92	9,200.58 (10,000)	79%	13	893.23	707.72	
Denver, Colo.	10,759.03	6,609.03 (6,667)	61%	9	1,195.44	734.33	10,000
Los Angeles Co.	5,299.01	5,000.00 (5,000)	94%	17	311.70	294.11	7,500
Mississippi	10,199.62	8,809.62 (10,000)	86%	25	407.98	352.39	2,929
Misscuri	14,806.74	9,693.94 (10,000)	65%	18	822.59	538.55	
North Carolina	12,790.65	10,000.00 (10,000)	78%	23	556.11	434.78	
New York Pub Lib	29,272.25	12,667.00 (13,667)	43%	21	1,393.91	603.19	20,500
Vermont	9,749.99	5,000.00 (5,000)	51%	20	487.89	250.00	7,500
La Crosse, Wisc.	1,828.66	1,828.66 (2,667)	100%	6	304.77	304.77	4,000
Wisconsin	11,323.19	7,923.19 (10,000)	70%	21	539.19	377.29	

Average Cost per group -- $519.03

Average AHP Cost per group -- $371.03

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THE LIBRARY OF CONGRESS
SERIAL
MAR 24 1952

ALA AMERICAN HERITAGE PROJECT

GROUP MEMBER EVALUATION SHEET

What did you think of this series of meetings? Please be frank - your comments will help plan our future meetings. Please do not sign your name.

I. How would you rate these discussion meetings? (Check)

Excellent___ Good___ All right___ Mediocre___ No good ___

II. Was the subject of discussion of interest to you?

Very interesting___ Mildly interesting___ Not at all interesting___

III. Do you now have a better understanding of the subject?

Much better_____ Somewhat better_____ No better _____

Was the leader effective?

Tactful_____ Dominating _____ Poor _____

Stimulating _____ Friendly _____ Fair _____

IV. Did you take part in the discussion?

Occasionally _____ Frequently _____ Not at all _____

Of the times you did not take part, was it because:

You couldn't break in _____ Someone else said it _____

It didn't seem worthwhile ____ You couldn't phrase it well _____

Group might not accept contributions well _____

Other reasons _____

Did the group discussion give you a better understanding of opinions of others? _____

V. What suggestions have you for improving these discussion meetings? _____

_____

VI. Would you like to join a similar group next year? _____

VII. What topics would you like to have discussed? _____

_____

Date _____

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THE LIBRARY OF CONGRESS
SERIAL RECORD
MAR 24 1952

MEMORANDUM

Copy

To: All supervisors of American Heritage Programs

From: Mrs. Stevenson

This is the information we need for our report to the Fund for Adult Education. Our application for renewal of the grant will be based on this information, so it is very important that it be complete. This questionnaire is going to all of our centers, consequently there are some questions which do no apply in all cases. Disregard these.

Background information on area (i.e. city of Denver, state of Mississippi, etc.) _____

_____

Population: _____

Population served by public libraries: _____

Population without public library service: _____

No. vols.: _____ Vols. per capita: _____

Circulation: _____ Circulation per capita: _____

Total income: _____ Expenditures per capita: _____

State aid: _____

No. of branches: _____

No. of county or multi-county libraries: _____

Bookmobiles: _____

Librarian: _____

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PLEASE DISCARD ALL PREVIOUS EDITIONS

BOARD OF EDUCATION FOR LIBRARIANSHIP

AMERICAN LIBRARY ASSOCIATION

EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

PROFESSIONAL EDUCATION FOR LIBRARIANSHIP
(Formerly, Training for Library Work)

A Statement for Prospective Librarians

American libraries provide the best books for the enlightenment, information, culture and recreation of the American people. They are organized to assist the individual reader, whatever his interests, education, purposes and reading ability may be. They further educational and research programs in schools, colleges and universities. In business and industrial organizations they contribute to commercial and scientific progress. They supply material essential to the processes of federal and state government. They provide the background of information upon which intelligent public opinion can be based. They serve children, young people and adults, community groups and organizations, and cooperate with other educational, recreational, and social agencies having similar purposes.

Men and women who are attracted to books and use of recorded information, and who are genuinely interested in people and in public service will find in library work much personal satisfaction and intellectual stimulation. As in any profession, qualities necessary for success include good physical and mental health, an ability to work harmoniously with others, initiative, resourcefulness, imagination and alertness to changing conditions.

Opportunities in Library Service

As an expanding profession, librarianship offers many opportunities to young people of varying backgrounds and special talents. Executive ability and qualities of leadership are essential for the chief librarian of a library or library system, associate librarians, department heads and others in administrative positions.

The reference librarian, skilful in pursuing elusive facts, assists readers in searching for information. The readers' adviser analyzes the reader's background and plans reading programs to meet his particular needs. Library work with children in public libraries offers a field in which the supply of librarians never reaches the demand. The school librarian serves children and young people within the school and contributes to its educational program.

Through cataloging and the classification of books and other materials, the cataloger organizes and interprets the library collection for the benefit of readers. Librarians of special libraries or subject departments of large libraries must possess expert knowledge of the literature of their subject fields.

For effective county and regional library service, librarians must understand the social organization of rural communities and the social objectives of rural leaders. Hospital and medical librarians, public relations experts and librarians in charge of audio-visual materials (films, recordings, television and radio) need the special preparation and personal qualities suggested by their positions.

Information specialists, documentalists and bibliographers are needed in growing numbers especially in government service. This field is particularly attractive to persons with background in social sciences and physical and biological sciences.

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Some facts about STANDING ORDER SUBSCRIPTIONS

AMERICAN LIBRARY ASSOCIATION

50 East Huron Street Chicago 11, Illinois.

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INSTRUCTIONS FOR CONFERENCE REGISTRATION ROUTINE

ALL PERSONS ATTENDING THE CONFERENCE, WHETHER MEMBERS OR GUESTS, ARE ASKED TO REGISTER

Fees: Registration fee of $3.00 to be paid by all except exhibitors.

Badges: Name badges to be given to each delegate are in the conference envelopes. Special ribbon badges are to be distributed in addition to trustees and exhibitors.

Dues: Delegates wishing to join the A.L.A. or to pay delinquent dues will be cared for by A.L.A. Staff Member on duty at Registration Desk.

I. Registrars

1) Ask the delegates to fill out a registration card.
2) Verify position on card.
3) Verify conference address. If not given on card be sure to secure it.
4) Collect $3.00 registration fee and check on card paid.

   a) Exhibitors pay no registration fee. Their cards must be marked "exhibitor."
   b) All others pay registration fee.

5) A.L.A. Dues and Receipts: If delegate wishes to join A.L.A. or pay dues, send him to A.L.A. staff member on duty at desk, who will

   a) Collect the registration fee
   b) Collect dues from those desiring to join the A.L.A. and
   c) issue receipts

6) Deliver envelope containing conference material.

   a) If a trustee or exhibitor - he should receive a special ribbon badge in addition.

7) Deliver completed cards to typist.

II. Typists

1) From the original registration card, type two cards giving name, library, (or firm), city and state, and San Francisco address.
2) Hand completed cards to filers.

III. Filers

1) File original registration card alphabetically by name.
2) File one typed card by state, arranging alphabetically by name under state.
3) File second typed card alphabetically by name for telephone file.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

We are holding your ( ) Order No. regarding the following:
( ) Request for Information

Classification and Pay Plans for Libraries in Institutions of Higher Education. 3 volumes.

To meet the urgent need for this material, a second edition has been prepared and is now ready for distribution. The salary schedules, preliminary sections and other data have been revised in the light of present-day policies.

Because of the special nature of these volumes, we should appreciate your confirming your needs on the attached order form. Shipment will be made immediately.

Yours very truly,

JN 14059
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AMERICAN LIBRARY ASSOCIATION

Please send the following
Plans for Libraries in Institutions

_____ copies of Vol. I.
_____ copies of Vol. II.
_____ copies of Vol. III.
_____ Complete Set (3 volumes) at the special price
and all volumes

FOR IMMEDIATE RELEASE

FOR RELEASE TO THE LIBRARY PRESS

SUBJECT: MIDWINTER CONFERENCE

This release is intended as a report on the A.L.A. Midwinter Conference. We have tried to cover the highlights, but may have overlooked important decisions made at closed meetings of the divisions and committees. As we receive word of these announcements, we shall send them to you. If you wish any further information, we shall be glad to send it to you.

Over 1,000 delegates attended the American Library Association Conference in Chicago from January 29 to February 1. The Conference attracted the largest number of registered delegates since pre-war midwinter meetings.

Librarians and rural sociologists from forty states discussed the value of collaboration between librarians and sociologists in seeking a scientific approach to good library service. The objectives were summarized by Irving Lieberman, head of the Michigan State Library extension division, Lansing and Edgar A. Shuler of the Michigan State College Department of Sociology and Anthropology, East Lansing, co-chairmen of the joint committee.

Mr. Schuler cited, as an example of the kind of work being done in the scientific study of library services, the "community delineation" studies of Dr. John F. Thaden of Michigan State College. In these, studies made on the habits of urban and rural people in their rounds of business, shopping and amusements, their income levels and manner of spending their time and money, their migration from one section or residence area to another and similar data are applied to the decision as to what kind of library facilities should be provided to invite the most constructive use of them.

While the base of previously adopted minimum salaries, established in relation to the U. S. Bureau of Labor Statistics 1935-39 "Cost of Living Index", remains the same, adjustments ranging from 15 to 33 1/3 per cent are recommended. The new recommended minimum salary for professional positions is $2800 per year, compared with the previous minimum of $2100; $2160 for sub-professional workers as against $1620; and $1800 for clerical employees compared with $1350.

Dr. Cyril O. Houle of the University of Chicago led a discussion of the Marshall Plan, "pro and con", first of the A.L.A.'s "Great Issues". Brunson MacChesnay of Northwestern University asked that aid be given to Europe through the Marshall Plan while Curtis MacDougall also of Northwestern favored aid through the United Nations. Louise Leonard Wright, Director of the Council on Foreign Relations, reiterated the need for cultural aid to Europe, especially in replenishing libraries. Librarians described individual efforts which have been made to send books and other printed publications to European libraries.

Norman Cousins, Saturday Review of Literature, Forrest Spaulding, Chairman of A.L.A. Division of Public Libraries, and Jean Hagstrum, Northwestern, participated in a Northwestern Reviewing Stand broadcast entitled, "What Are Americans Reading?"

* * *

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THIS IS AN INVESTMENT . . .
NOT AN EXPENDITURE!

The name of _____ on the roll of

the AMERICAN LIBRARY ASSOCIATION will

contribute to:

ADVANTAGEOUS GROUP AFFILIATION FOR PROFESSIONAL GROWTH

LIBERAL BENEFITS AND ADVISORY SERVICES TO YOU

ATTAINMENT OF UTAH MEMBERSHIP GOAL.

To the enrolled members of A.L.A. a warm greeting is extended. Your support of this organization has enabled a constant search for new opportunities in extending and improving library service. Through your renewed membership and cooperation, your own professional interests and those of your library will grow and expand.

To you who are not members, a cordial invitation is offered for affiliation with A.L.A. The enclosed membership material describes briefly the specific and general benefits derived from participation in this organization. The advantages that can be shared and the aims that can be accomplished depend directly upon your support.

MAKE UTAH FIRST IN FULFILLMENT OF MEMBERSHIP QUOTA!

Last year Utah ranked second in the nation in percentage of membership increase, and second in percentage of quota attainment.

FOR YOURSELF...FOR YOUR LIBRARY...FOR UTAH AS A "FIRST"...

JOIN OR RENEW NOW!

Send to A.L.A. - 50 East Huron Street
Chicago, Illinois
Or to - Edith Rich, University of Utah
Salt Lake City, Utah

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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To Members of the Executive Board and
Editorial Committee:

We list below several new A.L.A. titles. As a member of the Executive Board or Editorial Committee, you are entitled to a complimentary copy of each new publication if you wish it. Will you please check the titles you would like to receive.

Sincerely yours,

Alice Dunlap

Alice Dunlap
Publishing Department

JN 13724
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#366

Mailed by postcard to:
305 Theological libraries

AMERICAN LIBRARY ASSOCIATION 50 E. HURON ST. CHICAGO

List of Churches (the appendix to Julia S. Pettee's List of Theological Subject Headings, $10.00) has been issued as a separate by the American Library Association. This pamphlet was published in answer to requests that extra copies of the church list be made available to reference librarians and to catalogers. Official forms of the names for approximately 700 denominational bodies are included, with brief descriptive and historical notes.

List of Churches is an 86-page planographed pamphlet, 8½"x11". It contains a heavy paper cover. The price is $1.50. We shall be pleased to have your order.

Alice Dunlap

Alice Dunlap, Publishing Dept.

X-Z 673
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Chicago Tribune
Chicago, Illinois
Perry A. Ball - Speakers Bureau
Better Homes designs - designs for single-family dwelling units "without limitation as to period or style, but consistent with good taste" and "embodying sound and practical principles of construction and design." Complete exhibit weighs 930 pounds, is insured for five thousand dollars while in transit.

Better Rooms designs - original designs which won prizes in the Chicago Tribune - complete display includes 260 individual drawings each measuring 20 x 30 inches, in color. Weighs a little less than 100 pounds packed in specially constructed case.

Youth on the Campus - photographs mounted on heavy board, unframed. 11 x 14 inches - mountings 16 x 20 inches. 53 pictures taken on campuses of universities and colleges through the U. S. Weighs 50 lbs.

Youth on the Campus Catholic collection - photographs of 14 leading Catholic educational institutions in this country. 37 pictures. Weighs less than 50 lbs.

The Correct Thing - 30 photographs portraying approved usage in social conduct in lives of teen-agers.

All exhibits forwarded by insured prepaid express. Only cost to exhibitor is transportation and insurance for return to Chicago Tribune.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

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We are planning to emphasize librarianship as a career in the June issue of the A.L.A. Bulletin. In connection with this issue we would like to carry as much good, up-to-date factual material as is possible. We would like to know if the state associations are putting on any special drives or projects which would be of nationwide interest. Consequently, we are asking you as president of your library association to supply us with information on what your association is doing on recruiting.

If possible, we would prefer that the data be about a paragraph or two in length--200 words. However, we are not holding you to that limit in case your project is more involved.

In order to get it into the June issue we would need the information by April 15. This would give us time to figure out space and set-up for the articles. May we please have the material typed, double spaced on white paper? Also, if you have any photographs (glossy prints) you think would apply, please do not hesitate to send them.

Sincerely yours,

Margaret R. Post

(Mrs.) Margaret R. Post, Editor
A.L.A. Bulletin

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

EXHIBIT MATERIAL AVAILABLE TO LIBRARIES

National Ice Public Relations, Inc.
1706 L Street, N.W.
Washington, D. C.
Robert E. Harper - Advertising & Publicity Director
"Package mailing of informational and educational material related to the ice industry" - some colorful publications and posters which could be used as exhibit material. Transportation free.

New Mexico State Tourist Bureau
Santa Fe, New Mexico
John D. Alexander, Manager
"Scenic wonders of New Mexico - sizes vary from two feet high by six feet long to four feet high by eight feet long". Transportation free.

Chicago, Rock Island and Pacific Railway Company
La Salle Street Station
Chicago 5, Illinois
T. J. O'Shaughnessy
Series of 16 photographs mounted on 15 X 20 inch cream colored display board. The scenes show various sides of railroading and include both interior and exterior views of coaches and cars-available after May 1. Transportation free.

Optomist International
Railway Exchange Building
St. Louis 1, Missouri
Normal J. Ulbright
Will put libraries on complementary mailing list for organization material.
No exhibit material available.

Life Photographic International, an educational project financed by the editor of LIFE magazine, has a series of educational exhibits available to libraries and schools. The exhibit on atomic energy contains 24 panels, each 24" x 32". Hanging space, 64 running feet. Boxed, 50 pounds. Exhibitions may be booked any time after March 20, 1948 on a loan basis for a period of 1 to 2 weeks by paying transportation charges. Arrangements for this particular exhibit can be made through -

National Committee on Atomic Information
1749 L Street
Washington 6, D. C.

Southern Pacific Company
65 Market Street
San Francisco 5, California
C. E. Peterson, Vice-President
Sets of posters available which describe the attractions and points of interest along the Southern Pacific Lines. Transportation free.

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY, NEW JERSEY.

From: Sydney H. Kasper
Atlantic City 5-1980

For Release: June 19

SUBJECT: U.S. LITERATE, BUT NOT TRULY EDUCATED: NEW LIBRARY ASSOCIATION PRESIDENT DECLARES.

Atlantic City--Declaring that "We are among the world's most literate people but we are not a truly educated people," Errett W. McDiarmid, inaugurated tonight (June 18) at Convention Hall as President of the American Library Association at the fourth and final general session of the ALA, winding up its 67th annual conference in Atlantic City today, (June 18), stated that "We are a people who have entrusted our welfare to mediocrity and gotten mediocre results."

Mr. McDiarmid, who is also Librarian of the University of Minnesota, called for a "Crusade for an educated America. Deploring the lack of education in the world today, he asserted, "It requires only a hasty glance at any morning newspaper to convince us of that fact. In one column one may find evidences of ignorance of right and wrong and a complete lack of understanding of moral values. In the next column one may find evidences of lack of knowledge of fundamental economic principles and their effect upon the lives and works of all of us. In still a third column, one may find evidences of ignorance of essential social and phychological facts. And, in a fourth column evidences of lack of understanding of the essential principles on which this country was founded and upon which it depends for its very existence."

The President speaking on "The Four Year Goals of the ALA," pointed to two important areas "where our educational deficiencies are most glaring." First, he said, we have failed to produce and utilize

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

FROM: Sydney H. Kasper
Atlantic City 5-1980

For Release: June 16

SUBJECT:CENSORSHIP OF ALL KINDS GROWING, ASSERTS LIBRARIAN.

Atlantic City--"Censorship of all kinds from all sources is growing," declared David K. Berninghausen, Librarian of Cooper Union, New York, and Chairman of the American Library Association's Committee on Intellectual Freedom, speaking today at Convention Hall during the 67th annual conference of the American Library Association.

Deploring the recent wave of book-banning and censorship, Dr. Berninghausen asserted that this kind of censorship endangers our democracy. He said that it is the responsibility and obligation of the American Library to provide adequate and accurate information on all sides of every current question.

American democracy is strong enough to absorb the ideas of all men, regardless of their social or political beliefs, Dr. Berninghausen stated. He proposed that the ALA appoint a commission to protect librarians unjustly attacked or discharged. This commission would be given powers to blacklist any library that dismisses employees because they refuse to ban books.

"It's dangerous to permit any group or individual to act as censor and force the libraries to remove books from their shelves," the Intellectual Freedom Committee Chairman held. "That is the first step toward the destruction of our democratic way of life."

Committees on intellectual freedom, designed to protect libraries against censorship, have been formed in seventeen states, Dr. Berninghausen disclosed. These committees have the power to investigate any

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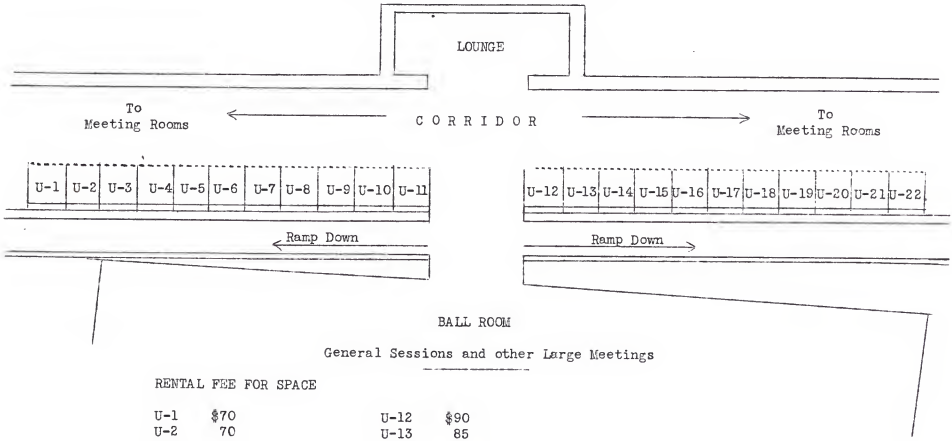
SECOND FLOOR EXHIBIT AREA

All Booths are 10 feet by 10 feet



General Sessions and other Large Meetings

RENTAL FEE FOR SPACE

U-1	$70	U-12	$90
U-2	70	U-13	85
U-3	70	U-14	85
U-4	70	U-15	85
U-5	70	U-16	85
U-6	75	U-17	Clearing House
U-7	75	U-18	Clearing House
U-8	Assigned	U-19	Clearing House
U-9	75	U-20	Public Libraries Division
U-10	80	U-21	Public Libraries Division
U-11	85	U-22	Public Libraries Division

JN 14179

AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

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CONVENTION HEADQUARTERS, CONVENTION HALL, ATLANTIC CITY

THE AMERICAN LIBRARY ASSOCIATION

FACT SHEET

The American Library Association is the oldest and largest library association in the world. Librarians, authors, educators and public-minded businessmen compose its 17,000 membership.

* * *

The A.L.A. is the chief spokesman for the library movement in the United States, and to considerable extent throughout the world. The history of the Association is the history of the evolution of modern librarianship.

* * *

The headquarters office is maintained at 50 East Huron Street, Chicago 11, Illinois. A National Relations Office is located at 1709 M Street, N. W., Washington, D. C., while an International Relations Office is located in the Library of Congress Annex, Washington, D. C.

* * *

The Association was organized in 1876 to promote the foundation and improvement of libraries in the United States and in Canada. The Association acts as a clearing house not only for public libraries, but also for school, college, hospital, prison and special libraries.

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

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FOR RELEASE: SUNDAY, MAY 2

SUBJECT: JOHN MACKENZIE CORY APPOINTED EXECUTIVE SECRETARY

The American Library Association announced today the appointment of John Mackenzie Cory as Executive Secretary of the Association. Mr. Cory, currently Associate Librarian of the University of California Library, succeeds Carl H. Milam who resigned after 28 years as A.L.A.'s Executive Secretary to become Director of Libraries for the United Nations.

Age 34, Mr. Cory has spent 10 years in the library profession. A graduate of the University of California, he took his graduate work at the University of Chicago where he subsequently served as Research Assistant. After being Director of Libraries for the University of Alabama from 1940 to 1942, he entered government service. During the war he was Senior Library Specialist for the U.S. Office of Education, Chief of the Library Liaison Unit for the Office of War Information, and then became a warrant officer for the Air Transport Command.

Mr. Cory has been very active in the American Library Association, having participated in the work of several boards and committees, as

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

A.L.A. ANNIVERSARY CONTEST - $1000 in Prizes

Sponsored by the 75th Anniversary Committee
of the American Library Association

I. For the best statements in 2000 words or less that illustrate the power of books to influence the lives of men and women - young or old:

Six Prizes as Follows:

$200 each for the two best statements from librarians who are 1951 A.L.A. members.

$100 each for the two best statements from librarians who are not A.L.A. members now, but who join A.L.A. when submitting their contest statements.

$100 each for the two best statements from nonlibrarian citizens who join the A.L.A. when submitting their contest statements.

(We're looking for frank, personal accounts-full of human experience. What are the books that have most frequently worked magic in the lives of the readers you have known. Were they books of fact or fiction? Who were the people influenced? Did this result in an influence that extended to the community? How do you know?)

II. For the best statements in 2000 words or less on the topic: "What are the problems that worry the citizen enough to make him come to the library for help."

Two Prizes as Follows:

$100 each for the two best statements from librarians who are members of the A.L.A. or who join the A.L.A. when submitting their contest statements.

(Here, we're seeking to know what's on the citizen's mind. How close is the librarian to the thinking of the citizen? We believe that public librarians are very close. You can convince us!)

DEADLINE: Statements must be postmarked on or before midnight, May 31, 1951. Winners will be announced at the Chicago A.L.A. Conference in July. Recipients will be notified in advance.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

Librarians

Outlook Summary

Immediate employment opportunities are very good for professionally trained librarians. New entrants should find employment readily for the next several years at least.

Nature of Work

The major divisions of the work of every library, large or small, general or specialized, are administration, book selection and order work, cataloging and classification, circulation work, and reference service. In a small library the librarian may perform the duties involved in all or several of these functions. In a large organization, different librarians handle each function and there are additional positions such as children's librarian, readers' adviser, public-relations director, subject specialists, personnel director, and positions of a strictly administrative nature.

Training

To obtain a position as librarian, one must be a college graduate and have completed a year in one of the 34 accredited library schools either before or after obtaining the bachelor's degree. Two-thirds of these schools give graduate training only. The other third include the curriculum in library science within the undergraduate 4 years. Several library schools enroll students at the beginning of the third college year for 2 or more years of combined study in library science and subject fields. Undergraduate study should include history, literature, at least one modern foreign language, and research methods. Considerable knowledge of the physical or the social sciences is particularly important in library service today.

Where Employed

There are about 30,000 trained librarians (early 1948), of whom 90 percent are women. The 7,400 public libraries employ slightly more than 40 percent of these people. Centralized libraries in elementary and secondary schools (numbering some 20,000) employ about 30 percent, although, as a rule, only large schools have specially trained librarians. College and university libraries (numbering about 1,700) employ nearly 18 percent. The remainder work in approximately 1,500 special libraries and 230 Federal and State libraries.

Outlook

Employment opportunities for trained librarians are very good (in 1948), and there will be good opportunities for new entrants for several years. Growth in this field has been rapid in the past and there are indications of further expansion. Even before the war the annual placement of library-school graduates reached 100

From - Occupational Outlook Handbook, Employment Information on Major Occupations for Use in Guidance. U.S. Department of Labor - Bureau of Labor Statistics, in cooperation with the Veterans Administration. Bulletin No. 949.

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

Dear Fellow Librarians:

Since I cannot call on each of you individually, I should like to use this letter to invite you and your staff to join the American Library Association, if you haven't already done so.

Events are moving rapidly in this Atomic Age. Conditions are constantly changing. I think you will agree that, more than ever before, libraries need strong, active, and intelligent leadership at the national level, as well as state and local levels. This is where ALA comes in.

In our own State, MLA is currently conducting a vigorous campaign to enact a new State Aid law, to save the State Board for libraries, and to continue State Aid appropriations.

On the national level, ALA is furnishing equally energetic leadership. The Library Demonstration Bill is being pushed again, and chances look good for its enactment. The enclosed circulars describe the many services and activities of ALA. I believe that the advantages of belonging to our great national professional organization are such that we cannot afford not to be one of its 20,000 members.

Enclosed are blanks for Individual, Institutional, and Trustee memberships. Won't you make an effort to secure 100% ALA membership for your staff, an Institutional membership for your library, as well as Trustee memberships? Kalamazoo Public Library was 100% in 1948. I would appreciate having the names of those libraries achieving 100% membership for 1949.

Please fill out blanks and send directly to the American Library Association, 50 East Huron Street, Chicago 11, Illinois. Additional blanks will be sent upon request.

"ALA needs your brains, your criticism, your money, your energy and enthusiasm. It needs you!"

Sincerely,

Robert M. Orr

Robert M. Orr, Chairman
ALA Membership Committee
Michigan

RMP:mw

Encl: Membership blanks
ALA at your service
It Costs but it pays

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AMERICAN LIBRARY ASSOCIATION
EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

MEMORANDUM

From: Mildred L. Batchelder, Executive Secretary
American Library Association Division of Libraries for Children and Young People

To: School Superintendents and School Architects who have developed interesting and outstanding plans for school library services

The American Library Association maintains a file of plans and pictures in its Headquarters Library of interesting and outstanding library rooms for elementary, junior high, senior high and central school library services. We should like to add to our file both plans and pictures of the library rooms in the schools recently planned or constructed in your community.

Plans - Our preference is for a sketch of the plan for the school library rooms, including conference rooms, workrooms, stack rooms, listening rooms, previewing rooms and other special rooms for audio-visual materials when related to the library. The plan should show location of furniture and equipment.

A plan which is either 8" X 10" or 10" X 14" is most practical for our files. It is not necessary that it be a finished architect's drawing. A sketch done by a mechanical drawing student will be useful. A small accompanying sketch or note indicating the location of the library, the enrollment, the grades included and any special groups served, is desirable.

Pictures - We are interested in having pictures of special features or special arrangements in the library reading rooms and in the supplementary rooms. Most helpful is a series of one or two pictures showing the entire room, supplemented by close-up pictures of special facilities. It is desirable to have a few pupils in the pictures but pictures with large groups of pupils make it difficult to study the equipment features adequately.

Preferably pictures should be 8" X 10" glossy prints.

Use of the ALA file - Plans and pictures in the ALA school library file are available for examination at the Headquarters office in Chicago. Also they may be borrowed by librarians, administrators and architects for study in connection with local planning. Requests for materials are frequent. ALA's response to those requests depends on the generosity and cooperation of school administrators and architects. As ALA files include an increasing number of school library pictures and plans the clearing house function which the association has long provided in this field will be much strengthened.

We hope that you can send us now library plans and pictures for recently completed schools and that you will send additional pictures and plans as other schools are completed.

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AMERICAN LIBRARY ASSOC
EXECUTIVE OFFICES: 50 EAST HURON STR

In regard to your order:

We are returning your
us know if it is a personal or

If this is a perso
the A.L.A. - we would appre
if this is not a personal
this publication to your
receipt of a confirming
instructions

As the American
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Name

City and State

Bill to

☐ Remittance

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Allotment of Dues to ALA Divisions

This statement has been prepared in order that the membership may be better acquainted with the method of allotting dues to divisions under the present Divisional Financial Formula, proposed to and accepted by the divisions in the Fall of 1951.

For those members who specify divisional choice the ALA allots 60% of the regular dues payment to the Division up to a maximum allotment of $6.00 but only 20% of the dues of each member paying $3.00.

Examples: If one division is selected -

Member's dues payment to ALA	Allotment to Division	Balance to ALA
$ 3.00	$ .60	$ 2.40
6.00	3.60	2.40
7.00	4.20	2.80
8.00	4.80	3.20
10.00	6.00	4.00
16.00	6.00	10.00
20.00	6.00	14.00

Each member may select membership in one division at no extra cost beyond his regular ALA dues, but for each additional division selected an additional payment of 20% of his dues (up to a maximum of $2.00) must be added to his regular dues payment.

Under the Divisional Financial Formula the additional amount paid by the member selecting more than one division is added to the basic divisional allotment and the sum of these is divided equally among the divisions selected.

If two divisions are selected -

Regular dues payment by members	Additional dues payment by member	Total dues payment to ALA	Total allotment to Divisions	Allotment to each Division	Balance to ALA
$ 3.00	$ .60	$ 3.60	$ .60+ .60 = 1.20	$ .60	$ 2.40
6.00	1.20	7.20	3.60+ 1.20 = 4.80	2.40	2.40
7.00	1.40	8.40	4.20+ 1.40 = 5.60	2.80	2.80
8.00	1.60	9.60	4.80+ 1.60 = 6.40	3.20	3.20
10.00	2.00	12.00	6.00+ 2.00 = 8.00	4.00	4.00
16.00	2.00	18.00	6.00+ 2.00 = 8.00	4.00	10.00
20.00	2.00	22.00	6.00+ 2.00 = 8.00	4.00	14.00
	If three divisions are selected				
3.00	1.20	4.20	.60+ 1.20 = 1.80	.60	2.40
6.00	2.40	8.40	3.60+ 2.40 = 6.00	2.00	2.40
7.00	2.80	9.80	4.20+ 2.80 = 7.00	2.33	2.81
8.00	3.20	11.20	4.80+ 3.20 = 8.00	2.66	3.22
10.00	4.00	14.00	6.00+ 4.00 =10.00	3.33	4.01
16.00	4.00	20.00	6.00+ 4.00 = 10.00	3.33	10.01
20.00	4.00	24.00	6.00+ 4.00 =10.00	3.33	14.01

These examples might be extended up to seven division selections and allotments to divisions would vary in accordance with the number of divisional selections.

Signed L. M. Weins
L. M. Weins, Comptroller

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ALA American Heritage Project
50 East Huron Street
Chicago 11, Illinois

FILM DISCUSSION GUIDE

THE HIGH WALL

I. Introduction – When arranging any film based discussion be sure you have control of all physical and mechanical factors. Secure the services of a reliable projectionist, or if you are going to project, check in advance the projector, the screen, the light switches, dark curtains, ventilation and chair arrangement. Have on hand extra fuses, exciter bulb, and some pieces of adhesive tape in case the film breaks. Have the films threaded, in focus, properly framed, and the sound ready before you begin.

PREVIEW THE FILM WELL IN ADVANCE and formulate your introduction, outline the several general topics for discussion and be ready with several exploratory and analytical questions on these topics. Sound discussion techniques apply to films as well as to books.

II. THE HIGH WALL. 32 Minutes. McGraw-Hill. 1952. B & W. $90.00. Film Content: The "New World Productions" presents this film distributed by McGraw-Hill Text films. The film is jointly sponsored by the Anti-Defamation League of the B'nai-Brith, Columbia Foundation, the Department of Public Instruction of the State of Illinois, and the Department of Mental Health of the State of Illinois. Irving Pichel plays the part of Dr. Nordhoff, the psychiatrist, in the film. Maury Glaubman of the Anti-Defamation League was the production supervisor.

The opening shot shows a city street at night down which an ambulance is speeding with its siren blaring. We see two prone figures, apparently teen age boys, being removed to a hospital. The next morning a doctor (a psychiatrist) reads the records on the two boys, who had been injured in a gang fight. The laboratory had found nothing critically wrong physically with the victims, the record reads "condition satisfactory," yet the psychiatrist doubts this and makes his way to the wards to speak with the boys, Peter Zenwicz from a Polish district, and Tom Gregory from a nearby typical middle class neighborhood.

Tom tells the inquiring doctor that he will still "settle it with those punks," the Polacks. At this point the question is posed – how, how does such intense hate build up against the "polacks," "dagos," "micks," "kikes," "greasers," "chinks" and "niggers?" And how does that hate get started?

A case worker is called in who visits with the Zenwicz family and learns little from them; they do not know the Gregory family and are at a loss to know why the fight started. Next, the case worker visits the modest, but very orderly, Gregory home where there is more to be learned.

The interview discloses the fact that the father is a well meaning but ineffectual man who feels that he has been left behind in his job by "the more aggressive Poles and foreigners" who have forged ahead of him. The mother worries about what the neighbors think, and feels insecure and afraid that she may never climb upward on the social scale. (A sequence illustrating this shows a woman's club black balling the proposed membership of two women with foreign sounding names.)

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ALA American Heritage Project
50 East Huron Street
Chicago 11, Illinois

FILM DISCUSSION GUIDE

WITH THESE HANDS

I. Introduction - When arranging any film based discussion be sure you have control of all physical and mechanical factors. Secure the services of a reliable projectionist, or if you are going to project, check in advance the projector, the screen, the light switches, dark curtains, ventilation and chair arrangement. Have on hand extra fuses, exciter bulb, and some pieces of adhesive tape in case the film breaks. Have the film threaded, in focus, properly framed, and the sound ready before you begin.

PREVIEW THE FILM WELL IN ADVANCE and formulate your introduction, outline the several general topics for discussion and be ready with several exploratory and analytical questions on these topics. Sound discussion techniques apply to films as well as to books.

II. WITH THESE HANDS. 40 Minutes. International Ladies Garment Workers Union. 1951. B & W. $125.00. Film Content: The picture opens with a shot of a young clerk at union headquarters taking down the case history of Alexander Brody, a retiring member of the garment workers union. As the worker, now an elderly man, says that he joined the union in 1910, memories crowd upon him, and through use of the flash-back, this veteran recalls for the audience the course taken by the union from 1910 to the present.

Working conditions in the 1910 sweatshops of the garment industry are brought out - the long hours, the many fines imposed by supervisors, the fact that a man could be fired for even talking on the job, poor health conditions, lack of provision for worker's illness etc. The early sequences of the film all show the poverty of the workers and their families; the human factor is stressed and we see men and women contributing their jewelry and personal possessions to support an early strike. The consequences of fear and uncertainty on those who suffer them are shown.

One dramatic sequence portrays the infamous Triangle fire in which 146 girls, at work at the Triangle Waist Company, were burned to death in their sewing rooms where the windows and doors had been locked and bolted so that no one could leave the room to meet, perhaps, with union organizers.

Then came World War I, and the commentator says, "things were changing". The boys came home and worked throught the 20's. Then came 1929, and finally the depression years of the 1930's. Newsreel shots of President Roosevelt are included and we hear the unmistakable voice telling us that the only thing we have to fear is fear itself. The film's commentator remarks that this is a turning point in the life of America - in the life of the unions.

Now the picture traces the rapid expansion of the union movement and we see organizing teams fanning out all over the country. The commentator, who has the responsibility of voicing a number of opinions throughout the film, reminds us of the parallel rise in the standard of living for everyone. At about this point he also remarks that the American Medical Association and the American Bar Association are just like unions. During these years of progress

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ALA American Heritage Project
50 E. Huron Street
Chicago 11, Illinois

FILM DISCUSSION GUIDE

POLITICAL PARTIES

I. Introduction - When arranging any film based discussion be sure you have control of all physical and mechanical factors. Secure the services of a reliable projectionist, or if you are going to project, check in advance the projector, the screen, the light switches, dark curtains, ventilation, and chair arrangement. Have on hand extra fuses, exciter bulb, and some pieces of adhesive tape in case film breaks. Have the film threaded, in focus, properly framed, and the sound ready before you begin.

PREVIEW THE FILM WELL IN ADVANCE and formulate your introduction, outline the several general topics for discussion and be ready with several exploratory and analytical questions on these topics. Sound discussion techniques apply to films as well as to books.

II. POLITICAL PARTIES. 20 Minutes. EBF. 1952. B & W. $10.00. Film Content: Opening on a street scene the commentator says that man has long been striving to solve the problem of living together. In a democracy one of the most useful instruments for doing so is the political party.

The scene shifts to a factory where two workers spend their lunch period arguing about politics. They question the nature and practises of political parties. Then we see a political science teacher discussing, with his wife, a speech he is preparing to give before the League of Women Voters. He defines a political party as a group of individuals organized for the purpose of influencing public opinion, nominating individuals for office, and campaigning to win elections. Political parties, he says, do not exist unless there is opposition or the possibility of opposition.

The film traces some party activities: the caucus to decide on nominees; the drafting of a platform; and the intensive campaign work at a precinct headquarters.

The importance of the primary election through which rank and file party members can participate in the nominating procedure is fully brought out.

After the election there is a suggestion of what role will be played by the winning party, and what role will be assumed by the defeated, or minority, party.

Brief shots of Hitler and Stalin suggest that there are no political parties in some countries, and the importance of the loyal opposition and the right to speak out without fear are again emphasized.

The film ends with a question - "Do you know what a political party is?"

III. SUGGESTED QUESTIONS FOR DISCUSSION

1. Why is respect for the opinions of others essential in a democracy?

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FILM DISCUSSION GUIDE

TICKET TO FREEDOM

I. Introduction - When arranging any film based discussion be sure you have control of all physical and mechanical factors. Secure the services of a reliable projectionist, or if you are going to project, check in advance the projector, the screen, the light switches, dark curtains, ventilation, and chair arrangement. Have on hand extra fuses, exciter bulb, and some pieces of adhesive tape in case the film breaks. Have the film threaded, in focus, properly framed, and the sound ready before you begin.

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II. TICKET TO FREEDOM. 15 Minutes. Fprd. 1952. B&W. $30.00. Film Content: This film is presented as a public service by the Ford Motor Co. It is a Wilding Production narrated by Edward R. Murrow.

TICKET TO FREEDOM opens with a shot of a man, any man, walking down a busy street. Mr. Murrow says his name, his race, his occupation are not important. The most important thing about this momentary "Everyman" is that he is an American citizen, he has the right to vote, the ticket to freedom, in his possession.

The camera shifts to the home of this anonymous citizen and we see him discussing the morning news with his wife at the breakfast table. This man does not want to be told what to do, he enjoys a certain independence, owns his own home and car, is satisfied with his job, and if he were not "would do something about it — like talking it over with his boss." The visuals shown during this passage show our citizen driving to work with lunch pail.

This man attends the church of his own choice, watches political conventions on his TV set. He finds them amusing, exciting and sometimes annoying. Always he takes it for granted that he will help to choose public officials, a right which many people the world over would die to secure.

At this point diagrams with statistics are cut in, and we see that in the 1948 election only 51% of the eligible Americans exercised their right to vote. We are reminded that in 1951 in France 78% of those eligible voted; in Italy in 1946, 89% voted; and in Great Britain in 1951, 83% voted. At this point the film asks whether or not persons who have failed to vote have the right, or have lost the right, to complain.

Now the commentator questions three people who did not vote. One person was "too busy," another thought one vote would not matter; a third says politics are dirty. In the ensuing discussion, which refutes the above, Edmund Burke is quoted as saying -: "The only thing necessary for the triumph of evil is that the good do nothing."

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FILM DISCUSSION GUIDE

CENTRALIZATION AND DECENTRALIZATION

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II. CENTRALIZATION AND DECENTRALIZATION. 20 Minutes. EBS. 1952. B & W. $100.00
Film Content: This film opens with a brief shot of rural life in the past and cuts swiftly to a scene of a bustling city street. The narrator points out that today more and more people live in large, complex communities. Today many policies shaping our lives are made by highly organized groups, and the average citizen often feels he has no voice in his government.

For the purpose of argument the film now focuses attention on one specific issue - the building of a new highway through a community. We see how the issue is handled in a town meeting today - and how it might have been handled by a town meeting in a rual community a good many years ago. The point that the revolutions in communications and transportation compel planning (for such things as a highway) on an ever broadening scale is driven home.

The film then considers the problem of railroad rates in the same way. A variation of the same point is made when it becomes obvious that action will be required not by one town, but by all the towns on the line. The problem, in short, quickly becomes of statewide interest, or even of federal interest.

It is pointed out that many activities have grown to national scope: we eat national products, we belong to national unions and clubs, read national news services, and correspondingly, we need national food and drug inspection, national railroad rates, national development of atomic power.

Shifting back to the town meeting on the subject of a highway, we see a committee being appointed to take the matter up with appropriate state authorities, and we hear one of the committee members, a professor, discuss his philosophy of government.

He points out that "the clock cannot be turned back." Today we need state and federal help but we have local representatives and we should have local choices. When centralization is carried too far people lose initiative. (An example of too much centralization is shown in a brief sequence in a local branch industrial plant where the lay off of a key staff member has been ordered by a far away

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FILM DISCUSSION GUIDE

PRESSURE GROUPS

I. Introduction - When arranging any film based discussion be sure you have control of all physical and mechanical factors. Secure the services of a reliable projectionist, or if you are going to project, check in advance the projector, the screen, the light switches, dark curtains, ventilation and chair arrangement. Have on hand extra fuses, exciter bulb, and some pieces of adhesive tape in case the film breaks. Have the film threaded, in focus, properly framed, and the sound ready before you begin.

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II. PRESSURE GROUPS. 20 Minutes EBF, 1952. B&W. $100.00. Film Content: The film opens with a rapid series of shots showing "town meetings" and round table discussion groups in action while the narrator points out that recent years have seen a rapid development of "pressure groups" of all kinds.

The scene now shifts to the office of a state senator, who is being interviewed by two young newspaper reporters. The reporters assume the point of view that all pressure groups are evil, while the senator defends them and endeavors to differentiate between pressure groups (which often work for and support political parties), and political parties "which nominate and work to elect public officials." He further defines pressure groups as "groups of people with certain common interests," and categorizes them into (1) economic groups, (2) special interest groups--racial and national, (3) civic reform groups.

The senator makes the point that pressure groups serve by giving more people a voice in government. As an example he gives a detailed, step-by-step, account of a specific pressure group organized to work for slum clearance. We see the women of the community, aroused by juvenile delinquency in a certain slum section, organize to secure action from the state legislature. The work of the paid lobbyist, the steps taken to introduce a bill and to get it "out of committee" are shown. Publicity techniques, the enlistment of editorial support and behind scene maneuvering are also portrayed.

It is pointed out that pressure often (usually) provokes counter pressure. The senator states that pressure groups cannot be judged by the rightness or wrongness of their proposals. Rather he judges them by their methods--whether they use fair and open methods--or whether they use threats and bribery. He reminds us that pressure groups can exist only in free democratic countries.

There is a brief recapitulation of the main points at the end of this film.

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AMERICAN LIBRARY ASSOCIATION
50 East Huron Street, Chicago 11, Illinois

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For immediate release

A three-point program for recruiting to fill the current pressing need for thousands of librarians across the nation was announced November 23 by Carl H. Milam, executive secretary of the American Library Association, at the close of a two-day recruiting conference at A.L.A. headquarters in Chicago.

Attended by representatives of nineteen library groups, the conference, sponsored by the A.L.A. Board of Education for Librarianship, adopted the following resolutions:

1. Establishment of a Joint Committee on Library Work as a Career. This committee, composed of representatives from all divisions of the American Library Association and affiliated organizations, would plan, sponsor, and carry out a nationwide recruiting campaign for librarians; coordinate recruiting activities of all member organizations; explore possibilities for obtaining funds to set up a full-time, paid recruiting staff; encourage member groups to start recruiting programs by national, state and local organizations.

2. Undertake a comprehensive study and information program that would survey and analyze such library recruitment problems as qualifications needed for library recruits; aptitude tests; improvement in personnel techniques; the mechanics of tested and successful recruiting methods; reasons why librarians leave their positions; special information materials for men, women, veterans, counsellors, and library schools; library problems in specific localities; and lists of available scholarships in the library field. The group recommended

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AMERICAN LIBRARY ASSOCIATION

EXECUTIVE OFFICES: 50 EAST HURON STREET, CHICAGO 11

Have you ever felt that you were riding along in the wake of progress made at the expense and by the efforts of others? This is the case if you recognize the strides made by the American Library Association and your Library is not an institutional member.

The Association needs your support! Since its founding in 1876 the demands upon the small headquarters staff and the organization in general have increased tremendously. In order to continue blazing the trail which has developed librarianship as a profession, the Association must have more members, especially institutional members.

There are many advantages to membership in the American Library Association. Some of them are:

1. The A.L.A. Bulletin containing news of the profession
2. Placement service without additional fee
3. The listing of your library in the annual directory of libraries and librarians as supporting a valuable public service
4. Advantages of the Association's non-profit, cooperative publishing program in behalf of library progress
5. An annual national conference held in different parts of the country (to be held in Atlantic City, June 13-19, 1948)
6. Information and advisory services from a headquarters office and staff
7. Opportunity to participate in a sound retirement plan designed especially for librarians
8. Sharing in the extension and improvement of library service

The advantages that can be shared and the aims that can be accomplished depend directly upon membership support. May I count on your giving careful thought to your Library's becoming an institutional member? Dues range from $5 to $25 a year according to your library's income. In times like these when our very future lies in an enlightened democracy, it should be considered a privilege and a duty to support an organization whose principal purpose is supplying books and information services to as many people as possible at minimum cost.

An excellent statement of the responsibilities of libraries is contained in the recently adopted "Four Year Goals." Have you read it? And have you seen the new publication "A National Plan for Public Library Service"? Membership in the Association will keep you informed of such important issues and activities.

We are asking your library for support. If you are agreed that an institutional membership in the American Library Association is essential, won't you fill out and send immediately the enclosed membership blank with the correct fee to the Membership Department, American Library Association, 50 East Huron Street, Chicago 11, Illinois.

Sincerely,

John H. Knickerbocker, Chairman
A.L.A. Membership Committee in Pa.

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